

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Athlete's Foot Brands, LLC		12/17/2012	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	IIC-INTERSPORT International Corporation GmbH
Street Address:	Wolflistrasse 2
City:	3006 Bern
State/Country:	SWITZERLAND
Entity Type:	A Swiss Corporation: SWITZERLAND

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1631686	THE ATHLETE'S FOOT
Registration Number:	1632670	THE ATHLETE'S FOOT
Registration Number:	1634135	THE ATHLETE'S FOOT
Registration Number:	3677012	
Registration Number:	2201976	
Registration Number:	1821855	
Registration Number:	1781509	
Registration Number:	1889497	SPORTS WRAP
Registration Number:	3677011	TAF
Registration Number:	3552604	TAF
Registration Number:	1631948	THE ATHLETE'S FOOT
Registration Number:	1094685	THE ATHLETE'S FOOT
Registration Number:	2209347	THE ATHLETE'S FOOT

CORRESPONDENCE DATA

900241392

TRADEMARK
 REEL: 004920 FRAME: 0329

OP \$340.00 1631686

Fax Number: 3176361507

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-636-4341

Email: ipdocketing@kdlegal.com

Correspondent Name: Clifford W. Browning of Krieg DeVault

Address Line 1: One Indiana Square

Address Line 2: Suite 2800

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:

IITC-1

DOMESTIC REPRESENTATIVE

Name: Clifford W. Browning of Krieg DeVault

Address Line 1: One Indiana Square, Suite 2800

Address Line 4: Indianapolis, INDIANA 46204

NAME OF SUBMITTER:

Meg A. Ward

Signature:

/megaward/

Date:

12/17/2012

Total Attachments: 7

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IPR ASSIGNMENT DEED

WHEREAS, Athlete's Foot Brands, LLC a U.S. Limited Liability Company, located at 1346 Oakbrook Drive, Suite 170, Norcross, Georgia 30093, United States, previously at 1412 Oakbrook Drive, Suite 100, Norcross, Georgia 30093, United States and previously at 1950 Vaughn Road, Kennesaw, Georgia 30144, United States (hereinafter "Assignor"), has adopted and used the marks, as set out in the Schedule A, and is the owner of all copyright in the artworks, graphics and logos for the marks "THE ATHLETE'S FOOT", the Old, New and 3-Winged Foot Designs" and "TAF";

WHEREAS, Assignor owns or controls the Domain Names in the attached Schedule B ("Domain Names");

WHEREAS, IIC-INTERSPORT International Corporation GmbH, a Swiss Corporation, located at Wölflistrasse 2, 3006 Bern, Switzerland (hereinafter "Assignee"), is desirous of acquiring said marks and the registrations thereof, all copyright attached to the marks, and all Domain Names;

NOW, THEREFORE

1. In consideration of the sum of One Hundred Dollars (\$100.00), and of other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee, which accepts, the worldwide right, title and interest in and to said marks, as listed in the Schedule A. The Assignor confirms that the assignment is made together with the goodwill attaching to the trademarks, as well as with the goodwill of the business in which the trademarks have been used by the Assignor. The marks are assigned in connection with all goods and/or services covered by each registration / application individually and for all and the entire territories concerned with each registration / application.

2. In consideration of the sum of One Dollar (\$1.00), and of other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to the maximum extent permitted by applicable law unto the said Assignee, which accepts, any and all interests to the worldwide copyright in and to the artworks, graphics, logos relating to the marks "THE ATHLETE'S FOOT", the Old, New and 3-Winged Foot Designs" and "TAF", as well as to their trade dress.

3. In consideration of the sum of One Dollar (\$1.00), and of other good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees to effectuate the transfer of the Domain Names to Assignee, and Assignee agrees to accept the transfer and take whatever additional steps are required in order to effectuate the transfer.

