

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dr. Seuss Enterprises, L.P.		11/29/2012	LIMITED PARTNERSHIP: CALIFORNIA
Collingwood O'Hare Productions Limited		11/29/2012	Limited Company: UNITED KINGDOM
Portfolio Entertainment Inc.		11/29/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Dr. Seuss Enterprises, L.P.
Street Address:	1200 Prospect Street, Suite 575
City:	La Jolla
State/Country:	CALIFORNIA
Postal Code:	92037
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA

Name:	Random House, Inc.
Street Address:	1745 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: NEW YORK

Name:	Red Hat Animation Limited
Street Address:	101 Wardour Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1F 0UN
Entity Type:	Limited Company: UNITED KINGDOM

Name:	CITH Productions Inc.
Street Address:	110 Elington Avenue East, Suite 602

OP \$90.00 4115593

City:	Toronto
State/Country:	CANADA
Postal Code:	M4P2Y1
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4115593	THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!
Registration Number:	4115591	THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!
Registration Number:	4106227	THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!

CORRESPONDENCE DATA

Fax Number: 6197646701
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 6196992920
 Email: sdtrademark@dlapiper.com
 Correspondent Name: Christina D. Yates
 Address Line 1: DLA Piper LLP (US)
 Address Line 2: 401 B Street, Suite 1700
 Address Line 4: San Diego, CALIFORNIA 92101-4297

ATTORNEY DOCKET NUMBER:	327009-145575
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DOMESTIC REPRESENTATIVE

Name: Christina D. Yates
 Address Line 1: DLA Piper LLP (US)
 Address Line 2: 401 B Street, Suite 1700
 Address Line 4: San Diego, CALIFORNIA 92101-4297

DOMESTIC REPRESENTATIVE

Name: Christina D. Yates
 Address Line 1: DLA Piper LLP (US)
 Address Line 2: 401 B Street, Suite 1700
 Address Line 4: San Diego, CALIFORNIA 92101-4297

NAME OF SUBMITTER:	Christina D. Yates
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Signature:	/cdyates/
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Date:	12/03/2012
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Total Attachments: 3

TRADEMARK
REEL: 004911 FRAME: 0773

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ASSIGNMENT OF FEDERAL REGISTERED TRADEMARKS

WHEREAS, Dr. Seuss Enterprises, L.P., a California Limited Partnership, having a place of business at 1200 Prospect Street, Suite 575, La Jolla, CA 92037; Collingwood O'Hare Productions Limited, a United Kingdom company, having a place of business at 37 Warren Street, London W16AD, U.K.; and Portfolio Entertainment Inc., a Canada corporation, having a place of business at 110 Eglinton Avenue East, Suite 602, Toronto, Ontario M4P2Y1, Canada, ("Assignors"), are the joint owners of the United States trademark registrations listed on the attached schedule;

WHEREAS, Dr. Seuss Enterprises, L.P., a California Limited Partnership, having a place of business at 1200 Prospect Street, Suite 575, La Jolla, CA 92037; Random House, Inc., a New York corporation, having a place of business at 1745 Broadway, New York, NY 10019; Red Hat Animation Limited, a United Kingdom company, having a place of business at 101 Wardour Street, London W1F 0UN, U.K.; and CITH Productions Inc., a Canada corporation, having a place of business at 110 Eglinton Avenue East, Suite 602, Toronto, Ontario M4P2Y1, Canada ("Assignees"), are desirous of acquiring said registered trademarks;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign to Assignees all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

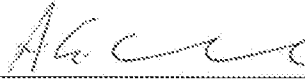
Signed at La Jolla, California this 29 day of November, 2012.

Dr. Seuss Enterprises, L.P.

Michelle Pasden
(Signature)
VP + Asst Secy
(Print or type name and position - must be an officer)

Signed at London, U.K., this 21 day of November, 2012.

Collingwood O'Hare Productions Limited

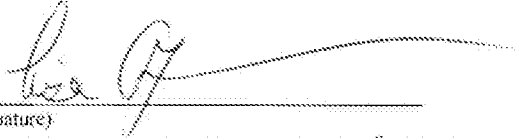


(Signature)

Ted Lawrence - Director
(Print or type name and position)

Signed at Toronto, Canada, this 27 day of November, 2012.



Portfolio Entertainment Inc.,



(Signature)

USA CANADA CREATIVE SERVICES
(Print or type name and position)

SCHEDULE OF TRADEMARKS

MARK	CLASS	REG NO.	REG. DATE
THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!	16	4115593	20 Mar 2012
	16	4115591	20 Mar 2012
	16	4106227	28 Feb 2012