

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|-----------------------------------|-------------------|-----------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | SECURITY INTEREST | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Servantage Dixie Sales, Inc. | | 12/14/2012 | CORPORATION: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | SunTrust Bank | | |
| Street Address: | 303 Peachtree Street, 23rd Floor | | |
| City: | Atlanta | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30308 | | |
| Entity Type: | Bank: GEORGIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2575770 | ORDERTREE.COM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125414630 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-541-2000 | | |
| Email: | nyuspto@bryancave.com | | |
| Correspondent Name: | Patricia L. Werner/Bryan Cave LLP | | |
| Address Line 1: | 1290 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10104 | | |
| ATTORNEY DOCKET NUMBER: | 0342941/SERVANTAGE/SUNTRU | | |
| NAME OF SUBMITTER: | Patricia L. Werner | | |
| Signature: | /patricialwerner/ | | |

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Date:

12/14/2012

Total Attachments: 3

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GRANT OF A SECURITY INTEREST IN TRADEMARKS

December 14, 2012

WHEREAS, Servantage Dixie Sales Inc., a North Carolina corporation (the "Grantor"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Security Agreement, dated December 14, 2012 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of SunTrust Bank, a bank organized under the laws of the State of Georgia (in such capacity, together with its successors and assigns, if any, the "Grantee"); and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement).

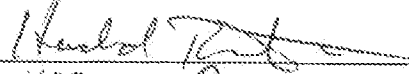
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Grantee a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Grantor has caused this Grant to be duly executed by its officer thereunto duly authorized as of the date first written above.

SERVANTAGE DIXIE SALES INC.

By: 
Name: HAROLD REITER
Title: CEO

SCHEDULE A

Mark

Registration No.

Registration Date

ORDERTREE.COM

2575770

June 4, 2002