

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Score Television Network, Ltd.		10/18/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	theSCORE, INC.
Street Address:	Toronto Dominion Bank Tower
Internal Address:	P.O. Box 48, Suite 5300
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	MK5 1E6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	85121474	THE SCORE SATELLITE RADIO
Serial Number:	78751296	HARDCORE SPORTS RADIO
Serial Number:	78815260	HOME FOR THE HARDCORE
Serial Number:	78952207	HOME FOR THE HARDCORE
Serial Number:	76498221	S
Serial Number:	78836982	SCORE ANYWHERE
Serial Number:	78836977	SCORE MOBILE
Serial Number:	78761693	SCORE POKER
Serial Number:	77640781	SCORE PREDICTOR
Serial Number:	76498239	THE SCORE
Serial Number:	75927611	THE SCORE

CORRESPONDENCE DATA

Fax Number: 2122925391

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (212) 292-5390  
Email: mail@ipcounselors.com  
Correspondent Name: William C. Wright  
Address Line 1: 60 East 42nd Street, Suite 2410  
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:	THESCORE, INC.
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**DOMESTIC REPRESENTATIVE**

Name: William C. Wright  
Address Line 1: 60 East 42nd Street , Suite 2410  
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	William C. Wright
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Signature:	/William C. Wright/
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Date:	12/04/2012
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**Total Attachments: 8**

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**CONFIRMATORY ASSIGNMENT - TRADE-MARKS**

**WHEREAS**, pursuant to an Asset Transfer Agreement made as of October 18, 2012 (the "Transfer Agreement") between **THE SCORE TELEVISION NETWORK LTD.**, a corporation incorporated under the laws of the Province of Ontario, and having an address of 370 King Street West, Suite 435, Toronto, Ontario, Canada, M5V 1J9 (the "Assignor") and **the SCORE, INC.**, a corporation incorporated under the laws of the Province of Ontario, and having an address of Box 48, Suite 5300, Toronto Dominion Bank Tower, Toronto, Ontario, Canada, M5K 1E6 (the "Assignee"), the Assignor sold, transferred, conveyed, assigned, and delivered the Purchased Assets, as that term is defined in the Transfer Agreement, to the Assignee, with effect as of the date of the Transfer Agreement.

**AND WHEREAS** the Purchased Assets included the trade-marks listed in Schedule "A" attached hereto (the "USA Trade-Marks");

**AND WHEREAS** the Assignor and the Assignee are desirous of recording the above-noted sale, transfer, conveyance, assignment, and delivery;

**NOW THEREFORE**, in consideration of the sum of two dollars (\$2.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby confirms that it has, pursuant to the Transfer Agreement, sold, transferred, conveyed, assigned, and delivered and, to the extent not thereby sold, transferred, conveyed, assigned, and delivered, does hereby sell, transfer, convey, assign, and deliver, unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in, to and under or relating to the USA Trade-Marks, together with all goodwill associated therewith, all rights that may arise at law, all rights of action, powers and benefit to the USA Trade-Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including, without limitation, rights to injunctive relief, damages, profits, and reasonable costs and attorney fees, arising out of past infringement of the USA Trade-Marks, other unauthorized use thereof, or injury to the related goodwill, and all rights as a party in any opposition or similar proceedings, the same to be held and enjoyed as fully and exclusively as the same would have been held and enjoyed by the Assignor had this sale, transfer, conveyance, assignment, and delivery not been made.


The Assignor hereby undertakes at any time upon reasonable request to execute such documents and take such further actions as may be necessary to evidence the assignment of the USA Trade-Marks to the Assignee, and to enable the Assignee to obtain and maintain registrations for the USA Trade-Marks, all without further consideration but at the sole expense of the Assignee.

IN WITNESS WHEREOF the Assignor has executed this Confirmatory Assignment as of the date written below.


*[Remainder of page intentionally left blank]*

EXECUTED at 9:20, a.m., this 18<sup>th</sup> day of October, 2012.

