

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMUSH BRAND LLC.		12/14/2012	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	GILI RITZ		
Street Address:	9461 CHARLEVILLE BLVD.		
Internal Address:	#180		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85556839	SMUSH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-994-9094		
Email:	GILI_RITZ@YAHOO.COM		
Correspondent Name:	SMUSH BRAND, GILI RITZ		
Address Line 1:	9461 CHARLEVILLE BLVD.		
Address Line 2:	#180		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
NAME OF SUBMITTER:	GILI RITZ		
Signature:	/GILI RITZ/		
Date:	12/14/2012		
Total Attachments: 1 source=TMConveyingOwnership#page1.tif			

OP \$40.00 85556839

Smush brand LLC

9461 Charleville blvd. suite 180
Beverly Hills, CA. 90212
(310) 994-9094

Date: 12/09/2012

To whom it may concern,

Conveying party:

With the authority vested in me as a managing partner of Smush Brand LLC. a California LLC., the applicant of Trademark serial num. 85556839 A California LLC, I hereby assigned in full ownership and all good will of Serial number 85556839 to :

Receiving Party:

Gili Ritz - (Individual citizen of California USA)
9461 Charleville blvd #180
Beverly Hills, CA. 90212

This will clarify the office uspto office action, to the above Serial mark please.

Please call if any question please (310) 994-9094

Respectfully,

Gili Ritz
Smush Brand LLC
Managing partner
(310) 994-9094