

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Body Shop of America, Inc.		12/07/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Body Central Stores, Inc.
Street Address:	6225 Powers Avenue
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32217
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2759773	BODY CENTRAL
Registration Number:	2218837	LIPSTICK
Registration Number:	1140433	BODY SHOP
Registration Number:	1636420	KAT MAN DU
Registration Number:	1376370	BODY SHOP

CORRESPONDENCE DATA

Fax Number: 9045986212
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 904-598-6112
 Email: krowe@sgrlaw.com
 Correspondent Name: Katharine F. Rowe
 Address Line 1: 50 N. Laura Street
 Address Line 2: Suite 2600
 Address Line 4: Jacksonville, FLORIDA 32202

NAME OF SUBMITTER:	Katharine F. Rowe
Signature:	/Katharine F. Rowe/
Date:	12/11/2012
Total Attachments: 2 source=Body Shop of America, Inc. Amended Articles#page1.tif source=Body Shop of America, Inc. Amended Articles#page2.tif	

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Amendment, filed on December 10, 2012, to Articles of Incorporation for BODY SHOP OF AMERICA, INC. which changed its name to BODY CENTRAL STORES, INC., a Florida corporation, as shown by the records of this office.

I further certify the document was electronically received under FAX audit number H12000288459. This certificate is issued in accordance with section 15.16, Florida Statutes, and authenticated by the code noted below.

The document number of this corporation is 412678.

Authentication Code: 112A00029118-121012-412678

-1/1

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
Tenth day of December, 2012



Ken Detzner
Ken Detzner
Secretary of State

TRADEMARK

REEL: 004916 FRAME: 0458

**ARTICLES OF AMENDMENT
TO
AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
BODY SHOP OF AMERICA, INC.
(Document No. 412678)**

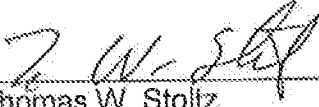
Pursuant to the provisions of Section 607.1006, Florida Statutes, Body Shop of America, Inc. adopts the following amendment to its Amended and Restated Articles of Incorporation:

Section 1.1 of the Amended and Restated Articles is hereby amended to read as follows:

"Section 1.1 Name. The name of the corporation is Body Central Stores, Inc."

The foregoing amendment was adopted by the Board of Directors on December 6, 2012. The amendment was adopted by the sole shareholder on December 7, 2012. The number of votes cast for the amendment by the shareholder was sufficient for approval.

Dated: December 7, 2012



Name: Thomas W. Stoltz
Title: Executive Vice President, Chief
Operating Officer and Chief Financial
Officer