

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Victory Park Management, LLC, as Collateral Agent</td> <td></td> <td>12/12/2012</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	Victory Park Management, LLC, as Collateral Agent		12/12/2012	LIMITED LIABILITY COMPANY: DELAWARE					
Name	Formerly	Execution Date	Entity Type										
Victory Park Management, LLC, as Collateral Agent		12/12/2012	LIMITED LIABILITY COMPANY: DELAWARE										
RECEIVING PARTY DATA													
Name:	ZestCash, Inc.												
Street Address:	6636 Hollywood Boulevard												
City:	Los Angeles												
State/Country:	CALIFORNIA												
Postal Code:	90028												
Entity Type:	CORPORATION: DELAWARE												
PROPERTY NUMBERS Total: 3													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3979587</td> <td>LOANS FOR LIFE'S SURPRISES</td> </tr> <tr> <td>Registration Number:</td> <td>3963514</td> <td>ZESTCASH</td> </tr> <tr> <td>Registration Number:</td> <td>4003830</td> <td>ZESTCASH</td> </tr> </tbody> </table>	Property Type	Number	Word Mark	Registration Number:	3979587	LOANS FOR LIFE'S SURPRISES	Registration Number:	3963514	ZESTCASH	Registration Number:	4003830	ZESTCASH	
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Registration Number:	3979587	LOANS FOR LIFE'S SURPRISES											
Registration Number:	3963514	ZESTCASH											
Registration Number:	4003830	ZESTCASH											
CORRESPONDENCE DATA													
Fax Number:	3129021061												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Phone:	312.577.8034												
Email:	oscar.ruiz@kattenlaw.com												
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman												
Address Line 1:	525 West Monroe Street												
Address Line 4:	Chicago, ILLINOIS 60661												
ATTORNEY DOCKET NUMBER:	341307-38												
NAME OF SUBMITTER:	Oscar Ruiz												

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**TRADEMARK
 REEL: 004919 FRAME: 0824**

Signature:	/Oscar Ruiz/
Date:	12/14/2012
Total Attachments: 4 source=Trademark Release and Reassignment#page1.tif source=Trademark Release and Reassignment#page2.tif source=Trademark Release and Reassignment#page3.tif source=Trademark Release and Reassignment#page4.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 12, 2012, by VICTORY PARK MANAGEMENT, LLC, as Collateral Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, ZESTCASH, INC., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of December 22, 2011 (the "Security Agreement"), pursuant to which Grantor granted a security interest to Secured Party in certain trademarks ("Trademarks") and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 22, 2011, at Reel 4686, Frame 0074;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(i) each United States and foreign trademark and trademark application, including, without limitation, each United States federally registered trademark and trademark application referred to in Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;

(ii) each trademark license, including, without limitation, each trademark license listed on Schedule 1 annexed hereto, together with all goodwill associated therewith;


(iii) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement, misappropriation, dilution, violation or other impairment of any trademark, including, without limitation, any trademark referred to in Schedule 1 annexed hereto, any trademark issued pursuant to a trademark application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1 annexed hereto (items 1 through 3 being herein collectively referred to as the "Trademark Collateral").

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

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IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**VICTORY PARK MANAGEMENT, LLC, as
Collateral Agent**

By: 
Name: Matthew Ray
Title: Manager

Trademark Release and Reassignment

TRADEMARK
REEL: 004919 FRAME: 0828

SCHEDULE 1

U.S. TRADEMARK REGISTRATIONS

Trademark/Service mark	Registration #	Registration Date
LOANS FOR LIFE'S SUPRISES	3979587	June 14, 2011
ZESTCASH	3963514	May 17, 2011
ZESTCASH (stylized and design)	4003830	July 26, 2011