

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rust-Oleum Corporation		10/30/2012	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Rust-Oleum Brands Company
Street Address:	11 Hawthorn Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	85627769	BELLA ACRYLIC PAINT
Serial Number:	85627782	BELLA GLITTER & METALLIC PAINT
Serial Number:	85556961	CONCRETE RESTORE
Serial Number:	85663550	DECK RESTORE
Serial Number:	85532886	DECK RESTORE RESTORE LIQUID ARMOR RESURFACER
Serial Number:	85672407	MYCOLOR
Serial Number:	85671775	RESTORE
Serial Number:	85671826	RESTORE
Serial Number:	85671782	RESTORE
Serial Number:	85671801	RESTORE
Serial Number:	85629728	RESTORE DECK & CONCRETE CLEANER
Serial Number:	85627924	RESTORE ROLLER
Serial Number:	85627828	RESTORE SOLID ACRYLIC STAIN

CORRESPONDENCE DATA

CH \$340.00 85627769

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: pcigelnik@rustoleum.com

Correspondent Name: Michael T. Murphy

Address Line 1: 11 Hawthorn Parkway

Address Line 4: Vernon Hills, ILLINOIS 60061

ATTORNEY DOCKET NUMBER:	SYNTA TM ASGN ROC TO ROB
NAME OF SUBMITTER:	Michael T. Murphy
Signature:	/Michael T. Murphy/
Date:	12/05/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

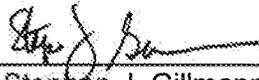
WHEREAS, Rust-Oleum Corporation, an Illinois corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignor"), has adopted, used and is using certain trademarks (hereinafter referred to as the "Marks"), including but limited to the Marks shown on Schedule A attached hereto, and is the owner of the applications for registration of the Marks in the U.S. Patent and Trademark Office; and

WHEREAS, Rust-Oleum Brands Company, a Delaware corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of October 30, 2012, all right, title and interest in and to (i) the Marks, (ii) all registrations and applications for the registration of the Marks including but not limited to the Marks shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Mark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Dated: October 30, 2012

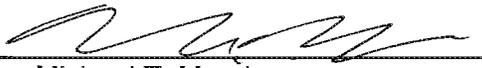
ASSIGNOR – Rust-Oleum Corporation

By: 

Stephen J. Gillmann
Vice President

ACCEPTED:

ASSIGNEE – Rust-Oleum Brands Company

By: 

Michael T. Murphy
Vice President & Assistant Secretary

SCHEDULE A

MARK	APPLICATION NUMBER	FILING DATE
BELLA ACRYLIC PAINT	85627769	5-17-2012
BELLA GLITTER & METALLIC PAINT	85627782	5-17-2012
CONCRETE RESTORE	85556961	2-29-2012
DECK RESTORE	85663550	6-28-2012
DECK RESTORE RESTORE LIQUID ARMOR RESURFACER (and Design)	85532886	2-3-2012
MYCOLOR (Stylized)	85672407	7-10-2012
RESTORE (and Design)	85671775	7-9-2012
RESTORE (and Design)	85671826	7-9-2012
RESTORE (and Design)	85671782	7-9-2012
RESTORE (and Design)	85671801	7-9-2012
RESTORE DECK & CONCRETE CLEANER	85629728	5-18-2012
RESTORE ROLLER	85627924	5-17-2012
RESTORE SOLID ACRYLIC STAIN	85627828	5-17-2012