

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, N.A.	FORMERLY Wachovia Bank, National Association	10/17/2012	COMPANY:

RECEIVING PARTY DATA

Name:	Shop At Home Holdings, Inc.
Street Address:	9600 Parkside Drive
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37922
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2920170	AUTO RECEIVE
Registration Number:	2610800	BELLA ARGENTO
Registration Number:	1979532	BELLA LUCE
Registration Number:	3015898	CHEF'S SIGNATURE
Registration Number:	2799980	CHEF'S SIGNATURE
Registration Number:	3015897	CHEF'S SIGNATURE
Registration Number:	2808099	CHEF'S SIGNATURE
Registration Number:	2849363	CULINARY INTEGRITY
Registration Number:	2923874	CULINARY INTEGRITY
Registration Number:	2513268	GET REAL
Registration Number:	2472296	MAKING COLLECTIBLES CLICK
Registration Number:	3014759	SHOP AT HOME
Registration Number:	2679341	SHOP AT HOME NETWORK
Registration Number:	3014649	SHOP AT HOME NETWORK

TRADEMARK

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Registration Number:	2614799	SHOPATHOMETV.COM
Registration Number:	2614800	SHOPATHOMETV.COM
Registration Number:	2670640	SHOP NEW YORK
Registration Number:	3225418	212

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@kmklaw.com

Correspondent Name: Kathleen Bender, c/o KMK

Address Line 1: 1 East 4th Street

Address Line 2: 14th Floor

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	AC0330FI0002
NAME OF SUBMITTER:	Cheryl S. Scotney
Signature:	/Cheryl S. Scotney/
Date:	12/06/2012

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of October 17, 2012, by Wells Fargo Bank, N.A., successor by merger to Wachovia Bank, National Association ("Secured Party"), in favor of SHOP AT HOME HOLDINGS, INC. ("Grantor").

WHEREAS, Grantor granted to Secured Party a security interest in and to Grantor's right, title and interest in, to and under certain of Grantor's trademarks, including those set forth on Schedule A attached hereto ("Trademarks");

WHEREAS, Grantor granted to Secured Party a security interest in and to Grantor's right, title and interest in, to and under certain of Grantor's Trademarks Licenses, including those set forth on Schedule B attached hereto ("Licensed Trademarks");

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on September 9, 2008 at Reel 3849, Frame 0249; and

WHEREAS, Grantor and Secured Party have agreed that the security interest in and to the Trademarks shall be terminated.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby terminates, cancels and releases any and all security interests it has against the Trademarks and Trademark Licenses and the goodwill symbolized thereby.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representatives as of the date set forth above.

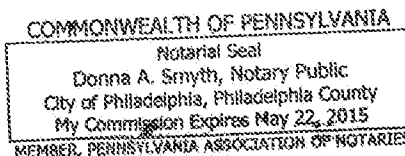
WELLS FARGO BANK, N.A.

By: Steven Markunas
Steven Markunas
Its: Vice President

COMMONWEALTH OF PENNSYLVANIA)
) SS.
COUNTY OF PHILADELPHIA)

On this 17th day of October, 2012, there appeared before me Steven Markunas, personally known to me, who acknowledged that he signed the foregoing Release of Security Interest in Trademarks as his voluntary act and deed on behalf and with full authority of WELLS FARGO BANK, N.A.

Donna A. Smyth
Notary Public



**SCHEDULE A
TRADEMARKS**

Trademarks:

Mark	Registration Number	Date of Registration	Next Filing Deadline
AUTO RECEIVE (Supplemental Register)	2,920,170	01/18/2005	01/18/2015
BELLA ARGENTO (Supplemental Register)	2,610,800	08/20/2002	08/20/2022
BELLA LUCE	1,979,532	06/11/1996	06/11/2016
CHEF'S SIGNATURE	3,015,898	11/15/2005	11/15/2015
CHEF'S SIGNATURE	2,799,980	12/30/2003	12/30/2013
CHEF'S SIGNATURE & design	3,015,897	11/15/2005	11/15/2015
CHEF'S SIGNATURE & design	2,808,099	01/27/2004	01/27/2014
CULINARY INTEGRITY	2,849,363	06/01/2004	06/01/2014
CULINARY INTEGRITY	2,923,874	02/01/2005	02/01/2015
GET REAL	2,513,268	11/27/2001	11/27/2021
MAKING COLLECTIBLES CLICK	2,472,296	07/24/2001	07/24/2021
SHOP AT HOME & design	3,014,759	11/15/2005	11/15/2015
SHOP AT HOME NETWORK & design	2,679,341	01/28/2003	01/28/2013
SHOP AT HOME NETWORK	3,014,649	11/15/2005	11/15/2015
SHOPATHOMETV.COM stylized	2,614,799	09/03/2002	09/03/2012
SHOPATHOMETV.COM	2,614,800	09/03/2002	09/03/2012
SHOP NEW YORK & design (Supplemental Register)	2,670,640	12/31/2002	12/31/2012
212	3,225,418	04/03/2007	04/03/2017

SCHEDULE B
TRADEMARK LICENSES

Licensed Trademarks:

Owner	Licensee	Date	Mark	Registration Number	Registration Date	Products
Shop at Home Holdings, Inc.	Shop at Home LLC	3/18/2008	SHOP AT HOME & design	3,014,759	11/15/2005	Coins, cutlery, (e.g. knives, swords), sports memorabilia and electronic products
			SHOP AT HOME NETWORK & design	2,679,341	01/28/2003	
			SHOP AT HOME NETWORK	3,014,649	11/15/2005	
			SHOPATHOMETV.COM	2,614,799	09/03/2002	
			SHOPATHOMETV.COM	2,614,800	09/03/2002	