

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Froytal Services, Ltd.		10/23/2012	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Manwin Licensing International S.a r.l
Street Address:	32 Boulevard Royal
City:	Luxembourg
State/Country:	LUXEMBOURG
Postal Code:	L-2449
Entity Type:	CORPORATION: LUXEMBOURG

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2573387	SPICETV
Registration Number:	2713446	SPICETV
Registration Number:	1690906	SPICE
Registration Number:	2729537	SPICE
Registration Number:	2616867	SPICE

**CORRESPONDENCE DATA**

Fax Number: 2027197049  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: dweslow@wileyrein.com  
 Correspondent Name: David E. Weslow  
 Address Line 1: 1776 K Street, NW  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	85131
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DOMESTIC REPRESENTATIVE **TRADEMARK**

CH \$140.00 2573387

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	David E. Weslow
Signature:	/David E. Weslow/
Date:	12/03/2012

**Total Attachments: 4**

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## CONFIRMATORY ASSIGNMENT OF TRADE-MARKS

WHEREAS Froytal Services Ltd., a private limited liability company incorporated and existing under the laws of the Republic of Cyprus, with registration number HE 253744, and with a registered office address at Larnakos 33, 1<sup>st</sup> Floor, Flat/Office 101, 1046, Nicosia, Cyprus (hereinafter the "Assignor"), acquired the trade-marks identified in Schedule "A" hereof (hereinafter the "Trade-marks") pursuant to (i) a certain Trademark Assignment between Playboy Enterprises, Inc. (hereinafter "Playboy") and Assignor dated as of October 31, 2011, as same relates to that certain Digital Master Agreement between Assignor and Playboy dated as of August 5, 2011; and (ii) a certain Trademark Assignment between Playboy and Assignor dated as of October 31, 2011, as same relates to that certain Television Master Agreement between Assignor and Playboy dated as of August 5, 2011;

WHEREAS pursuant to an Asset Purchase and Transfer Agreement dated October 31, 2011 (the "APA"), between Assignor and Manwin Licensing International S.à r.l., a private limited liability company incorporated and existing under the laws of Luxembourg, with registration number B158298, and with a registered office address at 32 Boulevard Royal, L-2449, Luxembourg (hereinafter "Assignee"), Assignor conveyed, assigned, transferred and sold, *inter alia*, the Trade-marks to Assignee for good and valuable consideration, the whole as more fully set out in the APA.

### NOW THEREFORE, THESE PRESENTS WITNESSETH THAT:

Pursuant to the execution of the APA, this Assignment does hereby confirm Assignor's conveyance, assignment, transfer and sale unto Assignee, of all of its right, title and interest in and to the **Trade-marks**, together with the goodwill of the business symbolized by the **Trade-marks** and associated thereto, to be held and enjoyed by Assignee and its successors and assigns for their own use and enjoyment, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, including, without limitation, the right to pursue the applications, apply for, maintain and renew the registrations of the **Trade-marks**, the right to recover for past infringement and to make application or institute suit therefor.

*[Signature Page Follows]*


**THIS ASSIGNMENT** is dated as of October 23, 2012.

**FROYTAL SERVICES LTD.**

Per:   
Name: Fabian Thylmann  
Title: Director

**MANWIN LICENSING INTERNATIONAL S.À R.L.**

By **Manwin Holding S.à r.l.**, its sole manager

Per:   
Name: Fabian Thylmann  
Title: Sole Manager

**SCHEDULE "A"**  
**TRADE-MARKS**  
(attached hereto)

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## Trademark List from Manwin Licensing International Sarl

TM Name	Country	Registration Number
SPICE	Benelux	680329
SUPERCABLE	Benelux	544855
PRIVATE SPICE	Bosnia & Herzegovina	BAZ059321
PRIVATE SPICE	Bulgaria	61191
SPICE	Canada	701534
SPICE	Canada	
PRIVATE SPICE	Croatia	Z 20051751
SPICE EXTREME	European Community	8256331
PRIVATE SPICE (word)	European Community	4739009
SPICE	European Community	680066
SPICE	Czech Republic	237331
SPICE	Finland	230431
CYBERSPICE	France	3060752
SPICE	France	3021959
SPICE	Germany	30031737
CYBERSPICE	Germany	30079221
CYBERSPICE	Greece	145616
SPICE	Greece	144078
SPICE	Latvia	47915
SPICE	Macedonia	9760
PRIVATE SPICE	Macedonia	14387
SPICE	Curacao	306
SPICE	Sint Maarten	306
SPICE	New Zealand	610936
SPICE	New Zealand	610937
SPICE	New Zealand	610938
SHORTEEZ.	New Zealand	764653
SPICE	Norway	237 199
PRIVATE SPICE	Norway	239040
SPICE	Republic of Korea (South)	4174953
SPICE	Republic of Korea (South)	41-72024
PRIVATE SPICE	Romania	73689
SPICE	Romania	43015
PRIVATE SPICE	Russian Federation	317 895
SPICE	Russian Federation	258255
SPICE	Serbia	45962
PRIVATE SPICE	Serbia	53672
SPICE	Sweden	360478
PRIVATE SPICE	Switzerland	542791
SPICE	Switzerland	485528
SPICETV	United States of America	2573387
SPICETV	United States of America	2713446
SPICE	United States of America	1690906
SPICE	United States of America	2729537
SPICE	United States of America	2616867