

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hebert Confections, LLC		01/01/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Hebert Retail, LLC		
Street Address:	575 Hartford Turnpike		
City:	Shrewsbury		
State/Country:	MASSACHUSETTS		
Postal Code:	01545		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1817031	HEBERT CANDIES	
Registration Number:	1935471	CANDY MANSION	
Registration Number:	1800968		
Registration Number:	1841449	COACH HOUSE	
Registration Number:	3183843	CANDY MANSION	
Registration Number:	3183842	HEBERT	
Registration Number:	3257151	FULLY LOADED	
CORRESPONDENCE DATA			
Fax Number:	4137343910		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4137333111		
Email:	kchadwell@dwpm.com		
Correspondent Name:	Karen K. Chadwell		
Address Line 1:	One Monarch Place, 1414 Main Street		

OP \$190.00 1817031

Address Line 2: Suite 1900
Address Line 4: Springfield, MASSACHUSETTS 01144

ATTORNEY DOCKET NUMBER: 586181-6

NAME OF SUBMITTER: Karen K. Chadwell

Signature: /Karen K. Chadwell/

Date: 12/11/2012

Total Attachments: 2
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ASSIGNMENT

THIS ASSIGNMENT is made effective as of January 1, 2011 (the "Effective Date"), between HEBERT CONFECTIONS, LLC, a Delaware limited liability company having a principal place of business located at 171 Dwight Road, Suite 310, Longmeadow, Massachusetts 01106 (the "Assignor"), and HEBERT RETAIL, LLC, a Massachusetts limited liability company having a principal place of business located at 575 Hartford Turnpike, Shrewsbury, MA 01545 (the "Assignee").

WHEREAS, effective as of the Effective Date, the Assignor has transferred and assigned all of its assets including "Hebert Trademarks, trade dress, website, marketing materials and logos" (the "IP Assets") to the Assignee.

WHEREAS, the IP Assets include, and as of the Effective Date the Assignor was, the sole owner in the United States of, the following marks (the "Marks"):

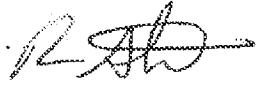
<u>MARK</u>	<u>REG. NO.</u>
HEBERT CANDIES	1,817,031
CANDY MANSION	1,935,471
CANDY MANSION DESIGN	1,800,968
COACH HOUSE	1,841,449
CANDY MANSION	3,183,843
HEBERT	3,183,842
FULLY LOADED	3,257,151

WHEREAS, the Assignor desires to confirm the assignment of the Marks to the Assignee as of the Effective Date, and the Assignee desires to confirm the acceptance of said assignment.

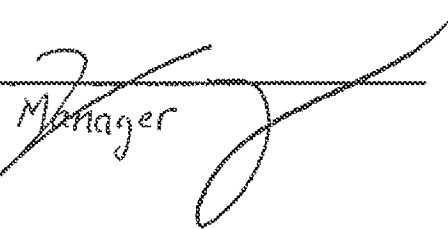
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged by both parties, the Assignor hereby assigns to the Assignee, its successors and assignees, its full right to and title in the Marks (including without limitation the right to apply for world wide web domain names comprising such Marks), all proceeds thereof (such as, by way of example only, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto and all renewals thereof and all goodwill associated therewith, and which symbolize the business and the goodwill thereof.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers and to be effective as of the Effective Date.

ASSIGNOR
HEBERT CONFECTIONS, LLC

By: 
Its *Chairman, Board of Managers*

ASSIGNEE
HEBERT RETAIL, LLC

By: 
Its *Manager*