

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Team Championships International, LLC		12/01/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	North American Sports Group, LLC		
Street Address:	1240 Saratoga Road		
City:	Ballston Spa		
State/Country:	NEW YORK		
Postal Code:	12020		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2834354	3V3 SOCCER SHOOTOUT	
Registration Number:	3537037	LET IT FLY	
Registration Number:	3637781	KICK IT 3V3 SOCCER	
Registration Number:	3637629	KICK IT	
Registration Number:	2428957	LET IT FLY	
Registration Number:	1589427	HOOP IT UP	
Registration Number:	1844508	HOOP-IT-UP	
Registration Number:	3546798	HOOP IT UP 3 ON 3	
Registration Number:	3222816	ROUNDBALL RUCKUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5025895235		

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Email: mwilliams@wyattfirm.com
Correspondent Name: Matthew A. Williams
Address Line 1: 500 West Jefferson Street
Address Line 2: Suite 2800
Address Line 4: Louisville, KENTUCKY 40204

ATTORNEY DOCKET NUMBER:	601752.5
NAME OF SUBMITTER:	Matthew A. Williams
Signature:	/Matthew A. Williams/
Date:	12/06/2012
Total Attachments: 3 source=NAIS - Trademark Assignment #page1.tif source=NAIS - Trademark Assignment #page2.tif source=NAIS - Trademark Assignment #page3.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("Assignment") is made, executed, and delivered as of December 1, 2012 by TEAM CHAMPIONSHIPS INTERNATIONAL, LLC, a Delaware limited liability company ("Seller"), to NORTH AMERICAN SPORTS GROUP, LLC, a New York limited liability company ("Buyer").

WHEREAS, Seller and Buyer have entered into an Asset Purchase Agreement, dated as of December 4, 2012 (with an "Effective Time" as of December 1, 2012 at 12:01 a.m., Colorado time) (the "Agreement"), pursuant to which Seller agreed, among other things, to sell, convey, assign, transfer, and deliver to Buyer all of Seller's right, title, and interest in and to the Marks (such term and all other capitalized terms used but not defined herein have the meanings ascribed to such terms in the Agreement), all as more particularly described in the Agreement, for consideration in the amount, and on the terms and conditions, provided in the Agreement; and

WHEREAS, Buyer and Seller now desire to carry out the intent and purpose of the Agreement by Seller's execution and delivery of this instrument evidencing the sale, conveyance, assignment, transfer, and delivery by Seller to Buyer of all of Seller's right, title, and interest in and to the Marks, including the registrations listed on Exhibit A hereto, all subject to the terms and conditions of the Agreement.

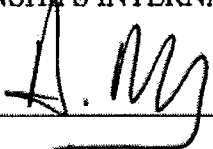
NOW THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration to Seller, the receipt and adequacy of which are hereby acknowledged, Seller hereby sells, conveys, assigns, transfers, and delivers unto Buyer and its successors and assigns any and all of Seller's right, title, and interest in and to the Marks together with the goodwill of the business connected with the use of and symbolized by the Marks and all causes of action arising prior to or after the date hereof for infringement of the Marks or unfair competition regarding the same, subject to the terms and conditions of the Agreement.

[END OF TEXT; SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered on behalf of Seller as of the date first written above.

TEAM CHAMPIONSHIPS INTERNATIONAL, LLC

By: _____



Name:

ADVEN ARDEGE

Title:

CEO

EXHIBIT A

Marks

Trademark	Registration Number	Registration Date
3v3 Soccer Shootout	2834354	April 20, 2004
Let It Fly	3537037	November 25, 2008
Kick It 3v3 Soccer	3637781	June 16, 2009
Kick It	3637629	June 16, 2009
Let It Fly	2428957	February 13, 2001
Hoop It Up	1589427	March 27, 1990
Hoop-It-Up	1844508	July 12, 1994
Hoop It Up 3 on 3	3546798	December 16, 2008
Roundball Ruckus	3222816	March 27, 2007

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