

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MARKWINS INTERNATIONAL CORPORATION		12/12/2012	CORPORATION: CALIFORNIA
MARKWINS BEAUTY PRODUCTS, INC.		12/12/2012	CORPORATION: CALIFORNIA
PHYSICIANS FORMULA HOLDINGS, INC.		12/12/2012	CORPORATION: DELAWARE
PHYSICIANS FORMULA, INC.		12/12/2012	CORPORATION: NEW YORK
PHYSICIANS FORMULA COSMETICS, INC.		12/12/2012	CORPORATION: DELAWARE
PHYSICIANS FORMULA DRTV, LLC		12/12/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CATHAY BANK, AS AGENT
Street Address:	777 NORTH BROADWAY
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90012
Entity Type:	BANK: UNITED STATES

PROPERTY NUMBERS Total: 193

Property Type	Number	Word Mark
Registration Number:	3877011	LIPMOBILE
Registration Number:	3877010	EYEMOBILE
Registration Number:	3374018	TCI
Registration Number:	3136718	MICRO THERMABRASION
Registration Number:	3709973	SKINSHEER
Registration Number:	3517335	PRO ART
Registration Number:	2942445	HOLLYWOOD GLAMOUR

CH \$4840.00 3877011

Registration Number:	2807167	MARCUS ANTONI
Registration Number:	2782696	GLAMOUR GIRLZ
Registration Number:	2267289	MARKWINS
Registration Number:	2286703	POP BY MARKWINS
Registration Number:	1701299	THE COLOR WORKSHOP
Registration Number:	1899523	THE COLOR INSTITUTE
Registration Number:	1875770	PRECIOUS METALS
Registration Number:	1717395	TIP OFF
Registration Number:	1834249	LINA GALE
Registration Number:	1730432	GROWTH ACCELERATOR
Registration Number:	1384904	JONEL
Registration Number:	1265344	BUFF'N SHINE
Registration Number:	1266171	JONEL
Registration Number:	1120402	JONEL
Registration Number:	1120332	JONEL
Registration Number:	4227262	SPOILED BY WET N WILD
Serial Number:	85400726	SPOILED
Registration Number:	3198397	TROPEZ
Registration Number:	3178442	WHAT ARE YOU WILD ABOUT?
Registration Number:	3178065	IDOL EYES
Registration Number:	3136712	MBP
Registration Number:	3151742	DERMETICS
Registration Number:	2843032	MEGASPARKLE
Registration Number:	3381393	PODULARS
Registration Number:	2562224	MEGAWINK
Registration Number:	2337607	WET'N' WILD U.S.A.
Registration Number:	2196704	MEGAFLAVORS
Registration Number:	2164882	FAST-DRI
Registration Number:	2161005	NAILSCENTS
Registration Number:	1922809	MEGACOLORS
Registration Number:	1881097	MIGHTY LASH
Registration Number:	1824053	MEGABOND
Registration Number:	1822237	FRUIT GLOSSIES
Registration Number:	1891578	BRONZZER
Registration Number:	1748050	ENAMELETTES

	1798459	QUICK-TIPS
Registration Number:	1749170	BLACK RADIANCE
Registration Number:	1685924	PAVION
Registration Number:	1158712	WET 'N WILD
Registration Number:	1632101	MEGALINER
Registration Number:	1577242	MEGALASH
Registration Number:	1544116	COVER ALL
Registration Number:	1518552	SILK FINISH
Registration Number:	1403699	FANTASY MAKERS
Registration Number:	0984010	BLINKERS
Registration Number:	0333239	DERMETICS
Serial Number:	77903158	24 HR WEAR
Registration Number:	3496856	ACTIPLUMP
Registration Number:	3262868	ARTIST'S ERASER
Serial Number:	85707768	ARTIST'S ERASER
Registration Number:	3169240	BAKED BERRIES
Registration Number:	3127457	BAKED BERRY
Registration Number:	3263481	BAKED BLUSH
Registration Number:	2801528	BAKED BRONZER
Registration Number:	3189776	BAKED BUTTER
Registration Number:	2953835	BAKED COLLECTION
Registration Number:	3913698	BAKED COLLECTION
Registration Number:	3112495	BAKED GINGERSNAP
Registration Number:	3189775	BAKED OATMEAL
Registration Number:	3382889	BAKED PYRAMID
Registration Number:	3189777	BAKED SANDS
Registration Number:	3169239	BAKED SMOKES
Registration Number:	3189774	BAKED SPICES
Registration Number:	3197148	BAKED SUGAR
Registration Number:	3107413	BAKED SWEETS
Registration Number:	3235191	BAKED TO PERFECTION
Serial Number:	85707953	BAKED TO PERFECTION
Registration Number:	3769017	BAMBOO WEAR
Registration Number:	3794844	BAMBUKI
Registration Number:	2352779	BEAUTY SPIRAL

