

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMC Holdings, Inc.		11/30/2012	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA	
Name:	John M. Campbell and Company
Street Address:	1215 Crossroads Boulevard
City:	Norman
State/Country:	OKLAHOMA
Postal Code:	73072
Entity Type:	CORPORATION: OKLAHOMA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	2371364	CAMPBELL GAS COURSE
Registration Number:	2477171	GCAP
Registration Number:	2323658	IPD INDIVIDUALIZED PROFESSIONAL DEVELOPMENT
Registration Number:	2311476	JMC
Registration Number:	2361599	JOHN M. CAMPBELL & CO.

CORRESPONDENCE DATA	
Fax Number:	6172484000
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	tadmin@choate.com
Correspondent Name:	Elizabeth A. Walker
Address Line 1:	Two International Place
Address Line 2:	Choate Hall & Stewart LLP
Address Line 4:	Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2009522.0001
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OP \$140.00 2371364

NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	12/04/2012
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (“**Assignment**”), made as of November 30, 2012, is entered into by and between JMC Holdings, Inc., an Oklahoma corporation (“**Assignor**”), and John M. Campbell and Company, an Oklahoma corporation (“**Assignee**”).

WHEREAS, Assignor is the owner of the registered trademarks and service marks listed in Exhibit A attached hereto (collectively, the “**Registered Marks**”); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Registered Marks.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

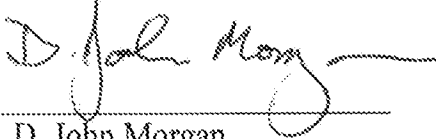
1. Assignor hereby sells, transfers, assigns and agrees to assign, and delivers to Assignee, its successors, legal representatives and assigns, Assignor’s entire right, title and interest in and to the Registered Marks, together with all goodwill associated with such Registered Marks and all registrations and applications therefor, in the United States and in all foreign countries or jurisdictions, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries or jurisdictions, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Registered Marks.

2. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee’s reasonable request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in the implementation or perfection of this Assignment.

[Signature page follows.]

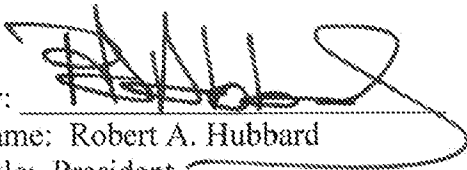
Assignor:

JMC HOLDINGS, INC.

By: 
Name: D. John Morgan
Title: President

Assignee:

JOHN M. CAMPBELL AND COMPANY

By: 
Name: Robert A. Hubbard
Title: President

[Signature page to Trademark Assignment]