

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the registration which was mistakenly assigned to Conopco, Inc. from Unilever Supply Chain, Inc. previously recorded on Reel 004649 Frame 0293. Assignor(s) hereby confirms the Merger Effective 09/30/2011.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		09/26/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Pepperidge Farm, Incorporated		
Street Address:	595 Westport Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3313417	PEPPERIDGE FARM CARB STYLE	
CORRESPONDENCE DATA			
Fax Number:	6126324357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612 6323357		
Email:	ipmail@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2186		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	114114-US-231		
NAME OF SUBMITTER:	Gwen Spurrier		
Signature:	/gds/		

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Date:	12/14/2012
Total Attachments: 2 source=affidavit 20121210174300953#page1.tif source=Conopco cover assignment-tm-4649-0293#page1.tif	

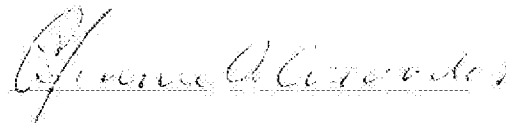
AFFIDAVIT

In the matter of U.S. Trademark Reg. No. 3313417, incorrectly assigned to Conopco, Inc., I declare the following facts are true:

1. I am the Senior Intellectual Property Counsel for Pepperidge Farm, Incorporated;
2. On January 14, 2004, PF Brands, Inc., a Delaware Corporation filed an application to register PEPPERIDGE FARM CARB STYLE, identified as Application No. 78351963;
3. On October 16, 2007 Registration Certificate No. 3313417 issued to PF Brands, Inc.;
4. On August 10, 2007 a merger was recorded with the USPTO Assignment Branch at Reel/Frame 35998/0783) assigning Registration No. 3313417 from PF Brands, Inc. to Pepperidge Farm, Incorporated, a Connecticut corporation;
5. On October 27, 2011, an assignment by merger from Unilever Supply Chain, Inc. to Conopco, Inc. was recorded with the USPTO Assignment Branch at Reel/Frame 4649/0293 where a large number of trademarks were listed on the assignment sheet, including U.S. Application No. 78351963, PEPPERIDGE FARM CARB STYLE;
6. The registration for the mark PEPPERIDGE FARM CARB STYLE has never been owned by Unilever and was mistakenly included in the list of marks assigned to Conopco, Inc.; and
7. We hereby request that this assignment in error from Unilever to Conopco be corrected through this corrective assignment, as Pepperidge Farm, Incorporated remains the rightful owner of the mark PEPPERIDGE FARM CARB STYLE (Reg. No. 3313417).

Pepperidge Farm, Incorporated

Date: 12/10/12



A. Minnie Alexander

Senior Intellectual Property Counsel

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	09/30/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNILEVER SUPPLY CHAIN, INC.		09/26/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CONOPCO, INC.		
Street Address:	800 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 658			
Property Type	Number	Word Mark	
Serial Number:	76475019	!NADIE COMO YO!	
Serial Number:	76641042		
Serial Number:	76641659	1/4 TRANSLUCENT MOISTURIZERS	
Serial Number:	77454332	1-2-TEA	
Serial Number:	77545314	ACTIVE EMOTION	
Serial Number:	77775185	ACTIVE RESPONSE SERIES	
Serial Number:	77887334	AGE MIRACLE	
Serial Number:	78499034	ALL THAT & CARAMEL	
Serial Number:	77432107	ALPHA	
Serial Number:	85185725	ANARCHY	
Serial Number:	77898383	ANTI-HANGOVER	
Serial Number:	78430149	AOX	
Serial Number:	85043575	AQUA IMPACT	

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RECORDED: 12/14/2012

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 REEL: 004920 FRAME: 0280