

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lornamead Acquisitions Limited		12/12/2012	Private limited company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lornamead Brands, Inc.		
<b>Street Address:</b>	4145 North Service Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Burlington, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	L7L6A3		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2652569	NATURAL WHITE EXTREME	
<b>Registration Number:</b>	2102103	RAPIDWHITE	
<b>Registration Number:</b>	2078448	NATURAL WHITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9374496405		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	937-449-6400		
<b>Email:</b>	sherrie.hilty@dinsmore.com		
<b>Correspondent Name:</b>	Kimberly Gambrel, Dinsmore & Shohl LLP		
<b>Address Line 1:</b>	One S. Main Street, Fifth Third Center		
<b>Address Line 2:</b>	Suite 1300		
<b>Address Line 4:</b>	Dayton, OHIO 45402		
<b>ATTORNEY DOCKET NUMBER:</b>	LOU0063G5/37908.69		

OP \$90.00 2652569

**DOMESTIC REPRESENTATIVE**

**Name:** Kimberly Gambrel, Dinsmore & Shohl LLP  
**Address Line 1:** One S. Main Street, Fifth Third Center  
**Address Line 2:** Suite 1300  
**Address Line 4:** Dayton, OHIO 45402

<b>NAME OF SUBMITTER:</b>	Kimberly Gambrel
<b>Signature:</b>	/Kimberly Gambrel/
<b>Date:</b>	12/12/2012
<b>Total Attachments: 1</b> source=Release of Security Interest#page1.tif	

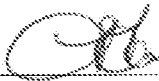
**RELEASE OF SECURITY INTEREST**

Whereas, an Assignment of Security Agreement (the "Assignment") was executed on January 11, 2005 by Epic Brand Investments PLC, of P.O. Box 174, St. James's Chambers, Athol Street, Douglas, IM99 1PP, Isle of Man;

Whereas the Assignment identified the "Secured Party" as Lornamead Acquisitions Limited, (company number 05279065), whose registered office is at Carmelite, 50 Victoria Embankment, London EC4Y 0DX;

Now, Lornamead Acquisitions Limited hereby states and confirms that the security interest described in the Assignment has been released, and that this *Release Of Security Interest* may be filed with any and all entities, including the USPTO, in order to evidence Lornamead Brands, Inc.'s release from the Security Agreement.

Lornamead Acquisitions Limited

By:   
Name: J. ORLOWSKI  
Title: DIRECTOR  
Dated: 12<sup>th</sup> DEC 2012

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