900240862 12/11/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 12/31/2011 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-----------------------|
| UniqueScreen Media, Inc. | | 12/21/2011 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Screenvision Exhibition, Inc. |
|-----------------|-------------------------------|
| Street Address: | 360 Linden Oaks |
| City: | Rocherster |
| State/Country: | NEW YORK |
| Postal Code: | 14625 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------|
| Registration Number: | 3840021 | THE REST OF AMERICA |
| Registration Number: | 3840020 | THE SHOW BEFORE THE SHOW |
| Registration Number: | 3840019 | PREFLIX |
| Registration Number: | 2808323 | UNIQUESCREEN MEDIA |

CORRESPONDENCE DATA

Fax Number: 9173688978

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-696-8878

Email: trademark@curtis.com

Correspondent Name: Eric Stenshoel, Curtis, Mallet-Prevost

Address Line 1: 101 Park Avenue

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10178-0061

TRADEMARK REEL: 004916 FRAME: 0460 3840021

TCH \$115.00 3

| ATTORNEY DOCKET NUMBER: | 074710-0500 |
|--|----------------|
| NAME OF SUBMITTER: | Eric Stenshoel |
| Signature: | /ejs/ |
| Date: | 12/11/2012 |
| Total Attachments: 4 source=Screenvision USM Merger Certif#page1.tif source=Screenvision USM Merger Certif#page2.tif source=Screenvision USM Merger Certif#page3.tif source=Screenvision USM Merger Certif#page4.tif | |



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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SCREENVISION DIRECT HOLDINGS, INC.", A DELAWARE CORPORATION,

"SCREENVISION HOLDINGS, INC.", A DELAWARE CORPORATION,
"UNIQUESCREEN MEDIA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "SCREENVISION EXHIBITION, INC." UNDER THE NAME
OF "SCREENVISION EXHIBITION, INC.", A CORPORATION ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF DECEMBER, A.D.
2011, AT 1:35 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2011.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3106257 8100M

111322222

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 9248673

DATE: 12-21-11

STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

| FIRST: The name of the surviving corporation is Screenvision Exhibition, |
|---|
| Inc. , and the name of the corporation being |
| merged into this surviving corporation is (refer to list attached) |
| |
| SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations. |
| I'HIRD: The name of the surviving corporation is Screenvision Exhibition, Inc. a Delaware corporation. |
| FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. |
| FIFTH: The merger is to become effective on 10:00 p.m. EST 12/31/11. |
| SIXTH: The Agreement of Merger is on file at 360 Linden Oaks, |
| Rochester, NY 14625 , the place of business |
| of the surviving corporation, |
| SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations. |
| IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 21st day of December ,A.D., 2011 By: Authorized Officer |
| Name: Andy Howard Print or Type |
| Title: Secretary |

Attachment to State of Delaware Certificate of Merger of Domestic Corporations

First: Name of the corporations being merged into Screenvision Exhibition, Inc. (the surviving entity) are:

Screenvision Direct Holdings, Inc. Screenvision Holdings, Inc. Uniquescreen Media, Inc.

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State of Belaware

SECRETARY OF STATE DIVISION OF CORPORATIONS F.O. BOX 898 DOVER, DELAWARE 19903 111322222

9630766 KATHLEEN M. BRADLEY 2461 W MARLIN DR CHANDLER 12-21-2011

AZ 85286

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ATTN: JULIETTE JARRET

| DESCRIPTION | AMOUNT |
|----------------------------------|--------|
| SCREENVISION EXHIBITION, INC. | |
| 3106257 0250S Merger; Survivor | |
| Merger | 75.00 |
| Receiving/Indexing | 115.00 |
| Certification Fee | 50.00 |
| Data Entry Fee | 5.00 |
| Court Municipality Fee, Wilm. | 20.00 |
| Surcharge Assessment-New Castle | 6.00 |
| Page Assessment-New Castle Count | 27.00 |
| Expedite Fee, 24 Hour | 100.00 |
| FILING TOTAL | 398.00 |
| TOTAL PAYMENTS | 398.00 |
| SERVICE REOUEST BALANCE | .00 |

TRADEMARK REEL: 004916 FRAME: 0465

RECORDED: 12/11/2012