

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EIN. B. Pharmacy USA Co., Ltd.		12/12/2012	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Frog Prince (China) Daily Chemicals Co., Ltd.		
Street Address:	RM 2405 Guoyi Hotel, 1 East Wenxing Street, Xicheng District		
City:	Beijing		
State/Country:	CHINA		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85468996	EIN.B	
CORRESPONDENCE DATA			
Fax Number:	7183217135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	718-321-7130		
Email:	info@law-gz.com		
Correspondent Name:	Law Offices of Geng & Zhang		
Address Line 1:	39-07 Prince Street, Suite 3E		
Address Line 4:	Flushing, NEW YORK 11354		
DOMESTIC REPRESENTATIVE			
Name:	Law Offices of Geng & Zhang		
Address Line 1:	39-07 Prince Street, Suite 3E		
Address Line 4:	Flushing, NEW YORK 11354		
NAME OF SUBMITTER:	Chongyi Mao		

OP \$40.00 85468996

Signature:	/Chongyi Mao/
Date:	12/13/2012
Total Attachments: 3 source=20121213102540423#page1.tif source=20121213102540423#page2.tif source=20121213102540423#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 12 day of December, 2012 (the "Effective Date"), by and between EIN. B Pharmacy USA Co., Ltd. ("Assignor"), and Frog Prince (China) Daily Chemicals Co., Ltd. ("Assignee");

WHEREAS, Assignor is a Pennsylvania corporation with principal place of business at 530 W Dekalb Pike, King of Prussia, Pennsylvania, USA, and has adopted and used and is using the mark listed in Exhibits I ("Mark"); and

WHEREAS, Assignor is a Chinese corporation with principal place of business at Room 2405, Guoyi Hotel, 1 East Wenxing Street, Xicheng District, Beijing, China; and

WHEREAS, Assignor wishes to assign all right, title and interest it has in and to said Mark to Assignee and Assignee desires to acquire the Mark and the subject registrations and wishes to accept such assignment.

NOW, THEREFORE, for good and valuable consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts all possessed rights, title and interest in and to the Mark and the subject registrations on a worldwide basis, including renewal rights therein, the exclusive right to enforce and obtain registrations on a worldwide basis in the sole name of the Assignee, its successors or assigns, together with the goodwill of the business associated with the Mark, along with the right to recover for damages and profits and other remedies for past infringements of the Mark.

IN WITNESS WHEREOF, the parties are duly authorized to and do hereby execute this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

EIN. B Pharmacy USA Co., Ltd.  
For and on behalf of  
EIN.B PHARMACY USA CO., LTD.

Frog Prince (China) Daily Chemicals Co., Ltd.

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
*Authorized Signature(s)*

Name: \_\_\_\_\_  
Title: \_\_\_\_\_

For and on behalf of  
EIN.B PHARMACY USA CO.

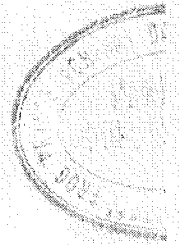
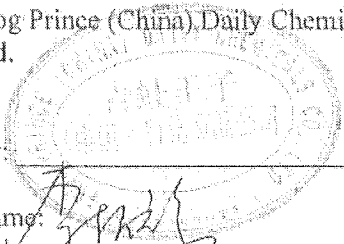


EXHIBIT 1

MARK:

1. Ein b

United States Registration Number: 4,171,203  
Registered: July 10, 2012  
Serial Number: 85-468,996  
Filed: 11-10-2011

1-10  
Admitted 3/11



United States of America  
United States Patent and Trademark Office

**Ein•b**  
怡恩贝

Reg. No. 4,171,203

Registered July 10, 2012

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

EIN•B PHARMACY USA CO., LTD. (PENNSYLVANIA CORPORATION)  
9460 TELSTAR AVE., #5  
EL MONTE, CA 91731

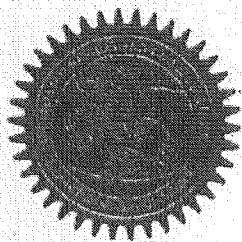
FOR: ANTI-FRECKLE CREAMS; ANTI-WRINKLE CREAMS; BABY POWDER; COSMETICS;  
COSMETICS FOR ANIMALS; EAU DE TOILETTE AND EAU DE COLOGNE; FACIAL  
CLEANSING MILK; FAIR COMPLEXION CREAM; LIQUID SOAPS FOR HANDS AND FACE;  
PERFUME; SHAMPOOS; SOAPS AND DETERGENTS; SUN-BLOCK LOTIONS; TOILET  
BOWL DETERGENTS; TOOTHPASTE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-28-2011; IN COMMERCE 1-28-2011.

THE MARK CONSISTS OF STYLIZED CHARACTERS "EIN•B" SHOWING A HEART IN  
PLACE OF THE PUNCTUATION ". " WITH THREE NON-LATIN CHARACTERS APPEARING  
BELOW. THE NON-LATIN CHARACTERS IN THE MARK TRANSLITERATE TO YI EN BEI  
AND THIS HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 85-468,996, FILED 11-10-2011.

PAUL MORENO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office