4. Finally, Assignor does hereby assign unto the said Assignee, which accepts, the rights to a system of methods, operating procedures, special designs, operating policies, marketing concepts, management techniques, communications methods and procedures and advertising techniques for the operation of stores offering the sale of athletic shoes, private label goods and related products under the names THE ATHLETE'S FOOT and TAF.

5. The Assignor further agrees that at the request of the Assignee it will at all times hereafter do all such acts and execute all such documents as may reasonably be necessary or desirable both to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder and to assist in the resolution of any question concerning the trademarks and generally the content of the instant Assignment Deed.

Norcross, GA 12/17/2012

Athlete's Foot Brands-LLC

By: 

Title: CEO

M. Christopher DULL

11767719.1

TRADEMARK
REEL: 004920 FRAME: 0331

Bern, 17.12.2012





IIC-INTERSPORT International Corporation GmbH



By: 




Title: CEO CFO


Johannes Franz


Klaus Martin

Country	Mark	Image	Owner Name	Status	App#	File Date	Reg #	Reg Date	Goods Description
									the working or management of a commercial undertaking; services rendered by a franchisor.
UNITED KINGDOM	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	B1242322	05/21/1985	B1242322	11/21/1986	28 - Games (other than ordinary playing cards) and playthings; gymnastic and sporting articles (other than clothing).
UNITED KINGDOM	THE ATHLETE'S FOOT and Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	B1233135	01/08/1985	B1233135	01/08/1985	28 - Games (other than ordinary playing cards) and playthings; gymnastic and sporting articles (other than clothing).
UNITED KINGDOM	THE ATHLETE'S FOOT and Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	2113238	10/18/1996	2113238	02/27/1998	35 - Provision of commercial information; sales promotions; services rendered by a franchisor, including help in the working or management of a commercial undertaking.
UNITED KINGDOM	THE ATHLETE'S FOOT and Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	B1233134	01/08/1985	B1233134	01/08/1985	25 - Footwear being articles of clothing; articles of clothing for sports and for games.
UNITED KINGDOM	THE WINGED FOOT		Athlete's Foot Brands, LLC	REGISTERED	1367533	12/13/1988	1367533	10/05/1990	28 - Games (other than ordinary playing cards); playthings; gymnastic and sporting articles; all included in Class 28.
UNITED STATES	THE ATHLETE'S FOOT and Old Winged Design		Athlete's Foot Brands, LLC	REGISTERED	741028,604	02/13/1990	1,631,686	01/15/1991	025 - t-shirts, warm-up suits, tennis suits, running or jogging suits, socks.

Country	Mark	Image	Owner Name	Status	App#	File Date	Reg #	Reg Date	Goods Description
UNITED STATES	THE ATHLETE'S FOOT & Old Winged Design		Athlete's Foot Brands, LLC	REGISTERED	73/816,593	08/01/1989	1,632,670	01/22/1991	headwear, wrist bands, athletic jerseys, golf shirts, running shorts and running singlets 042 - RETAIL ATHLETIC CLOTHING AND FOOTWEAR STORE SERVICES
UNITED STATES	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	73/282,193	10/17/1980	1,634,135	02/05/1991	025 - ATHLETIC WEAR SUCH AS T-SHIRTS, WARM-UP SUITS, TENNIS SUITS, RUNNING AND JOGGING SUITS, SOCKS, HEADWEAR, WRIST BANDS, JERSEYS AND SHIRTS SOLD THROUGH STORES SPECIALIZING IN THE SALE OF ATHLETIC SHOES AND CLOTHING
UNITED STATES	3-Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	77/196,182	06/02/2007	3,677,012	09/01/2009	25 - Clothing, namely, swim wear, body suits, foundation garments, underclothes, under garments, underwear, shorts, tops, bottoms, coats, hosiery, stockings, jackets, capes, ponchos, loungewear, pants, rainwear, shirts, scarves, skirts, skiwear, socks, sweaters, sweatshirts, sweat jackets, sweat suits, sweatpants, exercise and jogging suits, tights, leggings, t-shirts, wristbands, headbands, tennis wear, vests, gloves, mittens, belts, and bandanas; footwear and headwear.