**THE SCORE TELEVISION NETWORK LTD.**

Per:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**theSCORE, INC.**

Per:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_


## Schedule "A"

## USA Trade-Marks

Trademark	Status	Reg. No./Date Class No./Date	Goods & Services and Claimed Dates of First Use
HARDCORE POKER		78/761695 (A) Nov. 28, 2005 - -	<p>Goods &amp; Services:</p> <p>Class 25 Clothing, including shirts, t-shirts, baseball shirts, golf shirts, polo shirts, sweaters, sweat shirts, sweat pants, shorts, pants, jeans, bathrobes, boxer shorts, underwear, jackets, mittens, scarves, workout pants and workout tops; headgear including ballcaps, caps, hats, visors, toques and headbands; footwear; games and playthings including poker sets, poker chips, poker tables, board games, card games, dice games, slot machine banks, poker banks, and computer games; souvenirs and novelties including mugs, beer mugs, shot glasses, tumblers, glasses, cups, saucers, plates, spoons, coasters, placemats, ashtrays, lighters, corkscrews, calendars, cards, magnets, golf balls, golf towels, blankets, key chains, DVDs, CDs, calculator/clock, clock, watches, umbrellas, suit ties, oven mitts, pens and pen sets, pencils, pins, bags, canvas totes, fanny packs, backpacks, briefcases, travel bags, duffel bags, portfolios, purse/organizers, toiletry bags, toiletries including combs, toothbrush/paste kits, shaving kits, manicure sets, jewellery, tie clips, pennants, plaques, stationery including bags, paper, tissue, and napkins; entertainment services.</p> <p>Priority Claim from Canadian App. No. 1,279,444 filed Nov. 4, 2005</p> <p>Intent to Use in the United States</p>
HARDCORE SPORTS RADIO	Registered  S8&15 Declaration	78/751296 (A) Nov. 10, 2005	<p>Goods &amp; Services:</p> <p>Class 38: Broadcasting and transmission of Radio programs via a multi-channel radio service broadcast.</p> <p>Class 41:</p>

	Due- July 29, 2014  Renewal Due- July 29, 2018	3476626 © July 29, 2008	Information and entertainment services, including the production, broadcast, recording, transmission, and/or distribution of programs relating to sports and/or associated events including transmission of such programs via a multi-channel radio service broadcast.  Priority Claim from Canadian App. No. 1,278,531 filed Nov. 4, 2005  Intent to Use in the United States
HOME FOR THE HARDCORE	Registered  S8&15 Declaration Due- Feb. 12, 2014  Renewal Due- Feb. 12, 2018	78/815260 (A) Feb. 15, 2006  3381833 © Feb. 12, 2008	Goods & Services:  Class 25: Clothing, namely hats, t-shirts, golf shirts, golf rainwear, sweatshirts, sweatpants, and jackets.  Class 38: Broadcast and transmission of television programs relating to sports and associated events; providing on-line chat rooms and electronic bulletin boards for transmission of messages among computer users concerning sports.  Class 41: Entertainment services, namely production of television programs relating to sports and associated events; recording and distribution for others of television programs relating to sports and associated events; providing information and entertainment services in the field of sports and sports events, namely, providing sports programming, sports news, sports information updates, sports blogs, sports headlines, sports statistical databases, sports stories and editorials, sports celebrity interviews and commentary, and sports contests, all via the internet and electronic mail; providing information and entertainment services in the field of sports and sports events, namely, providing sports programming, sports news, sports information updates, sports blogs, sports headlines, sports statistical databases, sports stories and editorials, sports celebrity interviews and commentary, and sports contests, all via wireless telecommunications.  Priority Claim from Canadian App. No. 1,268,924 filed Aug. 17, 2005  Intent to Use in the United States
HOME FOR THE HARDCORE (#2)	Registered	78/952,207 (A)	Goods & Services:  Class 41:

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	S.&&15 Declaration Due- Dec. 4, 2013 Renewal Due - Dec. 4, 2017	Aug. 15, 2006  3348588@ Dec. 4, 2007	Information and entertainment services, namely the production, broadcast, recording, transmission and/or distribution of programs relating to sports and/or associated events.  Priority Claim from Canadian App. No. 1,290,260 filed on Feb. 16, 2006
KNOW THE SCORE	Registered      Renewal Due - Feb. 8, 2015	76/498222 (A) March 17, 2003  2924687 @ Feb. 8, 2005	Goods & Services: Class 38: (1) Operation of a television network broadcasting sports news, sports information, sports highlights and sporting events radio broadcasting services.  Class 41: (2) Entertainment services, namely, providing information services relating to sports via the world wide web on the internet and through electronic mail entertainment services in the field of sports, namely, organizing and conducting sports contests and sweepstakes and fantasy sports games and sweepstakes. Priority Claim from Canadian App. No. 1,152,433 filed Sept. 16, 2002 Based on Use and Registration in Canada (TMA604686 registered March 10, 2004)
 S DESIGN	Registered      Renewal Due - Feb. 22, 2015	76/498221 (A) March 17, 2003  2927252 @ Feb. 22, 2005	Goods & Services: Class 38: (1) Operation of a television network broadcasting sports news, sports information, sports highlights and sporting events radio broadcasting services.  Class 41: (2) entertainment services, namely, providing information services relating to sports via the world wide web on the internet and through electronic mail entertainment services in the field of sports, namely, organizing and conducting sports contests and sweepstakes and fantasy sports games and sweepstakes. Priority Claim from Canadian App. No. 1,152,430 filed Sept. 16, 2002 Based on Use and Registration in Canada (TMA604683 registered March 10, 2004)
SCORE ANYWHERE	Registered	78/836982 (A) March 14,	Good & Services: Class 41: (1) Providing information and entertainment services relating to sports and/or sports associated events