	3402746	BLEMISH RX
Registration Number:	2841745	BRIGHT COLLECTION
Registration Number:	3737835	BRONZE BOOSTER
Registration Number:	3332539	BRONZE GEMS
Registration Number:	3446275	BROW-TWEEZ
Registration Number:	3962805	CASHMERE WEAR
Registration Number:	3419413	CIRCLE RX
Registration Number:	3586902	CLINICLEAR TECHNOLOGY
Registration Number:	3325455	CONCEAL RX
Registration Number:	2852080	CONCEALER 101
Registration Number:	2398555	CONCEALER TWINS
Registration Number:	3235257	COVER 2 GO
Registration Number:	3277212	COVERTOXTEN50
Registration Number:	3083611	CRYSTAL BALL
Registration Number:	1695175	DURASCREEN
Registration Number:	3785683	ECO-AROMA THERAPY
Registration Number:	3423809	ECOBLEND
Registration Number:	3446345	ECO-OLIVE
Serial Number:	85650791	ENDLESS COLOR
Registration Number:	3295301	EUROBUFFER
Serial Number:	85565327	EXERC'EYES
Registration Number:	3939143	EYE BOOSTER
Registration Number:	2288310	EYEBRIGHTENER
Serial Number:	85388386	EYELINER PALETTE
Serial Number:	85707983	EYELINER PALETTE
Serial Number:	85694960	EYE-TECH
Registration Number:	3346200	F.L.A.T.
Serial Number:	85577059	FACE AID
Serial Number:	85587043	FAKE OUT MASCARA
Registration Number:	2277124	FINELINE
Serial Number:	85290537	FLAWLESS WEAR
Registration Number:	2230761	GENTLE COVER
Registration Number:	3967962	GLAM COLLECTION
Registration Number:	4050701	GLOW & MOOD BOOSTING BLUSH
Serial Number:	85184721	GLOW & MOOD BOOSTING BRONZER

TRADEMARK

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	4032754	GLOW & MOOD BOOSTING POWDER
Registration Number:	4046457	GLOW-BOOSTING SUN STONES
Registration Number:	3962806	HAPPY BOOSTER
Serial Number:	77814994	HAPPY WEAR
Registration Number:	3822800	HEALTHY WEAR
Serial Number:	85399522	HIDE OUT
Serial Number:	85694217	HOW GREEN IS YOUR MAKEUP REMOVER?
Registration Number:	3544638	HOW GREEN IS YOUR MAKEUP?
Serial Number:	85569810	HOW-TO-WEAR
Registration Number:	3402750	ILLUMINATING VEIL
Registration Number:	3033073	INSTANT MAKEOVER TOOL
Serial Number:	85577236	INTENSIVFILL PEPTIDE
Registration Number:	2709526	JUNGLE FEVER
Registration Number:	2770397	LASH-IN-A-TUBE
Registration Number:	1949213	LE VELVET
Registration Number:	1122628	LE VELVET FILM
Registration Number:	3641110	LINE ERASE RX
Registration Number:	2818418	LOOSE-TO-GO
Registration Number:	2846865	MAGIC CUBE
Registration Number:	3098670	MAGIC MOSAIC
Registration Number:	3644714	MINERAL BRONZEBRIGHTENER
Registration Number:	3959858	MINERAL CORRECTING PEBBLES
Registration Number:	3700489	MINERAL FACEBRIGHTENER
Serial Number:	77726090	MINERAL SHIMMER GEM
Registration Number:	3104495	MINERAL WEAR
Registration Number:	3164117	MINERAL WEAR
Registration Number:	3373540	MINERAL WEAR
Registration Number:	3595401	MINERAL WEAR
Registration Number:	3554909	MINERAL WEAR
Serial Number:	85290558	MINI DOSE
Registration Number:	3577246	MY SECRET FORMULA
Registration Number:	3454574	ORGANIC WEAR
Registration Number:	3423808	ORGANISOY
Registration Number:	2874954	P
Registration Number:	2973126	P

