TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date Entity Type	
Thomas W. Baker		11/29/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	JezWater, LLC
Street Address:	401 E. Louther St, Ste 209
City:	Carlisle
State/Country:	PENNSYLVANIA
Postal Code:	17013
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Serial Number:	85694056	JEZWATER	
Serial Number:	85698215	IT'S NOT JUST WATER	
Serial Number:	85765027	HYDRATE + RESCUE	
Serial Number:	85783617	HYDRATE + RESCUE JEZWATER	

CORRESPONDENCE DATA

Fax Number: 8009712979

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 717-386-5035

Email: trademarks@thekellerlawfirm.com
Correspondent Name: Kelley Clements Keller, Esq.
Address Line 1: 401 E. Louther St, Ste 209

Address Line 4: Carlisle, PENNSYLVANIA 17013

ATTORNEY DOCKET NUMBER:	0083-02; 03; 04; 05
NAME OF SUBMITTER:	Kelley Clements Keller, Esq.

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OP \$115.00 85694056

Signature:	/kck/	
Date:	11/30/2012	
Total Attachments: 2 source=TM Assignment JezWater Marks Executed_2012.1129#page1.tif source=TM Assignment JezWater Marks Executed_2012.1129#page2.tif		

TRADEMARK
REEL: 004910 FRAME: 0278

TRADEMARK ASSIGNMENT

This Assignment ("ASSIGNMENT") is made effective as of November 29, 2012 from Thomas W. Baker, having an address at P.O. Box 13047, Harrisburg, Pennsylvania 17110 ("ASSIGNOR") to JezWater, LLC, having an address at 401 E. Louther Street, Suite 209, Carlisle, Pennsylvania 17013 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the services with which the Marks are used ("the Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Services in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this ASSIGNMENT, as of the day and year first above written.

Thomas W. Baker

Managing Member

JezWater, LLC

Kelly Ckeller Witness)

EXHIBIT A

TRADEMARKS

MARK	APP. NO.	REG. NO.	FILING DATE	REG. DATE
JEZWATER	85/694,056	N/A	08/02/2012	N/A
IT'S NOT JUST WATER	85/698,215	N/A	08/02/2012	N/A
HYDRATE + RESCUE	85/765,027	N/A	10/26/2012	N/A
BADBULE & BEZCHE	85/783,617	N/A	11/20/2012	N/A

TRADEMARK REEL: 004910 FRAME: 0280

RECORDED: 11/30/2012

JezWater