

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dry, Inc.		11/14/2012	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	IOIP Holdings, LLC
Street Address:	7201 Engle Road
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46808
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2155213	DRY CLEANER'S SECRET
Registration Number:	2437084	DRY CLEANER'S SECRET
Registration Number:	3248713	LOOK YOUR BEST, FOR LESS!
Registration Number:	3702698	PROWASH
Registration Number:	3126702	QUICK & EASY DRY CLEANING
Registration Number:	4133066	WRINKLE RELEASER PLUS

CORRESPONDENCE DATA

Fax Number: 5742371125
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 574-237-1156
 Email: michelle.horvath@btlaw.com
 Correspondent Name: Gerard T. Gallagher, Barnes & Thornburg
 Address Line 1: 100 N. Michigan Street
 Address Line 2: 600 1st Source Bank Center
 Address Line 4: South Bend, INDIANA 46601

CH \$165.00 2155213

TRADEMARK

ATTORNEY DOCKET NUMBER:	58636-57048
NAME OF SUBMITTER:	Gerard T. Gallagher
Signature:	/Gerard T. Gallagher/
Date:	12/04/2012
Total Attachments: 3 source=Assignment from Dry, inc. to IOIP#page1.tif source=Assignment from Dry, inc. to IOIP#page2.tif source=Assignment from Dry, inc. to IOIP#page3.tif	

ASSIGNMENT

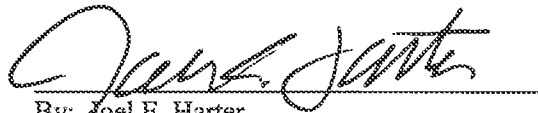
WHEREAS Dry, Inc., an Oregon corporation, having a principal place of business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignor") is owner of the entire right, title and interest in and to the trademarks and trademark applications ("the Trademarks") which are found in the Schedule of Trademarks attached hereto as Attachment "A";

WHEREAS IOIP Holdings, LLC, an Indiana Limited Liability Company, having a principal place of business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignee") is desirous of acquiring all right, title and interest in said Trademarks, in the United States and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, including all common law rights, along with the goodwill of the business symbolized by the Trademarks. Assignor further assigns to Assignee the right to sue and collect damages for any and all past, present and future infringement of any rights in the Trademarks.

Dated this 14th day of November, 2012.

Dry, Inc.



By: Joel E. Harter
Its: President

STATE OF INDIANA)
)
COUNTY OF _____)

Before me, the undersigned, a Notary Public for _____ County, State of
Indiana , appeared Joel E. Harter, and acknowledged the execution of this instrument this _____
day of _____, 2012.

My Commission Expires

Notary Public

County of Residence

Printed Name of Notary

ATTACHMENT "A"

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APPLICATION NUMBER (FILING DATE)	REGISTRATION NUMBER (REG. DATE)
CLEANS AND FRESHENS WITHOUT THE BAG	Canada	1074073 (07 Sep 00)	TMA613415 (22 Jun 04)
DRY CLEANER'S SECRET	Australia	1206432 (23 Oct 07)	1206432 (23 Oct 07)
DRY CLEANER'S SECRET	Canada	1050133 (09 Mar 00)	TMA568806 (15 Oct 02)
DRY CLEANER'S SECRET	European Community	1550920 (10 Mar 00)	1550920 (22 May 01)
DRY CLEANER'S SECRET	United States	74/728303 (11 Sep 95)	2155213 (05 May 98)
DRY CLEANER'S SECRET	United States	76/013728 (30 Mar 00)	2437084 (20 Mar 01)
INVENTED BY A MASTER DRY CLEANER EXCLUSIVE FORMULA & Design	Australia	1206433 (23 Oct 07)	1206433 (23 Oct 07)
LOOK YOUR BEST, FOR LESS!	United States	78/702405 (29 Aug 05)	3248713 (29 May 07)
PROWASH	United States	77/482949 (23 May 08)	3702698 (27 Oct 09)
QUICK & EASY DRY CLEANING	Canada	1289925 (14 Feb 06)	TMA706792 (07 Feb 08)
QUICK & EASY DRY CLEANING	United States	78/702407 (29 Aug 05)	3126702 (08 Aug 06)
STYLE CARE	Canada	1185344 (21 Jul 03)	TMA636524 (31 Mar 05)
THE SECRET THE PROS USE	Canada	1050134 (09 Mar00)	TMA568805 (15 Oct 02)
WRINKLE RELEASER PLUS	United States	85/299182 (19 Apr 11)	4133066 (24 Apr 12)

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