

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Warrior Sports, Inc.		11/28/2012	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Russell Brands, LLC		
Street Address:	1 Fruit of the Loom Drive		
City:	Bowling Green		
State/Country:	KENTUCKY		
Postal Code:	42103		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3342205	NEVERFLAT NFLAT	
Registration Number:	3413574	NEVERFLAT	
Registration Number:	3455314	NITROFLATE	
CORRESPONDENCE DATA			
Fax Number:	2054886369		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2055218369		
Email:	njohnson@babc.com		
Correspondent Name:	Nathan W. Johnson		
Address Line 1:	1819 Fifth Avenue North		
Address Line 4:	Birmingham, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	R8480		
NAME OF SUBMITTER:	Donita Evans		

OP \$90.00 3342205

Signature:	/donita evans/
Date:	11/30/2012
Total Attachments: 4 source=Russell - trademark assignment Warrior Sports#page1.tif source=Russell - trademark assignment Warrior Sports#page2.tif source=Russell - trademark assignment Warrior Sports#page3.tif source=Russell - trademark assignment Warrior Sports#page4.tif	

**DEED OF ASSIGNMENT (TRADEMARKS)**

WHEREAS, **Warrior Sports, Inc.** ("Assignor"), a Michigan corporation having a place of business located at 3215 Hollingsworth Ave., Warren, MI 48092, has adopted and is using the trademarks represented by and referred to in the trademarks reflected in the U.S. federal registrations and/or applications set forth on Schedule A hereto (the "Marks").

WHEREAS, **Russell Brands, LLC** ("Assignee"), having a place of business located at 1 Fruit of the Loom Drive, Bowling Green, Kentucky, 42103, is desirous of acquiring the Marks, together with the goodwill of the business symbolized by such Marks, and all registrations and applications therefor in and for any and all jurisdictions worldwide.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title, and interest in and to the Marks, to the registrations and applications set forth on Schedule A hereto, and to all foreign and domestic rights, registrations, and applications related thereto, together in each case with the goodwill of the business symbolized by such Marks and the registrations or applications thereof, and all such quality control standards, records, protocols, and information as are necessary to maintain the continuity of the quality of the goods and services represented by each Mark.

The Commissioner of Patents and Trademarks, and/or the regulatory authority for any and all other jurisdictions, is requested make the proper notation of such assignment on the trademark records held by such authority.

*<<Signature Page Follows>>*

IN WITNESS WHEREOF, the parties hereto execute this Confirming Assignment this 28th day of November, 2012.

**ASSIGNOR:**

**WARRIOR SPORTS, INC.**

**[Company Name]**

By: John K. Withee  
Name: John K. Withee  
Title: Director  
Date: 11/28/2012

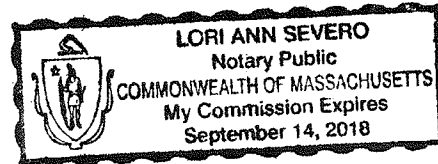
[Signature]  
[Print Name]  
[Title/Position]  
[Date]

STATE OF \_\_\_\_\_ )  
\_\_\_\_\_ COUNTY )

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that on this the 28 day of November, 2012 before me personally came the above named John Withee who is personally known or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he executed the document signed above of his own free will for the use and purposes therein set forth.

Given under my hand and seal of office this 28 day of Nov, 2012.

Lori Ann Severo  
Notary Public



**ASSIGNEE:**

**RUSSELL BRANDS, LLC**

**[Company Name]**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

[Signature]  
[Print Name]  
[Title/Position]  
[Date]

IN WITNESS WHEREOF, the parties hereto execute this Confirming Assignment this 28th day of November, 2012.

**ASSIGNOR:**

**WARRIOR SPORTS, INC.**

**[Company Name]**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

[Signature]  
[Print Name]  
[Title/Position]  
[Date]

STATE OF \_\_\_\_\_ )  
 :  
 \_\_\_\_\_ COUNTY )

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that on this the \_\_\_\_\_ day of \_\_\_\_\_, 2012 before me personally came the above named \_\_\_\_\_, who is personally known or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he executed the document signed above of his own free will for the use and purposes therein set forth.

Given under my hand and seal of office this \_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
Notary Public

**ASSIGNEE:**

**RUSSELL BRANDS, LLC**

**[Company Name]**

By: *Dan Barfield*  
Name: Gary Barfield  
Title: Executive Vice President  
Date: Nov. 28, 2012

[Signature]  
[Print Name]  
[Title/Position]  
[Date]

Schedule A  
To the Deed of Assignment (Trademarks)

Jurisdiction	Application No.	Filing Date	Registration Number	Mark Description	Registration Date
US	78979061	9/12/2005	3342205	NEVERFLAT NFLAT and Design	11/20/2007
US	78979831	3/7/2006	3413574	NEVERFLAT	4/15/2008
US	78692378	8/15/2005	3455314	NITROFLATE	6/24/2008
Canada	1355873	7/10/2007	TMA 773,569	NEVERFLAT NFLAT and Design	8/3/2010
China (People's Republic)	6,159,591	7/11/2007	6,159,591	NEVERFLAT NFLAT and Design	8/18/2008
European Union		10/12/2006	005,381,141	NEVERFLAT FLAT and Design	10/26/2007