

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Woodbury Financial Services, Inc.		12/03/2012	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	American International Group, Inc.
Street Address:	180 Maiden Lane
City:	New York
State/Country:	NEW YORK
Postal Code:	10038
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3168519	CPACENTRIC
Registration Number:	4196306	WOODBURY CPA ALLIANCE
Registration Number:	2597868	WOODBURY FINANCIAL CUSTOM ALLOCATION PROGRAM
Registration Number:	4196307	WOODBURY FINANCIAL SERVICES ASPIRE. ACHIEVE.

CORRESPONDENCE DATA	
Fax Number:	6463839368
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212-770-3446
Email:	elizabeth.pearce@aig.com
Correspondent Name:	Elizabeth R Pearce
Address Line 1:	80 Pine Street
Address Line 2:	13th Floor
Address Line 4:	New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	0248-0000-0100
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NAME OF SUBMITTER:	Elizabeth R Pearce
Signature:	/erp/
Date:	12/04/2012
Total Attachments: 3 source=Woodbury Assignment Executed.doc#page1.tif source=Woodbury Assignment Executed.doc#page2.tif source=Woodbury Assignment Executed.doc#page3.tif	

ASSIGNMENT OF SERVICE MARKS FROM WOODBURY FINANCIAL SERVICES, INC. TO AMERICAN INTERNATIONAL GROUP, INC.

WHEREAS, Woodbury Financial Services, Inc. (hereinafter "Assignor"), a Minnesota corporation, having its principal place of business at 500 Bielenberg Drive, Woodbury, Minnesota 55125, has adopted, used and is the owner of the service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 180 Maiden Lane, New York, New York 10038, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

WOODBURY FINANCIAL SERVICES, INC.

MARK	REG. NO.
CPACENTRIC	3,168,519
WOODBURY CPA ALLIANCE	4,196,306
WOODBURY FINANCIAL CUSTOM ALLOCATION PROGRAM	2,597,868
WOODBURY FINANCIAL SERVICES AND DESIGN	4,196,307

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