

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	08/10/2011										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Liz Claiborne, Inc.</td> <td></td> <td>12/04/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Liz Claiborne, Inc.		12/04/2012	CORPORATION: DELAWARE
Name	Formerly	Execution Date	Entity Type								
Liz Claiborne, Inc.		12/04/2012	CORPORATION: DELAWARE								
RECEIVING PARTY DATA											
Name:	Elizabeth Arden, Inc.										
Street Address:	2400 S.W. 145 Avenue, 2nd Floor										
City:	Miramar										
State/Country:	FLORIDA										
Postal Code:	33027										
Entity Type:	CORPORATION: FLORIDA										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3255533</td> <td>CURVE CHILL</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3255533	CURVE CHILL		
Property Type	Number	Word Mark									
Registration Number:	3255533	CURVE CHILL									
CORRESPONDENCE DATA											
Fax Number:	2129537201										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	212.415.9200										
Email:	ny.trademark@dorsey.com										
Correspondent Name:	Fara S. Sunderji										
Address Line 1:	Dorsey & Whitney LLP										
Address Line 2:	51 West 52nd Street										
Address Line 4:	New York, NEW YORK 10019-6119										
ATTORNEY DOCKET NUMBER:	489318-00001										
NAME OF SUBMITTER:	Fara S. Sunderji										

Signature:	/fss/
Date:	12/05/2012
Total Attachments: 1 source=Assignment 3255533#page1.tif	

UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, **LIZ CLAIBORNE, INC.**, a corporation organized and existing under the laws of the State of Delaware, located and doing business at 1141 Broadway, New York, NY 10018 USA (the "Assignor"), is the owner of United States Trademark Registration No. 3255533, for the mark **CURVE CHILL**; and WHEREAS, **ELIZABETH ARDEN, INC.**, a corporation organized and existing under the laws of the State of Florida, located and doing business at 2400 S. W. 145 Avenue, 2nd Floor, Miramar, Florida 33027, USA (the "Assignee") is desirous of acquiring the entire right, title, goodwill and interest in and to said Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title, and interest in and to the Trademark, together with all the goodwill connected with and symbolized by the said Trademark, the same to be held and enjoyed by the said Assignee, its successors and assigns. This assignment shall be effective as of August 10, 2011.

IN WITNESS WHEREOF, this Assignment has been signed, for and on behalf of the said Assignor and Assignee.

LIZ CLAIBORNE, INC.

Assignor

By: 

Name: Geri Lynn Mankoff-Elias
Vice President & Intellectual Property Counsel

ELIZABETH ARDEN, INC.

Assignee

By: 

Name: Alisa Hurlburt
Assistant Secretary

Date: 04 December 2012

Sworn and subscribed to before me
this 04 day of December, 2012.


ROSEANNE J. VERGNIAUD

Notary Public State of New York

No. 01VE6011435

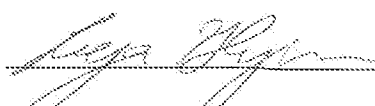
Qualified in Queens County

Certificate Filed in New York County

Commission Expires August 10, 2014

Date: December 5, 2012

Sworn and subscribed to before me
this 5th day of December, 2012.



LIYA GLEZERENE

Notary Public, State of New York

No. 01GL6097952

Qualified in Richmond County

Commission Expires Sept. 2, 2015

TRADEMARK

RECORDED: 12/06/2012

REEL: 004913 FRAME: 0885