

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NORTHERN GROUP RETAIL, LTD.		02/01/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	NORTHERN REFLECTIONS LTD.
Street Address:	Store Support Centre
Internal Address:	21 Four Seasons Place (2nd Floor)
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M9B 6J8
Entity Type:	JOINT STOCK COMPANY: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85613409	NORTHERN REFLECTIONS

CORRESPONDENCE DATA

Fax Number: 3152338320  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3152338300  
 Email: jstevens@burrandbrown.com  
 Correspondent Name: Kevin C. Brown  
 Address Line 1: P.O. Box 7068  
 Address Line 4: Syracuse, NEW YORK 13261

ATTORNEY DOCKET NUMBER:	887_023
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DOMESTIC REPRESENTATIVE

Name:

CH \$40.00 85613409

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Kevin C. Brown
Signature:	/KCBrown/
Date:	12/04/2012
Total Attachments: 1 source=Certificate of Name Change#page1.tif	



Nova Scotia

**CERTIFICATE OF NAME CHANGE**

Companies Act

Registry Number

3148812

Name of Company

NORTHERN GROUP RETAIL LTD./COMMERCE DE DETAIL NORTHERN  
GROUP LTEE

I hereby certify that the above-mentioned company has with approval of the  
Registrar of Joint Stock Companies changed its name to:

NORTHERN REFLECTIONS LTD./REFLET BOREAL LTÉE

A handwritten signature in black ink, appearing to read "W. J. [unclear]".

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Registrar of Joint Stock Companies

February 1, 2007

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Date of Name Change