

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Market America, Inc.		12/11/2012	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
Name:	Lumiere de Vie, LLC		
Street Address:	2966 N. Bay Road		
City:	Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33140		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	85680206	LUMIÈRE DE VIE	
Serial Number:	77899769	LUMIÈRE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3365446349		
Email:	trademarks@marketamerica.com		
Correspondent Name:	Ryan S. Luft		
Address Line 1:	1302 Pleasant Ridge Road		
Address Line 2:	Legal Department		
Address Line 4:	Greensboro, NORTH CAROLINA 27409		
NAME OF SUBMITTER:	Ryan S. Luft		
Signature:	/Ryan S. Luft/		
Date:	12/11/2012		
Total Attachments: 1 source=TM Assignment#page1.tif			

OP \$65.00 85680206

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks ("Assignment") is made and entered into as of December 11, 2012, by and between MARKET AMERICA, INC., a North Carolina corporation ("Assignor") and LUMIERE DE VIE, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the owner of or has rights in certain trademarks, including all trademark applications and common law rights related thereto, and, in particular, U.S. trademark application serial number 85680206 (LUMIERE DE VIE) and U.S. trademark application serial number 77899769 (LUMIERE) (all such trademarks, trademark applications, and common law rights related thereto, collectively, the "Trademarks");

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademarks to Assignee; and

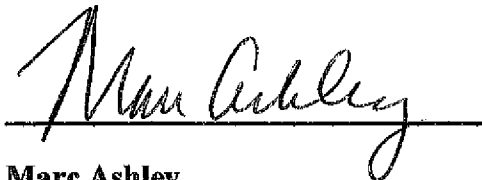
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks. Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademarks.

**IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on this 11<sup>th</sup> day of December, 2012.**

**MARKET AMERICA, INC. (Assignor)**

By:



**Name: Marc Ashley**

**Title: Chief Operating Officer**