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	S.&15 Declaration Due- Dec. 9, 2014 Renewal Due - Dec. 9, 2018	2006  3,543,682 ® Dec. 9, 2008	via the Internet and via wireless telecommunications. Priority Claim from Canadian App. No. 1,272,019 filed Sept. 15, 2005 Intent to Use in the United States
SCORE MOBILE	Registered  S.&15 Declaration Due- Dec. 16, 2014 Renewal Due - Dec. 16, 2018	78/836977 (A) March 14, 2006  3,546,936 ® Dec. 16, 2008	Good & Services: Class 41: (1) Providing information and entertainment services relating to sports and/or sports associated events via the Internet and via wireless telecommunications. Priority Claim from Canadian App. No. 1,272,016 filed Sept. 15, 2005 Intent to Use in the United States
SCORE POKER	Registered  S.&15 Declaration Due- Dec. 23, 2014 Renewal Due - Dec. 23, 2018	78/761693 (A) Nov. 28, 2005  3,550,257 ® Dec. 23, 2008	Goods & Services: Class 9: Computer game software; blank and pre-recorded CD's and DVD's featuring games and sports; calculators that incorporate a clock; decorative magnets. Class 25: Clothing, including shirts, t-shirts, baseball shirts, golf shirts, polo shirts, sweaters, sweat shirts, sweat pants, shorts, pants, jeans, bathrobes, boxer shorts, underwear, jackets, mittens, scarves, workout pants and workout tops; headgear, namely, baseball caps, caps, hats, visors, toques and headbands; footwear; suit ties. Class 28: Games and playthings including poker sets, poker chips, poker tables, board games, card games, dice games, slot machine banks, poker banks; playing cards; golf balls. Class 41: Entertainment services, namely, conducting online poker games and tournaments, sponsoring tournaments and poker games, providing online information concerning sports including poker and sports events. Priority Claim from Canadian App. No. 1,280,776 filed Nov. 24, 2005 Intent to Use in the United States



SCORE PREDICTOR	Registered  S.&S15 Declaration Due- Nov. 17, 2015 Renewal Due - Nov. 17, 2019	77/640,781 (A) Dec. 29, 2008  3,713,546 ® Nov. 17, 2009	Goods & Services: Class 41: Games, namely fantasy sports games. Entertainment services, namely provision of fantasy sports games via television, radio, the Internet and wireless networks. Priority Claim from Canadian App. No. 1,402,101 filed July 4, 2008 Intent to Use in the United States
<i>theScore</i> THE SCORE DESIGN	Registered  Renewal Due - Feb. 8, 2015	76/498239 (A) March 17, 2003  2924688 ® Feb. 8, 2005	Goods & Services: Class 38: (1) Operation of a television network broadcasting sports news, sports information, sports highlights and sporting events radio broadcasting services.  Class 41: (2) entertainment services, namely, providing information services relating to sports via the world wide web on the internet and through electronic mail entertainment services in the field of sports, namely, organizing and conducting sports contests and sweepstakes and fantasy sports games and sweepstakes. Priority Claim from Canadian App. No. 1,152,432 filed Sept. 16, 2002 Based on Use and Registration in Canada (TMA604685 registered March 10, 2004)
THE SCORE	Registered  Renewal Due - May 27, 2013	75/927611 (A) Feb. 25, 2000  2718382 ® May 27, 2003	Goods & Services: Class 38: (1) Operation of a television network broadcasting sports highlights twenty-four hours a day radio broadcasting services.  Class 41: (2) Television and radio(programming) * programming * services in the field of sports. Priority Claim from Canadian App. No. 1,027,008 filed Aug. 26, 1999 Based on Use and Registration in Canada (TMA549401 registered Aug. 7, 2001)

 <p>THE SCORE SATELLITE RADIO &amp; DESIGN</p>	Pending	85/121474 Sep. 2, 2010	<p><b>Goods &amp; Services:</b></p> <p><b>Class 25:</b> Clothing, namely hats, t-shirts, golf shirts, golf rainwear, sweatshirts, sweatpants, and jackets; travel bags; watches; mugs; pens; poker chips; and lapel pins.</p> <p><b>Class 42:</b> Information and entertainment services namely, production, broadcast, recording, transmission and/or distribution of audio and video programs relating to sports and/or associated events; operation of a radio station relating to sports and/or associated events; providing information and entertainment services relating to sports and/or associated events via satellite, the Internet, wireless telecommunications and electronic mail.</p> <p>Priority Claim from Canadian App. No. 1,492,324 filed Aug. 13, 2010. Proposed Use in the United States.</p>
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