TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 Release of Security Interest recorded at Reel/Frame 4892/0821

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The PrivateBank and Trust Company		11/30/2012	Charter Bank: ILLINOIS

RECEIVING PARTY DATA

Name:	Creative Automation Company
Street Address:	220 Fencl Lane
City:	Hillside
State/Country:	ILLINOIS
Postal Code:	60162-2039
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2214416	CREATIVE AUTOMATION
Registration Number:	3729119	IN2VIEW
Registration Number:	3424387	BUSINESS PROFILER
Registration Number:	3542279	DATA QUALITY ENHANCER
Registration Number:	3433008	DATAMASTER
Registration Number:	3360669	DQS
Registration Number:	3305000	LOCATOR

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-862-6371

Email: renee.prescan@kirkland.com

Correspondent Name: Renee Prescan

Address Line 1: 300 North LaSalle Street

TRADEMARK REEL: 004911 FRAME: 0629 2214416

CH \$190,00

900240144

Address Line 2: Kirkland & Ellis LLP Address Line 4: Chicago, ILLINOIS 60654	
ATTORNEY DOCKET NUMBER:	14120-22 RMP
NAME OF SUBMITTER:	Renee M. Prescan
Signature:	/Renee M. Prescan/
Date:	12/03/2012
Total Attachments: 5 source=PVB-Creative Auto IP Release#page1.tif source=PVB-Creative Auto IP Release#page2.tif source=PVB-Creative Auto IP Release#page3.tif source=PVB-Creative Auto IP Release#page4.tif source=PVB-Creative Auto IP Release#page5.tif	

TRADEMARK REEL: 004911 FRAME: 0630

RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND COPYRIGHTS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND COPYRIGHTS (this "Release") is made as of Mov. 30, 2012 ("Effective Date") by THE PRIVATEBANK AND TRUST COMPANY, an Illinois charter bank ("Grantee"), in favor of CREATIVE AUTOMATION COMPANY, an Illinois corporation ("Grantor").

WHEREAS, pursuant to that certain Guaranty and Security Agreement dated as of October 9, 2012 by and among Grantee, Grantor, and certain Affiliates of Grantor (the "Guaranty and Security Agreement"), Grantor granted to Grantee a security interest and lien upon certain Collateral (as defined in the Guaranty and Security Agreement);

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of October 9, 2012 made by Grantor in favor of Grantee (the "<u>Trademark Security Agreement</u>"), Grantor confirmed its grant to Grantee of a continuing security interest in Grantor's entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications set forth on <u>Schedule A</u> attached hereto;

WHEREAS, pursuant to that certain Copyright Security Agreement dated as of October 9, 2012 made by Grantor in favor of Grantee (the "Copyright Security Agreement"), Grantor confirmed its grant to Grantee of a continuing security interest in Grantor's entire right, title and interest in and to the copyrights and copyright applications listed on Schedule B attached hereto, and all products and proceeds of such copyrights and copyright applications, including without limitation, any claim by Grantor against third parties for past, present or future infringement of each such copyright (the "Copyright Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on November 1, 2012, at Reel/Frame 4892/0821;

WHEREAS, the Copyright Security Agreement was filed with the U.S. Copyright Office on November 6, 2012; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement and the Copyright Security Agreement, and hereby terminates, cancels and releases any and all security interests it has in, under or against the Trademark Collateral or the Copyright Collateral, including the trademark registrations and applications set forth on Schedule A and the copyrights and copyright applications set forth on Schedule B.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Collateral or the Copyright Collateral.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without

TRADEMARK
REEL: 004911 FRAME: 0631

limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE PRIVATEBANK AND TRUST COMPANY

Name: Richard Praid

Title: Monaging Director

SCHEDULE A

Trademark Registrations and Applications

Trademark	Registration No.	Registration Date	Country	
CREATIVE AUTOMATION	2214416	12/29/1998	U.S.	
IN2VIEW	3729119	12/22/2009	U.S.	
BUSINESS PROFILER	3424387	5/6/2008	U.S.	
DATA QUALITY ENHANCER	3542279	12/2/2008	U.S.	
DATA MASTER	3433008	5/20/2008	U.S.	
DQS	3360669	12/25/2007	U.S.	
LOCATOR	3305000	10/2/2007	U.S.	

SCHEDULE B

Copyright Registrations and Applications

Title	Registration No.	Registration Date	Country
Database query system	TX0004675599	1/29/1998	U.S.
Database query system by Creative Automation Company	TX0004760066	9/28/1998	U.S.
Database query system 2.0	TX0004865327	9/28/1998	U.S.
Database query system installation guide	TX0004732732	1/29/1998	U.S.
Database query system installation guide by Creative Automation Company	TX0004769503	9/28/1998	U.S.
Database query system installation guide: Version 2.0	TX0004932914	9/28/1998	U.S.

RECORDED: 12/03/2012