	1735589	P PHYSICIANS FORMULA INTENSIVE THERAPY MOISTURE CREAM
Registration Number:	1759042	P PHYSICIANS FORMULA INTENSIVE THERAPY MOISTURE LOTION
Registration Number:	3331759	PAINTER'S PALETTE
Registration Number:	3320750	PAINTER'S TUBE
Registration Number:	2228941	PEACH-TO-GLOW
Registration Number:	2460119	PEARLS OF PERFECTION
Registration Number:	3277282	PF
Serial Number:	78705183	PF
Registration Number:	3294477	PF
Serial Number:	85304870	PH MATCHMAKER
Registration Number:	4147843	PHYSICIANS FORMULA
Registration Number:	1187307	PHYSICIANS FORMULA
Registration Number:	3494604	PHYSICIANS FORMULA
Registration Number:	3204345	PHYSICIANS FORMULA
Registration Number:	2596062	PLANET BLUSH
Registration Number:	2489120	PLANET EYES
Registration Number:	3326684	PLENTIFUL LIP PALETTE
Registration Number:	2003717	PLENTIFULL
Registration Number:	3074502	PLUMP PALETTE
Registration Number:	3341830	PLUMP POTION
Registration Number:	3455125	PLUMP POTION
Registration Number:	2400377	POWDER PALETTE
Registration Number:	3276953	PRO-COVER
Serial Number:	85695131	RETRO GLOW
Registration Number:	2664520	RETRO GLOW
Registration Number:	3074104	REVINED
Serial Number:	85308949	SEASON 2 SEASON
Registration Number:	2475987	SELF DEFENSE
Registration Number:	2583857	SENSITIVE SKIN ? BE SENSIBLE !
Serial Number:	85506427	SEXY BOOSTER
Registration Number:	3419412	SILIPCONE
Serial Number:	85388340	SKINSITIVE
Serial Number:	85232274	STIMUMOIST

Registration Number:	2721774	SUMMER ECLIPSE
Registration Number:	1257282	SUN SHIELD
Registration Number:	2021117	THE ONCE-A-DAY, ALL DAY SUNSCREEN
Registration Number:	2070859	TO ANY LENGTHS
Registration Number:	2805872	VIRTUAL FACE POWDER
Serial Number:	85388273	VIRTUAL FOUNDATION
Registration Number:	2719467	VITAL LASH
Registration Number:	3407243	WANDERFUL BROW WAND
Registration Number:	2833112	WANDERFUL WAND
Registration Number:	3732488	YOUR BEAUTY. OUR PASSION. WE PROMISE.
Serial Number:	85353481	YOUR SKIN. OUR PASSION. WE PROMISE.
Serial Number:	85353447	YOUTHFUL WEAR
Serial Number:	85570879	BLUSH PALETTE

CORRESPONDENCE DATA

Fax Number: 2138308743
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 213-680-6400
Email: kimberley.lathrop@bingham.com
Correspondent Name: KIMBERLEY A. LATHROP
Address Line 1: 355 SOUTH GRAND AVENUE
Address Line 2: BINGHAM MCCUTCHEN LLP
Address Line 4: LOS ANGELES, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	2022306.326810
NAME OF SUBMITTER:	Kimberley A. Lathrop
Signature:	/Kimberley A. Lathrop/
Date:	12/14/2012

Total Attachments: 19

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 12, 2012 (this "Agreement"), is made by the Persons signatory hereto as "Grantors"(hereinafter, together with their respective successors in title and assigns, called the "Grantors"), in favor of CATHAY BANK, as agent for the L/C Issuer and each of the lenders from time to time parties to the Credit Agreement referred to below (in such capacity, "Secured Party").

RECITALS

A. This Agreement is required by the terms of that certain Second Amended and Restated Credit Agreement dated as of December 12, 2012 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among MARKWINS INTERNATIONAL CORPORATION, a California corporation ("MIC"), and each Subsidiary of MIC signatory thereto as a "Borrower" and those additional entities that hereafter become parties thereto as "Borrowers" (each a "Borrower" and collectively "Borrowers"), the lenders from time to time party thereto the lenders from time to time party thereto (together with their respective successors and assigns, collectively, the "Lenders"), the L/C Issuer, and Cathay Bank, as agent for the Lenders and the L/C Issuer (in such capacity, "Agent");

B. Each Grantor desires to grant to the Secured Party, for the benefit of the L/C Issuer and the Lenders, continuing security interests in and Liens upon all of the Trademark Collateral (as defined below) of such Grantor pursuant to and upon the terms and conditions contained in the Credit Agreement and that certain Second Amended and Restated Security Agreement, dated as of December 12, 2012, (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the "Security Agreement"), by and among the Grantors, certain affiliates of the Grantors party thereto, and Secured Party.

