

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AMERICAS RETAIL FLAGSHIP FUND LLC		12/11/2012	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	GRACIOUS (IP) LLC
<b>Street Address:</b>	158 West 27th St.
<b>Internal Address:</b>	12th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	0947721	GRACIOUS HOME
Registration Number:	3264838	GRACIOUS HOME
Registration Number:	3351200	GRACIOUS HOME
Registration Number:	3351201	GRACIOUS HOME
Registration Number:	3351202	GRACIOUS HOME
Registration Number:	3351209	GRACIOUS HOME
Registration Number:	3828911	GRACIOUS HOME
Registration Number:	3807720	GRACIOUS HOME EST. 1963
Registration Number:	3351799	GRACIOUS HOME
Registration Number:	3408659	GRACIOUS HOME
Registration Number:	2152208	LOOK NO FURTHER

**CORRESPONDENCE DATA**

**900241348**

**TRADEMARK  
 REEL: 004919 FRAME: 0836**

**CH \$290.00 0947721**

Fax Number: 2125363901

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2125363900

Email: nytrademarks@kigates.com

Correspondent Name: Andrew L. Reibman

Address Line 1: 599 Lexington Avenue

Address Line 4: New York, NEW YORK 10022-6030

ATTORNEY DOCKET NUMBER:	0815975.00001
NAME OF SUBMITTER:	Andrew L. Reibman
Signature:	/Andrew L. Reibman/
Date:	12/14/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

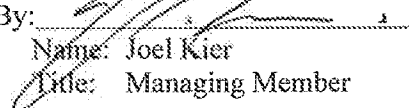
WHEREAS, AMERICAS RETAIL FLAGSHIP FUND LLC, a Delaware limited liability company, having a place of business at 158 West 27th St, 12th Floor, New York, NY 10001, owns the marks GRACIOUS and GRACIOUS HOME and associated registrations (the "Marks") listed in the attached Schedule A; and

WHEREAS, GRACIOUS (IP) LLC, a Delaware limited liability company, having a place of business at 158 West 27th St, 12th Floor, New York, NY 10001, desires to acquire the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

IN WITNESS WHEREOF, Assignors have executed this Assignment this 11 day of December 2012.

AMERICAS RETAIL FLAGSHIP FUND LLC

By:   
Name: Joel Kier  
Title: Managing Member

Schedule A

Mark	Country	Registration Date	Registration Number
GRACIOUS	US	12/13/2005	3,029,630
GRACIOUS	US	12/27/2005	3,036,142
GRACIOUS	US	11/01/2005	3,011,708
GRACIOUS	US	12/06/2005	3,024,023
GRACIOUS	US	04/25/2006	3,085,757
GRACIOUS	US	12/06/2005	3,024,024
GRACIOUS	US	12/27/2005	3,036,143
GRACIOUS	US	12/06/2005	3,024,025
GRACIOUS HOME	EU	04/26/2002	001619774
GRACIOUS HOME	US	11/21/1972	947,721
GRACIOUS HOME	US	07/17/2007	3,264,838
GRACIOUS HOME	US	12/11/2007	3,351,200
GRACIOUS HOME	US	12/11/2007	3,351,201
GRACIOUS HOME	US	12/11/2007	3,351,202
GRACIOUS HOME	US	12/11/2007	3,351,209
GRACIOUS HOME in blue color	US	08/03/2010	3,828,911
<b>GRACIOUS HOME</b>			
GRACIOUS HOME	VE	06/27/2003	S022053
GRACIOUS HOME EST. 1963	US	06/22/2010	3,807,720
<b>GRACIOUS HOME</b> EST. 1963			
GRACIOUS HOME Stylized	US	12/11/2007	3,351,799
<b>GRACIOUS HOME</b>			
GRACIOUS HOME Stylized	US	04/08/2008	3,408,659
<b>GRACIOUS HOME</b>			
LOOK NO FURTHER	US	04/21/1998	2,152,208