

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Edible Brands, Inc.		12/03/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Edible Arrangements, LLC		
Street Address:	95 Barnes Road		
City:	Wallingford		
State/Country:	CONNECTICUT		
Postal Code:	06492		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85768296	WE ARE EDIBLE BRANDS	
CORRESPONDENCE DATA			
Fax Number:	2037740531		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-774-8000		
Email:	jbochinski@edible.com		
Correspondent Name:	Julianne Bochinski, Esq.		
Address Line 1:	95 Barnes Road		
Address Line 4:	Wallingford, CONNECTICUT 06492		
NAME OF SUBMITTER:	Julianne Bochinski		
Signature:	/Julianne Bochinski/		
Date:	12/03/2012		
Total Attachments: 2 source=T&A - WE ARE EDIBLE BRANDS#page1.tif source=T&A - WE ARE EDIBLE BRANDS#page2.tif			

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## TRADEMARK TRANSFER/ASSIGNMENT

WHEREAS, Edible Brands, Inc. (ASSIGNOR), a corporation organized under the laws of the State of Connecticut, whose place of business and address is 95 Barnes Road, Wallingford, CT 06492, has applied for the following mark:

U.S. Serial No. 85/768,296 for the mark **WE ARE EDIBLE BRANDS** in Class 35.

Whereas, Edible Arrangements, LLC (ASSIGNEE), a limited liability company organized under the laws of the State of Connecticut is desirous of acquiring said U.S. Service Mark Application;

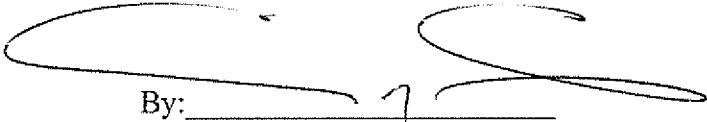
Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE, all right, title and interest in and to the mark **WE ARE EDIBLE BRANDS**, the above-identified application thereof, together with all derivations thereof and including all goodwill associate therewith, whether based on common law or the laws of the various states, and the right (but not the obligation) to assert such mark and other assigned rights to collect for all past, present and future U.S. infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

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Re: U.S. Trademark Serial No. 85/768,296-- **WE ARE EDIBLE BRANDS**

EDIBLE BRANDS, INC.  
(Assignor)

EDIBLE ARRANGEMENTS, LLC  
(Assignee)

  
By: \_\_\_\_\_  
Name: Tariq Farid  
Title: President  
Date: 12/3/2012

  
By: \_\_\_\_\_  
Name: Tariq Farid  
Title: Managing Member  
Date: 12/3/2012