

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Derovations Corporation		09/24/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Everlast Climbing Industries, Inc.		
Street Address:	401 Chestnut Street		
Internal Address:	Suite 310		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37402		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3733530	DERO BIKE RACKS	
Registration Number:	3822887	DERO ZAP	
CORRESPONDENCE DATA			
Fax Number:	4049626344		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404 962-6444		
Email:	cforlidas@millermartin.com		
Correspondent Name:	Charles W. Forlidas		
Address Line 1:	1000 Volunteer Bldg., 832 Georgia Ave.		
Address Line 2:	Attn: Trademark Paralegal		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	09911-0175		
NAME OF SUBMITTER:	Charles W. Forlidas		

Signature:	/Charles W. Forlidas/
Date:	12/11/2012
Total Attachments: 2 source=Dero Corp to Everlast Trademark Assignment (executed)#page1.tif source=Dero Corp to Everlast Trademark Assignment (executed)#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Derovations Corporation, a Minnesota corporation, whose business address is 504 Malcolm Avenue SE, Suite 100, Minneapolis, Minnesota 55414 ("Assignor"), has adopted and used, and is the owner of, the trademarks set forth on Schedule A attached hereto and the goodwill associated therewith.

WHEREAS, Everlast Climbing Industries, Inc., a Delaware corporation, whose business address is 401 Chestnut Street, Suite 310, Chattanooga, Tennessee 37402 ("Assignee") desires to acquire said trademarks and the goodwill associated therewith.

NOW THEREFORE, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto Assignee all right, title and interest in and to the trademarks set forth on Schedule A attached hereto, together with the goodwill of the business symbolized by said trademarks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

DEROVATIONS CORPORATION,
a Minnesota corporation

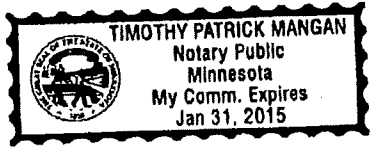
By: *Rolf Scholtz*
Name: *Rolf Scholtz*
Title: *President*

Sworn and subscribed before me this

24 day of September, 2012


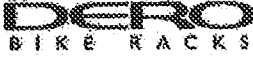
[Signature]
Notary Public

My commission expires: *Jan 31, 2015*



SCHEDULE A

U.S. Trademarks and Trademark Applications:

<u>Registered Owner</u>	<u>Trademark</u>	<u>Registration Date</u>	<u>Registration Number</u>
Dero Bike Rack Company aka Derovations Corporation (a Minnesota corporation)		01/05/2010	3,733,530
Derovations Corp. (a Minnesota corporation)	 DERO ZAP	07/20/2010	3,833,887 ⁸²²
Derovations Incorporated dba Dero	Fixit	05/11/2012	85/622,887 ¹²