

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Miss Matched, Inc.		11/26/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Sock Drawer, LLC
<b>Street Address:</b>	197 First Avenue
<b>Internal Address:</b>	Suite 250
<b>City:</b>	Needham Heights
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02494
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 27**

Property Type	Number	Word Mark
Serial Number:	85278343	YOUBEYOU
Serial Number:	85496783	LMM SLIDERZ
Serial Number:	85448882	SMELLY SOCKS
Serial Number:	85626750	LITTLEMISSMATCHED
Serial Number:	85603002	FABULITZ
Serial Number:	85028388	MIX IT UP
Serial Number:	85007645	FASHION WITH A PURPOSE
Serial Number:	77462905	MISSMATCHED
Serial Number:	77462932	LITTLEMISSMATCHED
Serial Number:	77462947	LITTLEMISSMATCHED
Serial Number:	77600874	MISSMATCHED
Serial Number:	77983121	MISSMATCHED
Serial Number:	77597625	LITTLEMISSMATCHED

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Serial Number:	77597653	LITTLEMISSMATCHED
Serial Number:	77597669	LITTLEMISSMATCHED
Serial Number:	77600847	MISSMATCHED
Serial Number:	77600894	MISSMATCHED
Serial Number:	77600932	MISSMATCHED
Serial Number:	77600948	MISSMATCHED
Serial Number:	77809752	MISS & MATCH
Serial Number:	77597714	LITTLEMISSMATCHED
Serial Number:	77600814	MISSMATCHED
Serial Number:	77600838	MISSMATCHED
Serial Number:	77600859	MISSMATCHED
Serial Number:	77600883	MISSMATCHED
Serial Number:	77597745	LITTLEMISSMATCHED
Serial Number:	77599388	LITTLEMISSMATCHED

**CORRESPONDENCE DATA**

Fax Number: 6172484000  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Email: tmadmin@choate.com  
 Correspondent Name: Elizabeth A. Walker  
 Address Line 1: Two International Place  
 Address Line 2: Choate Hall & Stewart LLP  
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2010280.0012
NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	12/03/2012

**Total Attachments: 3**  
 source=Transfer of Ownership in TMs Miss Matched to Sock Drawer#page1.tif  
 source=Transfer of Ownership in TMs Miss Matched to Sock Drawer#page2.tif  
 source=Transfer of Ownership in TMs Miss Matched to Sock Drawer#page3.tif

**NOTICE OF TRANSFER OF OWNERSHIP IN TRADEMARKS**

**November 26, 2012**

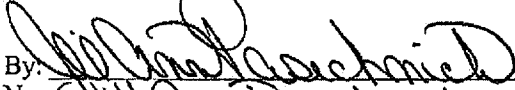
FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, this agreement shall serve as notice to all persons that, as of the date hereof, all right, title and interest of Miss Matched, Inc., with its principal place of business at 307 7<sup>th</sup> Avenue, Suite 501, New York, New York (the "Prior Owner") in: (i) all of the Prior Owner's right, title and interest in, to and under to the United States intent to use trademark applications set forth on Schedule A attached hereto (the "Marks"), (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks (the items in clauses (i) through (iv) collectively referred to as, the "Assigned Trademark Assets") is hereby assigned and transferred to Sock Drawer, LLC, a Delaware limited liability company with offices at 197 First Avenue, Suite 250 Needham Heights, MA 02494 (the "New Owner").

Pursuant to that certain Amended and Restated Credit and Security Agreement dated as of February 17, 2012 (as amended, the "Security Agreement"), entered into between Prior Owner, as borrower, and Salus Capital Partners, LLC, as lender (the "Secured Party"), Prior Owner granted a security interest in substantially all assets of the Company (the "Collateral"). The Secured Party has exercised its right to conduct a sale of the Prior Owner's assets pursuant to Section 9-601 et seq. of the Uniform Commercial Code, and, in connection therewith, entered into that certain Secured Party Bill of Sale between Secured Party and New Owner, pursuant to which the ownership interest in the Collateral has been transferred to the New Owner. Consistent with and together with this sale and transfer of ownership in the Collateral, Prior Owner is hereby transferring the Assigned Trademark Assets to the New Owner, the successor in interest to the Prior Owner's portion of the business to which the Assigned Trademark Assets pertain.


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Acknowledged and Agreed:

MISS MATCHED, INC., as Grantor

By:   
Name: Jill Ann Paschnick  
Title: Controller / Secretary

SALUS CAPITAL PARTNERS, LLC, as Secured Party

By:   
Name: Matthew T. O'Rourke  
Title: Vice President

[Signature Page - Trademarks(2)]

TRADEMARK  
REEL: 004911 FRAME: 0495

**SCHEDULE A**

US Intent to Use Trademark Applications

<b>MARK</b>	<b>COUNTRY</b>	<b>STATUS</b>	<b>APPL. NO.</b>	<b>APPL. DATE</b>
YOUBEYOU	US	Allowed	85278343	3/28/2011
LMM SLIDERZ	US	Published	85496783	12/15/2011
SMELLY SOCKS	US	Published	85448882	10/17/2011
LITTLEMISSMATCHED	US	Allowed	85626750	5/16/2012
FABULITZ	US	Pending	85603002	4/19/2012
MIX IT UP	US	Allowed	85028388	5/3/2010
FASHION WITH A PURPOSE	US	Abandoned but Revivable by 1/5/2013	85007645	4/6/2010
MISSMATCHED	US	Allowed	77462905	5/01/2008
LITTLEMISSMATCHED and Design	US	Allowed	77462932	5/01/2008
LITTLEMISSMATCHED	US	Allowed	77462947	5/01/2008
MISSMATCHED	US	Approved for Registration	77600874	10/27/2008
MISSMATCHED	US	Allowed	77983121	10/27/2008
LITTLEMISSMATCHED	US	Allowed	77597625	10/22/2008
LITTLEMISSMATCHED	US	Abandoned by Revivable by 12/29/2012	77597653	10/22/2008
LITTLEMISSMATCHED	US	Allowed	77597669	10/22/2008
MISSMATCHED	US	Allowed	77600847	10/27/2008
MISSMATCHED	US	Allowed	77600894	10/27/2008
MISSMATCHED	US	Allowed	77600932	10/27/2008
MISSMATCHED	US	Allowed	77600948	10/27/2008
MISS & MATCH	US	Allowed	77809752	8/21/2009
LITTLEMISSMATCHED	US	Allowed	77597714	10/22/2008
MISSMATCHED	US	Allowed	77600814	10/27/2008
MISSMATCHED	US	Allowed	77600838	10/27/2008
MISSMATCHED	US	Allowed	77600859	10/27/2008
MISSMATCHED	US	Allowed	77600883	10/27/2008
LITTLEMISSMATCHED	US	Allowed	77597745	10/22/2008
LITTLEMISSMATCHED	US	Allowed	77599388	10/23/2008