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Home | Site Index | Help

11/15/2012



eBiz alerts | News |



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Confirmation Receipt

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

MRD 9/30/09

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name needs to be amended due to a typographical error and should read Creative Artists Agency, LLC previously recorded on Reel 004068 Frame 0453. Assignor(s) hereby confirms the This Assignment Agreement is by and between CAIC, LLC ... and Creative Artists Agency, LLC.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CAIC, LLC		09/24/2009	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	Creative Artists Agency, LLC
Street Address:	2000 Avenue of the Stars
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76456775	THE CASSANDRA REPORT

CORRESPONDENCE DATA

Fax Number: (212)768-6800 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone: 212-768-5367	
Email: trademark@sonnenschein.com	
Correspondent Name: Monica B. Richman	
Address Line 1: P.O. Box #061080	
Address Line 2: Wacker Dr. Station, 233 South Wacker Dr.	
Address Line 4: Chicago, ILLINOIS 60606-1080	
ATTORNEY DOCKET NUMBER:	21610260-0006.004
NAME OF SUBMITTER:	Monica B. Richman- Attorney of record
Signature:	/monica b. richman/
Date:	09/30/2009
Total Attachments: 3 source=Creative Artist Agency Assignment Doc#page1.tif source=Creative Artist Agency Assignment Doc#page2.tif source=Creative Artist Agency Assignment Doc#page3.tif	
RECEIPT INFORMATION	
ETAS ID:	TM153830
Receipt Date:	09/30/2009
Fee Amount:	\$40

[Return to home page](#)

[| HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CAIC, LLC		09/24/2009	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	Creative Artist Agency, LLC
Street Address:	2000 Avenue of the Stars
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76456775	THE CASSANDRA REPORT

CORRESPONDENCE DATA

Fax Number: (212)768-6800
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 Phone: 212-768-5367
 Email: trademarks@sonnenschein.com
 Correspondent Name: Monica B. Richman
 Address Line 1: P.O. Box #061080
 Address Line 4: Chicago, ILLINOIS 60606-1080

MAILED 9-25-09
 MAILED State Assignment
 MAILED 11-24-09

ATTORNEY DOCKET NUMBER:	21610260-0006-004
NAME OF SUBMITTER:	Attorney of Record
Signature:	/monica b. richman/
Date:	09/25/2009
Total Attachments: 3 source=Creative Artist Agency Assignment Doc#page1.tif source=Creative Artist Agency Assignment Doc#page2.tif source=Creative Artist Agency Assignment Doc#page3.tif	
RECEIPT INFORMATION	
ETAS ID:	TM153541
Receipt Date:	09/25/2009
Fee Amount:	\$40

TRADEMARK ASSIGNMENT

This Assignment Agreement is by and between CAIC, LLC with a place of business at 9830 Wilshire Boulevard, Beverly Hills, California ("Assignor"), and Creative Artists Agency, LLC, with a place of business at 2000 Avenue of the Stars, Los Angeles, California 90067 ("Assignee").

WHEREAS, Assignor is the owner of certain service marks identified in Exhibit A (the "Trademarks");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademarks to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably assign to Assignee, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, and any domestic and international trademark registrations and applications, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Upon Assignee's request, Assignor will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to any material fact or thing) as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Trademarks and to protect and enforce the Trademarks.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said trademark registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor represents and warrants that Assignor has the full right to convey the entire right, title and interest herein assigned, that there are no rights, title or interests outstanding inconsistent with the rights, title and interests assigned herein, and the Assignor will not execute any instrument or grant or transfer any rights, title or interests inconsistent with the rights, title and interests assigned herein.

EXHIBIT A

Mark	Application	Registration	Class	Goods
THE CASSANDRA REPORT	76456775	2804326	16	trade journals in marketing, namely, a periodical marketing report on lifestyle and trends directed at a business, marketing and media audience