AGREEMENT

NOW, THEREFORE, in consideration of the premises and the mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby promises, covenants and unconditionally and irrevocably agrees with the Secured Party as follows:

1. **Definitions.** This Agreement is the Trademark Security Agreement referred to in the Credit Agreement and shall constitute a Collateral Document and a Loan Document thereunder. Terms defined in the Credit Agreement or Security Agreement and not otherwise defined in this Agreement shall have the meanings defined for those terms in the Credit Agreement or Security Agreement, as applicable. Terms defined in the California Uniform Commercial Code and not otherwise defined in this Agreement or in the Credit Agreement shall have the meanings defined for those terms in the California Uniform Commercial Code. The term "including" is by way of example and not limitation. As used in this Agreement, the following terms shall have the meanings respectively set forth after each:

(a) **“Trademark Collateral”** shall mean, subject to Section 2, all of the right, title and interest of each Grantor in, to and under all of the following, whether presently existing or at any time or from time to time hereafter created, arising or acquired:

(i) all of its Trademarks and all Trademark licenses to which it is a party, including, without limitation, all of those referred to in Schedule I hereto;

(ii) all divisions, reissues, continuations, extensions or renewals of each of the foregoing;

(iii) all goodwill of the businesses of each Grantor and of its Subsidiaries connected with the use of, or otherwise symbolized by, each Trademark and Trademark license; and

(iv) all income, products and proceeds of each of the foregoing, including, without limitation, all claims by each Grantor against third parties for past, present or future (A) infringement or dilution of any Trademark or Trademark licensed under any Trademark license, or (B) injury to any goodwill associated with any Trademark or any Trademark licensed under any Trademark license.

(b) **“Credit Agreement”** and **“Security Agreement”** shall have the meanings given to such terms in the recitals hereto.

2. **Grant of Security Interests.**

(a) To secure the prompt and complete payment and performance of all and each of the Obligations, each Grantor hereby grants, assigns, conveys, mortgages, pledges, hypothecates and transfers to the Secured Party, for the benefit of the L/C Issuer and the Lenders, a continuing security interest in and Lien upon all of the right, title and interest of such Grantor to, in and under the Trademark Collateral.

(b) The grant of the security interest contained in Section 2(a) above shall not extend to, and the term “Trademark Collateral” shall not include, any directly held general intangibles, now or hereafter held or owned by such Grantor, to the extent, in each case, that a security interest may not be granted by such Grantor in such directly held general intangibles either (i) as a matter of law, (ii) under the terms of the governing document applicable thereto, or (iii) without the consent of one or more applicable parties thereto and such consent has not been obtained.

(c) The grant of the security interest contained in Section 2(a) above shall extend to, and the term “Trademark Collateral” shall include, (i) any and all proceeds of such directly held general intangibles to the extent that the proceeds are not themselves directly held general intangibles subject to Section 2(b) above and (ii) upon any such applicable party or parties’ consent with respect to any otherwise excluded directly held general intangibles being obtained, thereafter such directly held general intangibles.

(d) The provisions of Section 2(b) above shall not apply to (i) directly held general intangibles to the extent that the restriction on such Grantor granting a security interest therein is not effective under applicable law or (ii) payment intangibles.

3. **Security Agreement.** The security interests and Liens granted by each Grantor to the Secured Party pursuant to this Agreement are granted in conjunction with the security interests and Liens granted by such Grantor to the Secured Party pursuant to the Security Agreement. Each Grantor and the Secured Party expressly agree that each of the security interests and Liens made and granted hereby, and any remedies the Secured Party may have with respect to any of the Trademark Collateral, are more fully set forth in the Security Agreement. In the event of any inconsistency between the terms and conditions of this Agreement and the Credit Agreement and the Security Agreement, then the terms and conditions of the Credit Agreement and the Security Agreement shall prevail.

4. **GOVERNING LAW.** THIS AGREEMENT SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA.

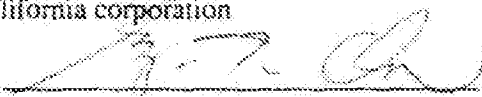
5. **Counterparts.** This Agreement may be executed in one or more counterparts, each of which shall be deemed an original and all of which, taken together, shall constitute one and the same agreement.

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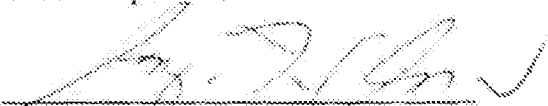
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer or other representative as of the date first set forth above.

"Grantors"

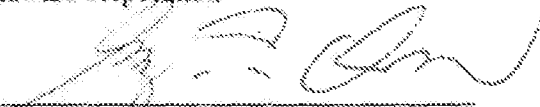
MARKWINS INTERNATIONAL CORPORATION,
a California corporation

By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer

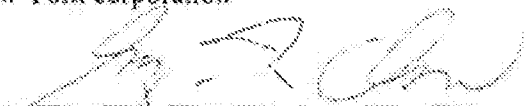
MARKWINS BEAUTY PRODUCTS INC.,
a California corporation