Country	Mark	Image	Owner Name	Status	App#	File Date	Reg #	Reg Date	Goods Description
UNITED STATES	Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	75/199,624	11/18/1996	2,201,976	11/03/1998	35 - Retail store and on-line retail store services in the field of clothing, footwear, headwear, sporting goods, sunglasses, bags and related accessories.
UNITED STATES	Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	74/375,449	04/05/1993	1,821,855	02/15/1994	42 - Athletic clothing and footwear retail store services.
UNITED STATES	Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	74/267,064	04/20/1992	1,781,509	07/13/1993	25 - T-shirts, warm-up suits, tennis suits, running or jogging suits, socks, headwear, wrist bands, athletic jerseys, golf shirts, running shorts and running singlets.
UNITED STATES	SPORTS WRAP		Athlete's Foot Brands, LLC	REGISTERED	74/419,293	08/02/1993	1,889,497	04/11/1995	42 - Retail athletic clothing and footwear store services.
UNITED STATES	TAF		Athlete's Foot Brands, LLC	REGISTERED	77/195,974	06/01/2007	3,677,011	09/01/2009	25 - Clothing, namely, swim wear, body

Country	Mark	Image	Owner Name	Status	App#	File Date	Reg #	Reg Date	Goods Description
UNITED STATES	TAF and 3-Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	777196,211	06/02/2007	3,552,604	12/30/2008	<p>suits, foundation garments, underclothes, undergarments, underwear, shorts, tops, bottoms, coats, hosiery, stockings, jackets, capes, ponchos, loungewear, pants, rainwear, shirts, scarves, skirts, skiwear, socks, sweaters, sweatshirts, sweat jackets, sweat suits, sweatpants, exercise and jogging suits, tights, leggings, t-shirts, wristbands, headbands, tennis wear, vests, gloves, mittens, belts, and bandanas; footwear and headwear.</p> <p>35 - Retail store and on-line retail store services in the field of clothing, footwear, headwear, sporting goods, sunglasses, bags and related accessories.</p> <p>25 - Clothing, namely, dresses, beachwear, swim wear, body suits, bras, foundation garments, underclothes, undergarments, underwear, slips, sarongs, leotards, shorts, tops, bottoms, coats, hosiery, stockings, jackets, capes, ponchos, nightwear, sleepwear, lingerie, robes, loungewear, neckwear, ties, pants, jeans, rainwear, shirts, scarves, skirts, skiwear, socks, suits, sweaters, sweatshirts.</p>

Country	Mark	Image	Owner Name	Status	App#	File Date	Reg #	Reg Date	Goods Description
UNITED STATES	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	73/813,640	07/20/1989	1,631,948	01/15/1991	sweat jackets, sweat suits, sweatpants, exercise and jogging suits, tights, leggings, t-shirts, wristbands, headbands, tennis wear, vests, gloves, mittens, belts, and bandanas; footwear and headwear.
UNITED STATES	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	73/015,491	03/11/1974	1,094,685	06/27/1978	35 - Retail store and on-line retail store services in the field of clothing, footwear, headwear, sporting goods, sunglasses, bags and related accessories.
UNITED STATES	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	74/592,031	10/28/1994	2,209,347	12/08/1998	42 - Retail athletic clothing and footwear store services.
URUGUAY	Old Winged Foot Design		Athlete's Foot Brands, LLC	REGISTERED	272822	09/30/1994	387747	01/15/1998	35 - Rendering assistance in connection with the establishment and/or operation of retail stores for selling athletic shoes, and athletic clothing, which stores do business under the prominently displayed term "the athletes foot".
URUGUAY	THE ATHLETE'S FOOT		Athlete's Foot Brands, LLC	REGISTERED	272823	09/30/1994	388038	03/12/1998	25 - Athletic footwear.
									25 - All goods in class.