

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cosmetic Warriors Limited		12/03/2012	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Godiva Chocolatier, Inc.		
Street Address:	333 West 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85671432	GODIVA	
Serial Number:	85671435	GODIVA SHAMPOO BAR	
CORRESPONDENCE DATA			
Fax Number:	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-801-2256		
Email:	schlossd@gtlaw.com		
Correspondent Name:	Daniel I. Schloss, Greenberg Traurig, LLP		
Address Line 1:	200 Park Avenue, 34th Floor		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	122322.010600		
NAME OF SUBMITTER:	Daniel I. Schloss		
Signature:	/Daniel I. Schloss/		

CH \$65.00 85671432

Date:

12/04/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Cosmetic Warriors Limited of 29 High Street, Poole, Dorset BH15 1AB, United Kingdom, a corporation of the United Kingdom ("Assignor"), is the owner of all right, title, and interest in and to United States Trademark Application Serial Numbers 85671432 and 8567143 for the marks GODIVA and GODIVA SHAMPOO BAR for goods in International Class 3 (the "Marks");

WHEREAS, Godiva Chocolatier, Inc., a New Jersey corporation, with offices at 333 W 34th St, New York, NY 10001 ("Assignee"), has for many years been in the business of developing, designing, producing, manufacturing, marketing, promoting, distributing, licensing, selling and serving high-quality chocolates, pralines, truffles, confectionery and other food and beverage products;

WHEREAS, on June 13, 2012 Assignee commenced a legal action against Assignor alleging trademark infringement, trademark dilution, unfair competition, which allegations are denied by Assignor;

WHEREAS, on July 9, 2012, Assignor filed United States Trademark Application Serial Numbers 85671432 and 8567143 for the marks GODIVA and GODIVA SHAMPOO BAR for goods in International Class 3;

WHEREAS, Assignor and Assignee are entering into a Settlement Agreement resolving their dispute;

WHEREAS, the terms of the Settlement Agreement provide in relevant part for assignment of the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 3 day of November 2012.

December. AM.

COSMETIC WARRIORS LIMITED

By: _____

Name: _____

Title: _____

Alex LEONARD
GROUP IP MANAGER.

GODIVA CHOCOLATIER, INC.

By: _____

Name: _____

Title: _____

TRADEMARK

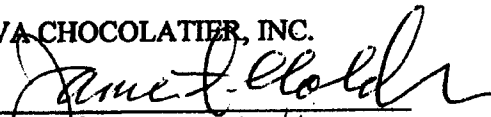
REEL: 004912 FRAME: 0714

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 24 day of November 2012.

COSMETIC WARRIORS LIMITED

By: _____
Name:
Title:

GODIVA CHOCOLATIER, INC.

By: 
Name: James Goldman
Title: CEO