By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer


PHYSICIANS FORMULA HOLDINGS, INC.,
a Delaware corporation

By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer

PHYSICIANS FORMULA, INC.,
a New York corporation

By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer

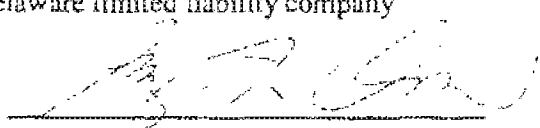
PHYSICIANS FORMULA COSMETICS, INC.,
a Delaware corporation

By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer

Trademark Security Agreement

TRADEMARK
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PHYSICIANS FORMULA DRTV, LLC,
a Delaware limited liability company

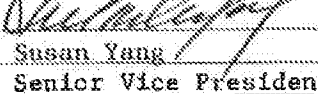
By: 
Name: Sung-Tsei (Eric) Chen
Title: Chief Executive Officer

Trademark Security Agreement

TRADEMARK
REEL: 004918 FRAME: 0723

"Secured Party"

CATHAY BANK, as Agent for the L/C Issuer and the Lenders

By: 
Name: Susan Yang
Title: Senior Vice President

Trademark Security Agreement

TRADEMARK
REEL: 004918 FRAME: 0724

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

U.S. TRADEMARK REGISTRATIONS & APPLICATIONS

Owner Name	Trademark	Country	Application No.	Registration No.
Markwins International Corporation	LIPMOBILE	USA	85011019	3877011
Markwins International Corporation	EYEMOBILE	USA	85011015	3877010
Markwins International Corporation	TCI	USA	78754624	3374018
Markwins International Corporation	MICRO THERMABRASION	USA	78445374	3136718
Markwins International Corporation	SKINSHEER	USA	77537552	3709973
Markwins International Corporation	PRO ART	USA	77182489	3517335
Markwins International Corporation	HOLLYWOOD GLAMOUR	USA	76378997	2942445
Markwins International Corporation	MARCUS ANTONI	USA	76355018	2807167
Markwins International Corporation	GLAMOUR GIRLZ	USA	76339553	2782696
Markwins International Corporation	MARKWINS	USA	75525821	2267289
Markwins International Corporation	POP BY MARKWINS	USA	75474092	2286703
Markwins International Corporation	THE COLOR WORKSHOP	USA	74102657	1701299
Markwins International Corporation	THE COLOR INSTITUTE	USA	74396821	1899523

Owner Name	Trademark	Country	Application No.	Registration No.
Markwins International Corporation	PRECIOUS METALS	USA	74295451	1875770
Markwins International Corporation	TIP OFF	USA	74235075	1717395
Markwins International Corporation	LINA GALE	USA	74197944	1834249
Markwins International Corporation	GROWTH ACCELERATOR	USA	73803860	1730432
Markwins International Corporation	JONEL	USA	73503819	1384904
Markwins International Corporation	BUFF'N SHINE	USA	73365524	1265344
Markwins International Corporation	JONEL	USA	73362429	1266171
Markwins International Corporation	JONEL	USA	73166767	1120402
Markwins International Corporation	JONEL	USA	73166643	1120332
Markwins Beauty Products, Inc.	SPOILED BY WET N WILD	USA	85400736	4227262
Markwins Beauty Products, Inc.	SPOILED	USA	85400726	
Markwins Beauty Products, Inc.	TROPEZ	USA	78755481	3198397
Markwins Beauty Products, Inc.	WHAT ARE YOU WILD ABOUT?	USA	78631757	3178442
Markwins Beauty Products, Inc.	IDOL EYES	USA	78514168	3178065
Markwins Beauty Products, Inc.	MBP	USA	78441838	3136712
Markwins Beauty Products, Inc.	DERMETICS	USA	78432730	3151742

Owner Name	Trademark	Country	Application No.	Registration No.
Markwins Beauty Products, Inc.	MEGASPARKLE	USA	78213520	2843032
Markwins Beauty Products, Inc.	PODULARS	USA	77210155	3381393
Markwins Beauty Products, Inc.	MEGAWINK	USA	75755802	2562224
Markwins Beauty Products, Inc.	WET'N' WILD U.S.A.	USA	75545666	2337607
Markwins Beauty Products, Inc.	MEGAFLAVORS	USA	75313802	2196704
Markwins Beauty Products, Inc.	FAST-DRI	USA	75254608	2164882
Markwins Beauty Products, Inc.	NAILSCENTS	USA	75207683	2161005
Markwins Beauty Products, Inc.	MEGACOLORS	USA	74802520	1922809
Markwins Beauty Products, Inc.	MIGHTY LASH	USA	74440274	1881097
Markwins Beauty Products, Inc.	MEGABOND	USA	74404029	1824053
Markwins Beauty Products, Inc.	FRUIT GLOSSIES	USA	74402952	1822237
Markwins Beauty Products, Inc.	BRONZZER	USA	74365692	1891578
Markwins Beauty Products, Inc.	ENAMELETTES	USA	74277141	1748050
Markwins Beauty Products, Inc.	QUICK-TIPS	USA	74271715	1798459
Markwins Beauty Products, Inc.	BLACK RADIANCE	USA	74123037	1749170
Markwins Beauty Products, Inc.	PAVION	USA	74107148	1685924

