

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion from a Texas corporation to a Delaware limited liability company with concurrent name change from Sprinkles Cupcakes, Inc. to Sprinkles Cupcakes, LLC

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sprinkles Cupcakes, Inc.		12/04/2012	CORPORATION: TEXAS

RECEIVING PARTY DATA	
Name:	Sprinkles Cupcakes, LLC
Street Address:	422 North La Cienega Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 30		
Property Type	Number	Word Mark
Serial Number:	85562704	ACM
Serial Number:	77106034	BOO SPOOKY CUPCAKES
Serial Number:	85562717	CUPCAKE ATM
Serial Number:	77293370	CUPCAKE CONCIERGE
Serial Number:	77106064	DAD DIGS CUPCAKES
Serial Number:	78684130	
Serial Number:	77106037	EAT TURKEY AND CUPCAKES
Serial Number:	77106046	HOP FOR CUPCAKES
Serial Number:	77868765	I LOVE SPRINKLES
Serial Number:	77870009	I SPRINKLES
Serial Number:	77802907	ISPRINKLES
Serial Number:	77106050	JOY OF CUPCAKES
Serial Number:	77106053	MOM LOVES CUPCAKES

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Serial Number:	77106057	PEACE AND CUPCAKES
Serial Number:	77188330	RED CARPET CUPCAKE
Serial Number:	77866405	SAY IT WITH SPRINKLES
Serial Number:	77872012	SAY IT WITH SPRINKLES
Serial Number:	77770541	SPRINKLES
Serial Number:	78829040	SPRINKLES
Serial Number:	77775082	SPRINKLES CUPCAKES
Serial Number:	77775088	SPRINKLES CUPCAKES
Serial Number:	77858599	SPRINKLES CUPCAKES
Serial Number:	78684122	SPRINKLES CUPCAKES
Serial Number:	78684128	SPRINKLES CUPCAKES
Serial Number:	78184899	SPRINKLES OF PALM BEACH
Serial Number:	76529862	SPRINKLES PALM BEACH
Serial Number:	77770532	SPRINKLESMOBILE
Serial Number:	85003101	THE ORIGINAL CUPCAKE BAKERY
Serial Number:	77106061	XOX KISSES AND CUPCAKES
Serial Number:	77195398	YOU DESERVE CUPCAKES

CORRESPONDENCE DATA

Fax Number: 6504936811
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 650-493-9300
Email: trademarks@wsgr.com, ckahn@wsgr.com
Correspondent Name: WILSON SONSINI GOODRICH & ROSATI
Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	32524-008/CK9
NAME OF SUBMITTER:	Hollis Beth Hire
Signature:	/Hollis Beth Hire/
Date:	12/12/2012

Total Attachments: 2
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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS CORPORATION UNDER THE NAME OF "SPRINKLES CUPCAKES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SPRINKLES CUPCAKES, INC." TO "SPRINKLES CUPCAKES, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF DECEMBER, A.D. 2012, AT 8:30 O'CLOCK A.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0032091

DATE: 12-04-12

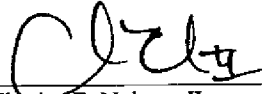
TRADEMARK
REEL: 004917 FRAME: 0937

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A TEXAS CORPORATION TO A
DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is the State of Texas.
2. The jurisdiction immediately prior to filing this Certificate is the State of Texas.
3. The date the Corporation first formed is December 31, 2009.
4. The name of the Corporation immediately prior to filing this Certificate is Sprinkles Cupcakes, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Sprinkles Cupcakes, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the 3rd
day of December, 2012.

SPRINKLES CUPCAKES, INC.

By: 
Charles E. Nelson, II
President