

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	11/05/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Olympus Media, LLC		11/05/2012
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Fairway Outdoor Advertising, LLC		
Street Address:	814 Duncan-Reidville Road		
City:	Duncan		
State/Country:	SOUTH CAROLINA		
Postal Code:	29334		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3419068	THE PEAK OF OUTDOOR ADVERTISING
CORRESPONDENCE DATA			
Fax Number:	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(703)610-6100		
Email:	boxip@hoganlovells.com		
Correspondent Name:	Timothy J. Lyden of Hogan Lovells US LLP		
Address Line 1:	7930 Jones Branch Drive, 9th Floor		
Address Line 2:	Box Intellectual Property		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	36192.23		
NAME OF SUBMITTER:	Timothy J. Lyden		

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Signature:	/Timothy J. Lyden/
Date:	11/30/2012
<b>Total Attachments: 3</b> source=FAIRWAY OUTDOOR ADVERTISING LLC DE - CERTIFICATE OF MERGER 3-DE- Secretary of State-410381-25#page1.tif source=FAIRWAY OUTDOOR ADVERTISING LLC DE - CERTIFICATE OF MERGER 3-DE- Secretary of State-410381-25#page2.tif source=FAIRWAY OUTDOOR ADVERTISING LLC DE - CERTIFICATE OF MERGER 3-DE- Secretary of State-410381-25#page3.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:


"OLYMPUS MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "FAIRWAY OUTDOOR ADVERTISING, LLC" UNDER THE NAME OF "FAIRWAY OUTDOOR ADVERTISING, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTH DAY OF NOVEMBER, A.D. 2012, AT 9:57 O'CLOCK A.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9962035

DATE: 11-05-12

TRADEMARK  
REEL: 004910 FRAME: 0608

**CERTIFICATE OF MERGER  
OF  
OLYMPUS MEDIA, LLC  
WITH AND INTO  
FAIRWAY OUTDOOR ADVERTISING, LLC**

Pursuant to Section 18-209 of the Delaware Limited Liability Company Act (the "**Act**"), Fairway Outdoor Advertising, LLC, a Delaware limited liability company (the "**Company**"), does hereby certify to the following facts relating to the merger of Olympus Media, LLC, a Delaware limited liability company ("**Olympus**"), with and into the Company (the "**Merger**"):

**FIRST:** The name and jurisdiction of formation of each of the limited liability companies that is a party to the Merger are:

<u>Name</u>	<u>Jurisdiction</u>
Fairway Outdoor Advertising, LLC	Delaware
Olympus Media, LLC	Delaware

**SECOND:** An agreement and plan of merger (the "**Merger Agreement**") has been approved and executed by the Company and Olympus in accordance with the provisions of Section 18-209 of the Act.

**THIRD:** The Company will be the surviving limited liability company (the "**Surviving LLC**") in the Merger, and the Company will continue its existence as the Surviving LLC under its present name upon the effectiveness of the Merger pursuant to the provisions of the Act.


**FOURTH:** The Certificate of Formation of the Company, as in effect immediately prior to the effective time of the Merger, shall be the Certificate of Formation of the Surviving LLC.

**FIFTH:** The full text of the executed Merger Agreement is on file at the principal place of business of the Surviving LLC, which is located at 814 Duncan-Reidville Road, Duncan, SC 29334. A copy of the Merger Agreement will be furnished by the Surviving LLC, upon request and without cost, to any member of either the Company or Olympus.

\* \* \* \* \*

IN WITNESS WHEREOF, Fairway Outdoor Advertising, LLC has caused this Certificate of Merger to be duly executed on its behalf on November 5, 2012.

FAIRWAY OUTDOOR ADVERTISING, LLC

By:   
Name: Mark Moyer  
Title: Chief Executive Officer

[SIGNATURE PAGE TO CERTIFICATE OF MERGER (OLYMPUS-FAIRWAY)]