Owner Name	Trademark	Country	Application No.	Registration No.
Markwins Beauty Products, Inc.	WET 'N WILD	USA	73230858	1158712
Markwins Beauty Products, Inc.	MEGALINER	USA	73836237	1632101
Markwins Beauty Products, Inc.	MEGALASH	USA	73806076	1577242
Markwins Beauty Products, Inc.	COVER ALL	USA	73739595	1544116
Markwins Beauty Products, Inc.	SILK FINISH	USA	73710252	1518552
Markwins Beauty Products, Inc.	FANTASY MAKERS	USA	73576406	1403699
Markwins Beauty Products, Inc.	BLINKERS	USA	72415690	984010
Markwins Beauty Products, Inc.	DERMETICS	USA	71366268	333239
Physicians Formula, Inc.	24 HR WEAR	USA	77903158	
Physicians Formula, Inc.	ACTIBRIGHT BLEND	USA	n/a	n/a
Physicians Formula, Inc.	ACTIPLUMP	USA	77276038	3496856
Physicians Formula, Inc.	ARTIST'S ERASER	USA	78721757	3262868
Physicians Formula, Inc.	ARTIST'S ERASER	USA	85707768	
Physicians Formula, Inc.	BAKED BERRIES	USA	76629442	3169240
Physicians Formula, Inc.	BAKED BERRY	USA	76629447	3127457
Physicians Formula, Inc.	BAKED BLUSH	USA	78401071	3263481

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	BAKED BRONZER	USA	78203188	2801528
Physicians Formula, Inc.	BAKED BUTTER	USA	76629445	3189776
Physicians Formula, Inc.	BAKED COLLECTION (a)	USA	78225187	2953835
Physicians Formula, Inc.	BAKED COLLECTION (b)	USA	85062015	3913698
Physicians Formula, Inc.	BAKED GINGERSNAP	USA	76629443	3112495
Physicians Formula, Inc.	BAKED OATMEAL	USA	76629444	3189775
Physicians Formula, Inc.	BAKED PYRAMID	USA	78655184	3382889
Physicians Formula, Inc.	BAKED SANDS	USA	76629446	3189777
Physicians Formula, Inc.	BAKED SMOKES	USA	76629438	3169239
Physicians Formula, Inc.	BAKED SPICES	USA	76629440	3189774
Physicians Formula, Inc.	BAKED SUGAR	USA	76629441	3197148
Physicians Formula, Inc.	BAKED SWEETS	USA	76629439	3107413
Physicians Formula, Inc.	BAKED TO PERFECTION	USA	78705222	3235191
Physicians Formula, Inc.	BAKED TO PERFECTION	USA	85707953	
Physicians Formula, Inc.	BAMBOO WEAR	USA	77677128	3769017
Physicians Formula, Inc.	BAMBUKI	USA	77773439	3794844

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	BEAUTY SPIRAL (a)	USA	75591430	2352779
Physicians Formula, Inc.	BLEMISH RX	USA	77136805	3402746
Physicians Formula, Inc.	BLUSH PALETTE	USA	8557089	
Physicians Formula, Inc.	BRIGHT COLLECTION	USA	78175367	2841745
Physicians Formula, Inc.	BRONZE BOOSTER & Sun Design	USA	77569242	3737835
Physicians Formula, Inc.	BRONZE GEMS	USA	78873560	3332539
Physicians Formula, Inc.	BROW-TWEEZ	USA	77204930	3446275
Physicians Formula, Inc.	CASHMERE WEAR	USA	77903148	3962805
Physicians Formula, Inc.	CIRCLE RX & Design	USA	77114647	3419413
Physicians Formula, Inc.	CLINICLEAR TECHNOLOGY	USA	77539802	35869023
Physicians Formula, Inc.	CONCEAL RX & Mortar & Pestle Design	USA	77021968	3325455
Physicians Formula Cosmetics, Inc.	Concealer 101	USA	78230386	2852080
Physicians Formula Cosmetics, Inc.	CONCEALER TWINS	USA	75592193	2398555
Physicians Formula, Inc.	COVER 2 GO	USA	85707796	
Physicians Formula, Inc.	COVER 2 GO	USA	78735294	3235257
Physicians Formula, Inc.	COVERTOXTEN50	USA	78698476	3277212

