

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest recorded at Reel/Frame 4892/0832		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The PrivateBank and Trust Company		11/30/2012	Charter Bank: ILLINOIS
RECEIVING PARTY DATA			
Name:	Unique Mailing Services, Inc.		
Street Address:	1213 Butterfield Road		
City:	Downers Grove		
State/Country:	ILLINOIS		
Postal Code:	60515		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3353875	WE NEVER FAIL WHEN IT COMES TO MAIL	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-862-6371		
Email:	renee.prescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	14120-22 RMP		
NAME OF SUBMITTER:	Renee M. Prescan		
Signature:	/Renee M. Prescan/		

CH \$40.00 3353875

Date:

12/03/2012

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of Nov. 30, 2012 (“Effective Date”) by **THE PRIVATEBANK AND TRUST COMPANY**, an Illinois charter bank (“Grantee”), in favor of **UNIQUE MAILING SERVICES, INC.**, an Illinois corporation (“Grantor”).

WHEREAS, pursuant to that certain Guaranty and Security Agreement dated as of October 9, 2012 by and among Grantee, Grantor, and certain Affiliates of Grantor (the “Guaranty and Security Agreement”), Grantor granted to Grantee a security interest and lien upon certain Collateral (as defined in the Guaranty and Security Agreement);

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of October 9, 2012 made by Grantor in favor of Grantee (the “Trademark Security Agreement”), Grantor confirmed its grant to Grantee of a continuing security interest in Grantor’s entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications set forth on Schedule A attached hereto;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on November 1, 2012, at Reel/Frame 4892/0832; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademark Collateral.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has in, upon or against the Trademark Collateral, including the trademark registrations and applications set forth on Schedule A.


Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

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IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE PRIVATEBANK AND TRUST COMPANY


Name: Richard Pieca

Title: Managing Director

SCHEDULE A

Trademark Registrations and Applications

Trademark	Registration No.	Registration Date	Country
WE NEVER FAIL WHEN IT COMES TO MAIL	3353875	12/11/2007	U.S.