#### 900240347 12/05/2012

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shannon Ridge, Inc.		03/31/2011	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

Name:	Fast Forward Brands, LLC	
Street Address:	1399 East Quincy Avenue	
City:	Englewood	
State/Country:	COLORADO	
Postal Code:	80113	
Entity Type:	Type: LIMITED LIABILITY COMPANY: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3765310	CROSS SPRINGS

#### CORRESPONDENCE DATA

Fax Number: 9087257088

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 9087225640

Email: officeactions@br-tmlaw.com

Correspondent Name: Stephen L. Baker Address Line 1: 575 Route 28

Address Line 4: Raritan, NEW JERSEY 09969

ATTORNEY DOCKET NUMBER:	SLB 12.5.12 ASSIGN
NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/
Date:	12/05/2012

Total Attachments: 1

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OP \$40.00

TRADEMARK REEL: 004913 FRAME: 0031

# ASSIGNMENT OF UNITED STATES TRADEMARK AND REGISTRATION THEREFOR

WHEREAS, Shannon Ridge, Inc., a corporation organized and existing pursuant to the laws of the State of California, located and doing business at P. O. Box 2037 Clearlake Oaks, California 95423, United States of America (hereinafter "ASSIGNOR") has adopted, used and is using the mark CROSS SPRINGS for wines which is registered in the U.S. Patent and Trademark Office as follows:

MARK REG. NO. ISSUE DATE
CROSS SPRINGS 3765310 March 23, 2010

WHEREAS, Fast Forward Brands, LLC, a limited liability company organized and existing under the laws of the State of Delaware, with a principal place of business located at 1399 East Quincy Avenue, Englewood, Colorado 80113, United States of America (hereinafter "ASSIGNEE"), is desirous of acquiring said mark, the registration therefor and the goodwill associated therewith; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR., does hereby assign unto ASSIGNEE all right, title and interest in and to said mark, the registration therefore and the goodwill of the business symbolized by said mark.

Dated: March3 /, 2011

**RECORDED: 12/05/2012** 

Shannon Ridge, Inc.

By:

Name:

Title:

president

TRADEMARK REEL: 004913 FRAME: 0032