

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bay Harbour Management, LC		12/12/2012	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Planet Hollywood (Region IV), Inc.
Street Address:	4700 Millenia Blvd
Internal Address:	Suite 400
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32839
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	75241509	COOL PLANET
Serial Number:	75144537	PLANET HOLLYWOOD
Serial Number:	75144536	PLANET HOLLYWOOD
Serial Number:	75144535	PLANETHOLLYWOOD.COM
Serial Number:	74801651	PLANET HOLLYWOOD
Serial Number:	74801271	PLANET HOLLYWOOD
Serial Number:	74801265	PLANET HOLLYWOOD
Serial Number:	74801007	PLANET HOLLYWOOD
Serial Number:	74388819	PLANET HOLLYWOOD

CORRESPONDENCE DATA

Fax Number: 4073527310  
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$240.00 75241509

Phone: (407) 903-5505  
Email: mmcintosh@planethollywoodintl.com  
Correspondent Name: Martha H. McIntosh  
Address Line 1: 4700 Millenia Blvd  
Address Line 2: Suite 400  
Address Line 4: Orlando, FLORIDA 32839

NAME OF SUBMITTER:	Martha H. McIntosh
Signature:	/Martha H. McIntosh/
Date:	12/18/2012

Total Attachments: 2  
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## Exhibit A

Trademark	Serial Number	Registration Number
COOL PLANET (stylized)	75/241509	2200431
PLANET HOLLYWOOD (word mark)	75/144537	3139381
PLANET HOLLYWOOD (globe design)	75/144536	3130165
PLANETHOLLYWOOD.COM (word mark)	75/144535	2594469
PLANET HOLLYWOOD (word mark)	74/801651	1890377
PLANET HOLLYWOOD (word mark)	74/801271	1798442
PLANET HOLLYWOOD (stylized)	74/801265	1788712
PLANET HOLLYWOOD (word mark)	74/801007	1776944
PLANET HOLLYWOOD (globe design)	74/388819	1839216

Copyright Title	Registration Number
PLANET HOLLYWOOD AND DESIGN	VAu 308,789
PLANET HOLLYWOOD (art original)	VAu 218,919
PLANET HOLLYWOOD AND DESIGN	VAu 308,785
PLANET HOLLYWOOD (art original)	VAu 247,134
PLANET HOLLYWOOD AND DESIGN	VAu 247,900
PLANET HOLLYWOOD (art original)	VAu 193,886

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