

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	InnoVitamin Organics, LLC		12/07/2012
	Entity Type LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	ResVitale, LLC		
Street Address:	701 Howard, Ave. Suite 106-310		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4077089	RESVITALITY
CORRESPONDENCE DATA			
Fax Number:	3523734662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3523750082		
Email:	swhanson@bellsouth.net		
Correspondent Name:	Sven W. Hanson		
Address Line 1:	PO Box 357429		
Address Line 4:	Gainesville, FLORIDA 32635		
ATTORNEY DOCKET NUMBER:	R0511B.RES		
NAME OF SUBMITTER:	Sven W. Hanson		
Signature:	/sven w hanson 36546/		
Date:	12/10/2012		
Total Attachments: 1 source=AssignmentResVitality#page1.tif			

CH \$40.00 4077089

TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution by **InnoVitamin Organics, LLC**, a Delaware limited liability company having a principal place of business in Gainesville, Florida (Assignor).

WHEREAS, ASSIGNOR is the owner of the trademark, RESVITALITY and all associated rights under state and federal law and all related registrations including U.S. federal registration No. 4077089 (the Mark") and the goodwill established and symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to **ResVitale, L.L.C.**, a Delaware limited liability company having a business address of 701 Howard Ave., Suite 106-310, Tampa, FL 33606 (ASSIGNEE) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Mark, including without limitation, any and all payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR executes this Assignment below.

For Assignor:

Joann Underwood
Signature

Date: 12/7/12

Joann Underwood, General Counsel
Name and Title

Authorized House Counsel
Licensed in ARKANSAS