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	CRYSTAL BALL	USA	78396217	3083611
Physicians Formula, Inc.	DURASCREEN	USA	74096034	1695175
Physicians Formula, Inc.	ECO-AROMA THERAPY	USA	77617381	3785683
Physicians Formula, Inc.	ECOBLEND	USA	77141304	3423809
Physicians Formula, Inc.	ECO-OLIVE	USA	77233146	3446345
Physicians Formula, Inc.	ENDLESS COLOR	USA	85650791	
Physicians Formula, Inc.	EUROBUFFER	USA	78748460	3295301
Physicians Formula, Inc.	EXERC'EYES	USA	85565327	
Physicians Formula, Inc.	EYE BOOSTER	USA	85030715	3939143
Physicians Formula Cosmetics, Inc.	EYEBRIGHTENER (a)	USA	75978395	2288310
Physicians Formula, Inc.	EYELINER PALETTE	USA	85388386	
Physicians Formula, Inc.	EYELINER PALETTE	USA	85707983	
Physicians Formula, Inc.	EYE-TECH (b)	USA	85694960	
Physicians Formula, Inc.	F.L.A.T	USA	78912548	3346200
Physicians Formula, Inc.	FACE AID	USA	85577059	
Physicians Formula, Inc.	FAKE OUT MASCARA	USA	85587043	

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula Cosmetics, Inc.	FINELINE	USA	75344692	2277124
Physicians Formula, Inc.	FLAWLESS WEAR	USA	85290537	
Physicians Formula Cosmetics, Inc.	GENTLE COVER	USA	75451734	2230761
Physicians Formula, Inc.	GLAM COLLECTION	USA	85103140	3967962
Physicians Formula, Inc.	GLOW & MOOD BOOSTING BLUSH	USA	85184693	4050701
Physicians Formula, Inc.	GLOW & MOOD BOOSTING BRONZER	USA	85184721	
Physicians Formula, Inc.	GLOW & MOOD BOOSTING POWDER	USA	85183419	4032754
Physicians Formula, Inc.	GLOW-BOOSTING SUN STONES	USA	85091022	4046457
Physicians Formula, Inc.	HAPPY BOOSTER	USA	77903165	3962806
Physicians Formula, Inc.	HAPPY WEAR	USA	77814994	
Physicians Formula, Inc.	HEALTHY WEAR	USA	77691778	3822800
Physicians Formula, Inc.	HIDE OUT	USA	85399522	
Physicians Formula, Inc.	HOW GREEN IS YOUR MAKEUP REMOVER?	USA	85694217	
Physicians Formula, Inc.	HOW GREEN IS YOUR MAKEUP?	USA	77288120	3544638
Physicians Formula, Inc.	HOW-TO-WEAR	USA	85569810	
Physicians Formula, Inc.	ILLUMINATING VEIL	USA	77138268	3402750

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	INSTANT MAKEOVER TOOL	USA	78401088	3033073
Physicians Formula, Inc.	INTENSIVFILL PEPTIDE	USA	85577236	
Physicians Formula Cosmetics, Inc.	JUNGLE FEVER	USA	78139556	2709526
Physicians Formula Cosmetics, Inc.	LASH-IN-A-TUBE	USA	78135953	2770397
Physicians Formula Cosmetics, Inc.	LE VELVET	USA	74648281	1949213
Physicians Formula Cosmetics, Inc.	LE VELVET FILM	USA	73158732	1122628
Physicians Formula, Inc.	LINE ERASE RX & Design	USA	77569244	3641110
Physicians Formula Cosmetics, Inc.	LOOSE-TO-GO	USA	78146709	2818418
Physicians Formula, Inc.	MAGIC CUBE	USA	78221206	2846865
Physicians Formula, Inc.	MAGIC MOSAIC	USA	76610693	3098670
Physicians Formula Cosmetics, Inc.	MINERAL BRONZEBRIGHTENER	USA	77479558	3644714
Physicians Formula, Inc.	MINERAL CORRECTING PEBBLES	USA	85083345	3959858
Physicians Formula Cosmetics, Inc.	MINERAL FACEBRIGHTENER	USA	77479575	3700489
Physicians Formula, Inc.	MINERAL SHIMMER GEM	USA	77726090	
Physicians Formula, Inc.	MINERAL WEAR (a)	USA	76610694	3104495
Physicians Formula, Inc.	MINERAL WEAR (b)	USA	78670028	3164117

