

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K'NEX Brands, L.P.		12/13/2012	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	K'NEX Limited Partnership Group		
Street Address:	2990 Bergey Road		
City:	Hatfield		
State/Country:	PENNSYLVANIA		
Postal Code:	19440-0700		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1777983	K'NEX	
Registration Number:	1791735	K'NEX	
Registration Number:	1910766	K'NEX	
Registration Number:	3486462		
Registration Number:	3309839		
Registration Number:	3358001	IMAGINE BUILD PLAY	
CORRESPONDENCE DATA			
Fax Number:	2033271096		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Fritz L. Schweitzer III		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens LLC		

OP \$165.00 1777983

Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:

06000-G0000 - TRADEMARKS

NAME OF SUBMITTER:

Fritz L. Schweitzer III

Signature:

/Fritz L. Schweitzer III/

Date:

12/13/2012

**Total Attachments: 4**

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**Trademark Assignment**

WHEREAS, **K'NEX Brands, L.P.**, a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademarks listed on the Schedule A; which is attached and incorporated by reference herein.

WHEREAS, **K'NEX Limited Partnership Group**, a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to said trademarks listed on the Schedule A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue and collect damages for past infringements thereof.

Continued on next page

K'NEX Brands, L.P.

Date: December 13, 2012  
Location: Hatfield PA

X Robert Jay Glickman  
By Robert Jay Glickman  
Vice Chairman & General Counsel, K'NEX  
Industries, Inc., the general partner of K'NEX  
Brands, L.P.

Notary Statement

Commonwealth

State of Pennsylvania ss:  
County of Montgomery

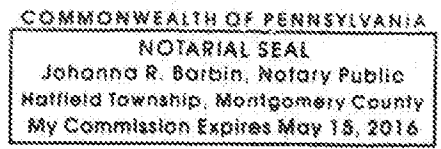
On December 13, 2012 before me Johanna R. Barbin  
(insert Notary Name) personally appeared Robert Jay Glickman, Vice Chairman & General  
Counsel, K'NEX Industries, Inc., the general partner of K'NEX Brands, L.P., who proved to me  
on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the  
within instrument and acknowledged to me that he/she/they executed the same in his/her/their  
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s),  
or the entity upon behalf of which the person(s) acted, executed the instrument.

I, certify under PENALTY OF PERJURY under the laws of the State of  
Pennsylvania that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Johanna R. Barbin

(Seal)



**K'NEX Limited Partnership Group**

Date: December 13, 2012  
Location: Hatfield PA

By Robert Jay Glickman  
By Robert Jay Glickman  
Vice Chairman & General Counsel, K'NEX  
Industries, LLC., the general partner of K'NEX Limited  
Partnership Group

Notary Statement

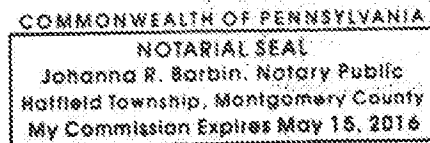
Commonwealth  
State of Pennsylvania ss:  
County of Montgomery

On December 13, 2012 before me Johanna R. Barbin  
(insert Notary Name) personally appeared Robert Jay Glickman, Vice Chairman & General  
Counsel, K'NEX Industries, LLC., the general partner of K'NEX Limited Partnership Group, who  
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the  
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the  
instrument.

I certify under PENALTY OF PERJURY under the laws of the Commonwealth  
Pennsylvania that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Johanna R. Barbin  
(Seal)



Schedule A

Mark	Client	Matter	Status	Ser No.	File Date	Reg. No.	Reg. Date	CC
K'NEX	06000	013T	REGISTERED	74302795	08/10/1992	1777983	06/22/1993	US
K'NEX AND DESIGN	06000	014T	REGISTERED	74302796	08/10/1992	1791735	09/07/1993	US
K'NEX	06000	017T	REGISTERED	74347,986	01/12/1993	1,910,766	08/08/1995	US
X-STUD DESIGN OF K'NEX BRICK (	06000	232T	REGISTERED	78920045	06/29/2006	3486462	08/12/2008	US
X-STUD DESIGN OF K'NEX BRICK (	06000	233T	REGISTERED	78909176	06/15/2006	3309939	10/09/2007	US
IMAGINE BUILD PLAY (Stylized)	06000	236T	REGISTERED	78931786	07/18/2006	3358001	12/16/2007	US