

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|------------------------------------|------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Suntrust Bank Central Florida National Association | | 03/22/2000 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Planet Hollywood (Region IV), Inc. | | |
| Street Address: | 4700 Millenia Blvd | | |
| Internal Address: | Suite 400 | | |
| City: | Orlando | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32839 | | |
| Entity Type: | CORPORATION: MINNESOTA | | |
| Name: | Planet Hollywood (Region IV), Inc. | | |
| Street Address: | 4700 Millenia Blvd | | |
| Internal Address: | Suite 400 | | |
| City: | Orlando | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32839 | | |
| Entity Type: | CORPORATION: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1776944 | PLANET HOLLYWOOD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4073527310 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4079035505 | | |

OP \$40.00 1776944

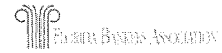
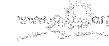
Email: mmcintosh@planethollywoodintl.com
Correspondent Name: Martha H. McIntosh
Address Line 1: 4700 Millenia Blvd
Address Line 2: Suite 400
Address Line 4: Orlando, FLORIDA 32839

| | |
|--------------------|----------------------|
| NAME OF SUBMITTER: | Martha H. McIntosh |
| Signature: | /Martha H. McIntosh/ |
| Date: | 11/30/2012 |

Total Attachments: 5
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FLORIDA SECURED TRANSACTION REGISTRY



Search Results Detail

Detail Record For: 980000101069

| PREVIOUS | | PAGE 1 OF 1 | | NEXT | |
|--------------------------|------------|-----------------------------|------------------------|----------------------|--|
| Status | Date Filed | Expires | Filings Completed Thru | Summary For Filing | |
| LAPSED | 05/08/1998 | 05/08/2003 | 11/28/2012 | 980000101069 | |

Filing Events

Events Filed: 1

[View Filing History](#)

Secured Parties

Current Secured Parties: 1

Name & Address

SUNTRUST BANK CENTRAL FLORIDA NATIONAL ASSOCIATION
P O BOX 2806 ORLANDO FL 328022806

Debtor Parties

Current Debtor Parties: 1

Name & Address

PLANET HOLLYWOOD REGION IV INC
8669 COMMODITY CIR ORLANDO FL 32819


Document Images

Pages in all forms/attachments: 4

| Document Number | Type | Filing Date | Pages |
|-----------------|------|-------------|-------|
| 980000101069 | UCC1 | 05/08/1998 | 3 |

STATE OF FLORIDA
 UNIFORM COMMERCIAL CODE FINANCING STATEMENT FORM UCC-1 (REV. 1993)

This Financing Statement is presented to a filing officer pursuant to the Uniform Commercial Code:

| | | | |
|--|--|---|---|
| 1. Debtor (Last Name First if an Individual) Planet Hollywood Region IV, Inc. | | 1a. Date of Birth or FEI# 41-1830950 | |
| 1b. Mailing Address 8669 Commodity Circle | | 1c. City, State Orlando, Florida | 1d. Zip Code 32819 |
| 2. Additional Debtor or Trade Name (Last Name First if an Individual) | | 2a. Date of Birth or FEI# | |
| 2b. Mailing Address | | 2c. City, State | 2d. Zip Code |
| 3. Secured Party (Last Name First if an Individual) SunTrust Bank, Central Florida, National Association | | | |
| 3a. Mailing Address Post Office Box 2806 | | 3b. City, State Orlando, Florida | 3c. Zip Code 32802-2806 |
| 4. Additional Secured Party (Last Name First if an Individual) | | | |
| 4a. Mailing Address | | 4b. City, State | 4c. Zip Code |
| 5. This Financing Statement covers the following types or items of property [include description of real property on which located and owner of record when required. If more space is required, attach additional sheet(s)]. All trademarks, now owned or hereinafter acquired, including, but not limited to, the trademarks described and set forth in Exhibit "A" attached hereto. | | | |
| 6. Check if applicable: | <input type="checkbox"/> Products of collateral are also covered | <input checked="" type="checkbox"/> Proceeds of collateral are also covered | <input type="checkbox"/> Debtor is transmitting utility |
| 7. Check appropriate box: (One box must be marked) | <input type="checkbox"/> All documentary stamp taxes due and payable or to become due and payable pursuant to s. 201.22 F.S., have been paid | | |
| | <input checked="" type="checkbox"/> Florida Documentary Stamp Tax is not required | | |
| 8. In accordance with s. 679.402(2), F.S., this statement is filed without the Debtor's signature to perfect a security interest in collateral: | | 9. Number of additional sheets presented: 2 | |
| <input type="checkbox"/> already subject to a security interest in another jurisdiction when it was brought into this state or debtor's location changed to this state. <input type="checkbox"/> which is proceeds of the original collateral described above in which a security interest was perfected. <input type="checkbox"/> as to which the filing has lapsed. Date filed _____ and previous UCC-1 file number _____ <input type="checkbox"/> acquired after a change of name, identity, or corporate structure of the debtor. | | This space for use of Filing Officer 980000101069--7 -05/08/98--01035--009 *****31.00 FILED MAY 08, 1998 08:00 AM SECRETARY OF STATE TALLAHASSEE, FLORIDA 980000101069 TR | |
| 10. Signature(s) of Debtor(s) PLANET HOLLYWOOD REGION IV, INC. By:  Name: Thomas Avallone Title: Exec. V.P. | | | |
| 11. Signature(s) of Security Party or if Assigned, by Assignee(s) | | | |
| 12. Return copy to: | Patrick T. Christiansen, Esquire AKERMAN, SENTERFITT & EIDSON, P.A. Post Office Box 231 Orlando, Florida 32802-0231 | | |

