

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John's Repair, Inc.		11/02/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Excelsior Henderson Motorcycles		
Street Address:	1509 Keller Lake Road		
City:	Burnsville		
State/Country:	MINNESOTA		
Postal Code:	55306		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3697442	EXCELSIOR HENDERSON	
Registration Number:	3772079	X EXCELSIOR-HENDERSON	
Registration Number:	3915734	EXCELSIOR-HENDERSON	
Serial Number:	77886633	EXCELSIOR-HENDERSON	
Serial Number:	77886667	EXCELSIOR-HENDERSON	
CORRESPONDENCE DATA			
Fax Number:	2704774574		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	800-906-8626		
Email:	mswyers@thetrademarkcompany.com		
Correspondent Name:	Matthew H. Swyers		
Address Line 1:	344 Maple Avenue West		
Address Line 2:	Suite 151		
Address Line 4:	Vienna, VIRGINIA 22180		

NAME OF SUBMITTER:	Matthew H. Swyers
Signature:	/Matthew H. Swyers/
Date:	12/03/2012
<b>Total Attachments: 4</b> source=Assignment Signed by JJ and by DH#page1.tif source=Assignment Signed by JJ and by DH#page2.tif source=Assignment Signed by JJ and by DH#page3.tif source=Assignment Signed by JJ and by DH#page4.tif	

**EXHIBIT A  
TRADEMARK ASSIGNMENT**

John's Repair, Inc., having a place of business at 301 N. Main Street, Le Sueur, MN 56058 ("Assignor"), hereby assigns unto Excelsior-Henderson Motorcycles, a Minnesota corporation ("Assignee") any and all right, title, and interest in and to the trademarks and trademark registrations identified in Schedule 1 hereto (the "Marks") free of any and all liens and encumbrances, including all rights of priority, together with any and all goodwill of the business symbolized by said Marks. Assignor agrees to execute all documents, papers, forms and authorizations and take all other action that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks. Assignor represents and warrants that it has full power to enter into and perform this Assignment, that it has not granted any person or entity any interest in the Mark and that there is no pending litigation or dispute in any jurisdiction concerning the use, validity, or ownership of the Mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of November 2<sup>nd</sup>, 2012.

**ASSIGNOR:**

John's Repair, Inc.

  
\_\_\_\_\_  
John Jones  
Owner

SCHEDULE 1  
EXCELSIOR-HENDERSON MARKS



EXCELSIOR-HENDERSON  
(Standard Character Mark)

**SCHEDULE 1 (Continued)**  
**EXCELSIOR-HENDERSON MARKS**

U.S. Trademark Registration No. 3697442

U.S. Trademark Registration No. 3772079

U.S. Trademark Registration No. 3915734

U.S. Trademark Application No. 77886633

U.S. Trademark Application No. 77886667

6942974v1

**ASSIGNEE:**  
Excelsior-Henderson Motorcycles

A handwritten signature in black ink, consisting of a large, stylized 'D' followed by a series of loops and a long horizontal stroke extending to the right.

Dan Hanlon

NOVEMBER 15, 2012  
Date