

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Release of Security Interest recorded at Reel/Frame 4892/0844	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
The PrivateBank and Trust Company			11/30/2012
			Charter Bank: ILLINOIS
RECEIVING PARTY DATA			
Name:	Unique Embossing Services, Inc.		
Street Address:	1201 Butterfield Road, Box 621		
City:	Downers Grove		
State/Country:	ILLINOIS		
Postal Code:	60515		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3270217	WHEN IT'S EMBOSSED, IT IS UNIQUE	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-862-6371		
Email:	renee.prescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:		14120-22 RMP	
NAME OF SUBMITTER:		Renee M. Prescan	
Signature:		/Renee M. Prescan/	

CH \$40.00 3270217

Date:

12/03/2012

Total Attachments: 5

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND PATENTS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND PATENTS (this "Release") is made as of Nov. 30, 2012 ("Effective Date") by **THE PRIVATEBANK AND TRUST COMPANY**, an Illinois charter bank ("Grantee"), in favor of **UNIQUE EMBOSSING SERVICES, INC.**, an Illinois corporation ("Grantor").

WHEREAS, pursuant to that certain Guaranty and Security Agreement dated as of October 9, 2012 by and among Grantee, Grantor, and certain Affiliates of Grantor (the "Guaranty and Security Agreement"), Grantor granted to Grantee a security interest and lien upon certain Collateral (as defined in the Guaranty and Security Agreement);

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of October 9, 2012 made by Grantor in favor of Grantee (the "Trademark Security Agreement"), Grantor confirmed its grant to Grantee of a continuing security interest in Grantor's entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications set forth on Schedule A attached hereto;

WHEREAS, pursuant to that certain Patent Security Agreement dated as of October 9, 2012 made by Grantor in favor of Grantee (the "Patent Security Agreement"), Grantor confirmed its grant to Grantee of a continuing security interest in Grantor's entire right, title and interest in and to the patents and patent applications listed on Schedule B attached hereto, and all products and proceeds of such patents and patent applications, including without limitation, any claim by Grantor against third parties for past, present or future infringement of such patents (the "Patent Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on November 1, 2012, at Reel/Frame 4892/0844;

WHEREAS, the Patent Security Agreement was recorded with the PTO on November 1, 2012, at Reel/Frame 029229/0867; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement and the Patent Security Agreement, and hereby terminates, cancels and releases any and all security interests it has in, under or against the Trademark Collateral, including the trademark registrations and applications set forth on Schedule A, or the Patent Collateral.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Collateral or the Patent Collateral.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without

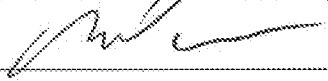
limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

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IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE PRIVATE BANK AND TRUST COMPANY



Name: Richard Pica

Title: Managing Director

SCHEDULE A

Trademark Registrations and Applications

Trademark	Registration No.	Registration Date	Country
WHEN IT'S EMBOSED IT IS UNIQUE	3270217	7/24/2007	U.S.

SCHEDULE B

Patents and Patent Applications

Title	Application No. Filing Date	Patent No. Issue Date	Country
Method of batch embossing and product thereof	11/440426 5/24/2006	7648063 1/19/2010	U.S.