TRADEMARK

REEL: 004910 FRAME: 0543

EXHIBIT "A"

LIST OF TRADEMARKS

U.S. FEDERAL TRADEMARKS AND APPLICATIONS

| <u>MARK</u> | <u>SERIAL #</u> | <u>APP. #</u> | <u>APP. DATE</u> | <u>REG. #</u> | <u>REG. DATE</u> |
|--|-----------------|---------------|------------------|---------------|------------------|
| PLANET HOLLYWOOD | 8457 | 74/801,007 | 7/13/90 | 1,776,944 | 6/15/93 |
| PLANET HOLLYWOOD | 8458 | 74/801,651 | 7/13/90 | 1,890,377 | 4/18/95 |
| PLANET HOLLYWOOD (stylized lettering) | 8459 | 74,801,265 | 7/10/91 | 1,788,712 | 8/17/93 |
| PLANET HOLLYWOOD GLOBE DESIGN | 8460 | 74/801,271 | 7/10/91 | 1,798,442 | 10/12/93 |
| PLANET HOLLYWOOD GLOBE DESIGN | 8461 | 74/388,820 | 5/11/93 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8462 | 74/802,269 | 5/11/93 | 1,918,766 | 9/12/95 |
| PLANET HOLLYWOOD GLOBE DESIGN | 8463 | 74/388,819 | 5/11/93 | 1,839,216 | 6/14/94 |
| PLANET H | 8464 | 74/233,841 | 12/27/91 | N/A | N/A |
| PLANET AMERICA | 8465 | 74/343,418 | | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8466 | 75/011,496 | 10/25/95 | N/A | N/A |
| PLANET HOLLYWOOD SPORTING CO. | 8468 | 75/048,252 | 1/25/96 | N/A | N/A |
| PLANET HOLLYWOOD SPORTING CO. | 8469 | 75/048,251 | 1/25/96 | N/A | N/A |
| PLANET NEWS | 8470 | N/A | N/A | 1,805,262 | 11/16/93 |
| PLANET H | 8472 | 75/045,736 | 1/18/96 | N/A | N/A |
| PLANET HOLLYWOOD | 8473 | 75/116,604 | 6/10/96 | N/A | N/A |
| PLANET HOLLYWOOD FITNESS CO. AND DESIGN | 8474 | 75/116,573 | 6/7/96 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8475 | 75/116,605 | 6/10/96 | N/A | N/A |
| PLANETHOLLYWOOD.COM | 8476 | 75/144,535 | 8/5/96 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8477 | 75/144,536 | 8/5/96 | N/A | N/A |
| PLANET HOLLYWOOD | 8478 | 75/144,537 | 8/5/96 | N/A | N/A |
| PLANETH.COM | 8479 | 75/170,025 | 9/23/96 | N/A | N/A |

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TRADEMARK

REEL: 004910 FRAME: 0544

| <u>MARK</u> | <u>SERIAL #</u> | <u>APP. #</u> | <u>APP. DATE</u> | <u>REG. #</u> | <u>REG. DATE</u> |
|--------------------------------------|-----------------|---------------|------------------|---------------|------------------|
| PLANET HOLLYWOOD | 8483 | 75/173,650 | 9/30/96 | N/A | N/A |
| PLANET COOL | 8484 | 75/181,039 | 10/15/96 | N/A | N/A |
| PLANET AMERICA | 8485 | 75/181,971 | 10/16/96 | N/A | N/A |
| PLANET HOLLYWOOD ONLINE | 8486 | 75/176,496 | 10/3/96 | N/A | N/A |
| PLANET CASINO HOTEL | 8488 | 75/186,486 | 10/23/96 | N/A | N/A |
| PLANET HOTEL & CASINO | 8490 | 75/186,484 | 10/23/96 | N/A | N/A |
| PLANET | 8491 | 75/186,483 | 10/23/96 | N/A | N/A |
| PLANET HOLLYWOOD HOTEL | 8493 | 75/194,646 | 11/7/96 | N/A | N/A |
| PLANET HOLLYWOOD RESORT | 8495 | 75/194,645 | 11/7/96 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8497 | 74/500,307 | 3/14/94 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 8984 | 75/250,926 | 3/3/97 | N/A | N/A |
| PLANET HOLLYWOOD EXPRESS | 8987 | 75/255,389 | 3/11/97 | N/A | N/A |
| PLANET HOLLYWOOD GLOBE DESIGN | 9080 | 75/300,870 | 5/30/97 | N/A | N/A |
| PLANET COOL FROZEN TREATS AND DESIGN | 9095 | 75/168,162 | 8/1/96 | N/A | N/A |
| PLANET FILMS | 9097 | 75/322,052 | 7/10/97 | N/A | N/A |
| PLANET CINEMAS | 9098 | 75/322,050 | 7/10/97 | N/A | N/A |
| PLANET THEATRES | 9099 | 75/322,051 | 7/10/97 | N/A | N/A |
| PLANET MOVIES | 9100 | 75/322,099 | 7/10/97 | N/A | N/A |
| PLANET H | 9150 | 75/976,530 | 1/18/96 | 2,111,462 | 11/4/97 |

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TRADEMARK

RECORDED: 11/30/2012

REEL: 004910 FRAME: 0545