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	MINERAL WEAR (c)	USA	77021147	3373540
Physicians Formula, Inc.	MINERAL WEAR (d)	USA	77126904	3595401
Physicians Formula, Inc.	MINERAL WEAR (e)	USA	77266584	3554909
Physicians Formula, Inc.	MINI DOSE	USA	85290558	
Physicians Formula, Inc.	MY SECRET FORMULA	USA	77266593	3577246
Physicians Formula, Inc.	ORGANIC WEAR	USA	77087970	3454574
Physicians Formula, Inc.	ORGANISOY	USA	77141295	3423808
Physicians Formula, Inc.	P & DESIGN 1 (Block)	USA	78293943	2874954
Physicians Formula Cosmetics, Inc.	P & DESIGN 2 (Retro)	USA	78230843	2973126
Physicians Formula Cosmetics, Inc.	P PHYSICIANS FORMULA INTENSIVE THERAPY MOISTURE CREAM & Design	USA	74154105	1735589
Physicians Formula Cosmetics, Inc.	P PHYSICIANS FORMULA INTENSIVE THERAPY MOISTURE CREAM & Design	USA	74154106	1759042
Physicians Formula, Inc.	PAINTER'S PALETTE	USA	78767110	3331759
Physicians Formula, Inc.	PAINTER'S TUBE	USA	78767120	3320750
Physicians Formula, Inc.	PEACH-TO-GLOW	USA	75479844	2228941
Physicians Formula, Inc.	PEARLS OF PERFECTION (a)	USA	75591427	2460119
Physicians Formula, Inc.	PF	USA	78705183	3277282

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	PF	USA	78705183	3277282
Physicians Formula, Inc.	PF & Palette Design	USA	76646396	3294477
Physicians Formula, Inc.	PH MATCHMAKER & Design	USA	85304870	
Physicians Formula Cosmetics, Inc.	PHYSICIANS FORMULA	USA	85347262	4147843
Physicians Formula Cosmetics, Inc.	PHYSICIANS FORMULA	USA	73295966	1187307
Physicians Formula, Inc.	PHYSICIANS FORMULA	USA	77101667	3494604
Physicians Formula, Inc.	PHYSICIANS FORMULA & Retro Design	USA	78165659	3204345
Physicians Formula Cosmetics, Inc.	PLANET BLUSH	USA	78032179	2596062
Physicians Formula Cosmetics, Inc.	PLANET EYES	USA	75874200	2489120
Physicians Formula Cosmetics, Inc.	PLENTIFUL LIP PALETTE	USA	78721764	3326684
Physicians Formula Cosmetics, Inc.	PLENTIFUL	USA	74655051	2003717
Physicians Formula Cosmetics, Inc.	PLUMP PALETTE	USA	78401097	3074502
Physicians Formula, Inc.	PLUMP POTION	USA	78860277	3341830
Physicians Formula, Inc.	PLUMP POTION	USA	77256846	3455125
Physicians Formula Cosmetics, Inc.	POWDER PALETTE	USA	75184455	2400377
Physicians Formula, Inc.	PRO-COVER	USA	78655254	3276953

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	RETRO GLOW	USA	85695131	
Physicians Formula, Inc.	RETRO GLOW	USA	76314607	2664520
Physicians Formula, Inc.	REVINED	USA	76610696	3074104
Physicians Formula, Inc.	SEASON 2 SEASON	USA	85308949	
Physicians Formula Cosmetics, Inc.	SELF DEFENSE	USA	75066698	2475987
Physicians Cosmetics Formula, Inc.	SENSITIVE SKIN ? BE SENSIBLE !	USA	78033024	2583857
Physicians Formula, Inc.	SEXY BOOSTER	USA	85506427	
Physicians Formula, Inc.	SILIPCONE	USA	77114634	3419412
Physicians Formula Cosmetics, Inc.	Skinsitive	USA	85388340	
Physicians Formula, Inc.	STIMUMOIST	USA	85232274	
Physicians Formula, Inc.	SUMMER ECLIPSE	USA	75886756	2721774
Physicians Formula, Inc.	SUN SHIELD	USA	73295967	1257282
Physicians Formula, Inc.	THE ONCE-A-DAY, ALL DAY SUNSCREEN	USA	74325960	2021117
Physicians Formula Cosmetics, Inc.	TO ANY LENGTHS	USA	75066697	2070859
Physicians Formula Cosmetics, Inc.	VIRTUAL FACE POWDER	USA	78163453	2805872
Physicians Formula, Inc.	VIRTUAL FOUNDATION	USA	85388273	

Owner Name	Trademark	Country	Application No.	Registration No.
Physicians Formula, Inc.	VITAL LASH	USA	78140258	2719467
Physicians Formula, Inc.	WANDERFUL BROW WAND	USA	78934208	3407243
Physicians Formula, Inc.	WANDERFUL WAND	USA	78125514	2833112
Physicians Formula, Inc.	YOUR BEAUTY, OUR PASSION, WE PROMISE.	USA	77594530	3732488
Physicians Formula, Inc.	YOUR SKIN, OUR PASSION, WE PROMISE.	USA	85353481	
Physicians Formula Cosmetics, Inc.	YOUTHFUL WEAR	USA	85353447	