

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WhiteWave Services, Inc.		11/30/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Morningstar Foods, LLC
Street Address:	2711 North Haskell Avenue, Suite 3400
City:	Dallas
State/Country:	TEXAS
Postal Code:	75204
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	0839248	AFFAIR
Registration Number:	0826476	CATERWHIP
Registration Number:	0880097	DAIRY FRESH
Registration Number:	2619041	YO 2 GO
Registration Number:	3946633	NATURALLY YOURS
Registration Number:	0730183	CATER-BLEND
Registration Number:	0823700	HY DERV
Registration Number:	2706593	MONTICELLO
Registration Number:	0553449	MONTICELLO
Registration Number:	0565493	
Registration Number:	0711378	QWIP

CORRESPONDENCE DATA

Fax Number: 2147218835

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

CH \$290.00 0839248

via US Mail.

Phone: 214-303-3411
Email: tms@deanfoods.com
Correspondent Name: Bridget Griffin Johnson
Address Line 1: 2711 North Haskell Avenue, Suite 3400
Address Line 4: Dallas, TEXAS 75204

NAME OF SUBMITTER:	Jackie T. Gwinn
Signature:	/jackie t. gwinn/
Date:	12/03/2012



Total Attachments: 6

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TRADEMARK ASSIGNMENT

WHEREAS, WhiteWave Services, Inc. (f/k/a Morningstar Services Inc.) ("WhiteWave"), a Delaware corporation having its principal place of business at 2411 North Haskell Avenue, Suite 3400, Dallas, Texas 75204, is the owner of the following trademarks:

United States

<u>MARK</u>	<u>REGISTRATION NO.</u>
AFFAIR & Design 	839,248
CATERWHIP (Stylized) 	826,476
DAIRY FRESH	880,097
YO 2 GO	2,619,041
Naturally Yours	3,946,633
Cater-Blend	730,183
Hy Derv	823,700
Monticello	2,706,593
Monticello (Stylized)	553,449
Mr. Qwip Design	565,493
QWIP and Design	711,378

STATE

<u>STATE</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
California	House Blend and Design	100262

International

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
Canada	AFFAIR & Design	TMA511,823

WHEREAS, Morningstar Foods, LLC ("Morningstar"), a Delaware limited liability company having a principle place of business at 2411 North Haskell Avenue, Suite 3400, Dallas, Texas 75204, WWF Operating Company ("WWFO"), a Delaware corporation (f/k/a WhiteWave Foods Company), The WhiteWave Foods Company ("WWFC"), a Delaware corporation, Dean Foods Company, a Delaware corporation ("DFC"), Suiza Dairy Group, LLC ("SDG"), a Delaware limited liability company, and WhiteWave are parties to that certain Intellectual Property Contribution Agreement executed on or about September 11, 2012, pursuant to which WhiteWave is obligated to assign said trademarks to WWFO, WWFO is obligated to assign said trademarks to WWFC, WWFC is obligated to assign said trademarks to DFC, DFC is obligated to assign said trademarks to SDG, and SDG is obligated to assign said trademarks to Morningstar.

NOW, THEREFORE, in consideration of the Intellectual Property Contribution Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, WhiteWave hereby assigns to WWFO, upon the assignment from WhiteWave, WWFO hereby assigns to WWFC, upon the assignment from WWFO, WWFC hereby assigns to DFC, upon the assignment from WWFC, DFC hereby assigns to SDG, and upon the assignment from DFC, SDG hereby assigns to Morningstar the entire right, title and interest in and to said trademarks, all applications and registrations therefore, the right to sue for, settle and release past, present and future infringement of said trademarks, and the goodwill of the business symbolized by said trademarks.

WhiteWave, WWFO, WWFC, DFC and SDG covenant that they have the full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith. WhiteWave, WWFO, WWFC, DFC and SDG further covenant and agree that they will sign all lawful papers, make all rightful declarations and/or oaths and generally do what is necessary to enable Morningstar, its successors, legal representatives and assigns, to record and enforce this assignment.

[signatures on following page]

Signed to be effective as of October 26, 2012.

WhiteWave Services, Inc.

By: Bridget G Johnson
Name: Bridget G. Johnson
Title: Vice President
Date: 11-20-2012

Morningstar Foods, LLC

By: [Signature]
Name: Kevin C. Yost
Title: President
Date: 11-20-12

WWF Operating Company

By: [Signature]
Name: Kelly J. Haeckel
Title: EVN/CFO
Date: 11/30/12

The WhiteWave Foods Company

By: [Signature]
Name: Kelly J. Haeckel
Title: EVN/CFO
Date: 11/30/12

Dean Foods Company

By: Bridget G Johnson
Name: Bridget G. Johnson
Title: VP, Chief Counsel
Date: 11-20-2012

Suiza Dairy Group, LLC

By: Bridget G Johnson
Name: Bridget G. Johnson
Title: Authorized Signatory
Date: 11-20-2012

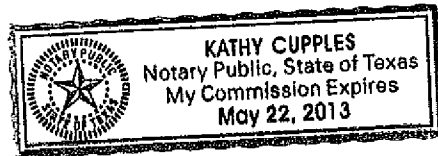
STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 20th day of November, 2012, before me a notary public, the undersigned, personally appeared Bridget G. Johnson, known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.

Kathy Cupples
Notary Public

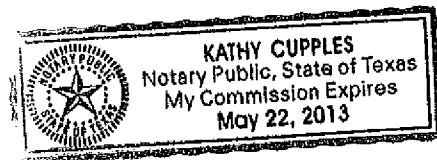
STATE OF TEXAS §
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COUNTY OF DALLAS §



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In witness whereof, I hereunto set my hand and official seal.

Kathy Cupples
Notary Public



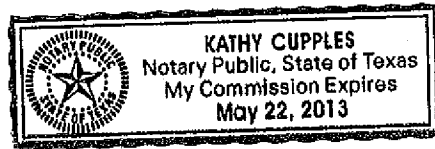
STATE OF TEXAS §
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COUNTY OF DALLAS §

On this 20th day of November, 2012, before me a notary public, the undersigned, personally appeared Bridget G. Johnson, known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.

Kathy Cupples
Notary Public

STATE OF TEXAS §
 §
COUNTY OF DALLAS §



On this 20th day of November, 2012, before me a notary public, the undersigned, personally appeared Kevin C. Yost, known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.

Kathy Cupples
Notary Public



STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 30 day of November, 2012, before me a notary public, the undersigned, personally appeared Kelly Haecker, known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.

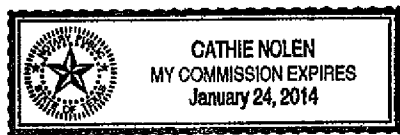


Cathie Nolen
Notary Public

STATE OF TEXAS §
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COUNTY OF DALLAS §

On this 30 day of November, 2012, before me a notary public, the undersigned, personally appeared Kelly Haecker, known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seal.



Cathie Nolen
Notary Public