

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Z-INTERNATIONAL, INC.		10/05/2012	CORPORATION: MISSOURI

**RECEIVING PARTY DATA**

Name:	ADVANTUS, CORP.
Street Address:	12276 SAN JOSE BLVD., STE. 618
City:	JACKSONVILLE
State/Country:	FLORIDA
Postal Code:	32223
Entity Type:	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1195710	Z
Registration Number:	1845115	Z-NOTES
Registration Number:	1843636	Z GRAFIX
Registration Number:	1663391	Z-PRINT
Registration Number:	2595543	EXECUTIVE EDGE
Registration Number:	3296054	BEYOND BASICS

**CORRESPONDENCE DATA**

Fax Number: 9044820099  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9044820091  
 Email: PLEVY@ADVANTUS.COM  
 Correspondent Name: PETER LEVY  
 Address Line 1: 12276 SAN JOSE BLVD, STE 618  
 Address Line 4: JACKSONVILLE, FLORIDA 32223

OP \$165.00 1195710

NAME OF SUBMITTER:	HOWARD L. ALFORD, ESQ.
Signature:	/HOWARD L. ALFORD, ESQ./
Date:	12/18/2012
<b>Total Attachments: 6</b> source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page1.tif source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page2.tif source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page3.tif source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page5.tif source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page6.tif source=2012_12_18_ADVANTUS Z INTERNATIONAL TRADEMARK ASSIGNMENT#page7.tif	

## ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

This ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS is made as of the 5th day of October, 2012, by Z-International, Inc., a Missouri corporation (dissolved) with a registered address of 110 East 16<sup>th</sup> Avenue, North Kansas City, Mo. 64116 and Friedrich Zschietzschmann, individually (collectively called "Assignor"), to Advantus, Corp., a Florida corporation with its principal place of business at 12276 San Jose Boulevard, Suite 618, Jacksonville, Fl. 32223 ("Assignee").

### RECITALS

Assignee and Assignor are parties to a Purchase and Release Agreement dated as of the date hereof and executed contemporaneously herewith (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the IP Property (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets. This Assignment is deemed effective and contemporaneous with the Agreement.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names (all of the foregoing being referred to herein as the "Marks"), including without limitation the servicemarks, trademarks and trade names listed on **Schedule A** annexed hereto and incorporated herein by reference.

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, agrees and covenants as follows:

1. Assignor, does hereby transfer and assign to Assignee, and by its acceptance hereof Assignee accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks (including without limitation any and all Marks previously licensed to Assignee by Assignor in connection with the prior sale of Assignor's business to Assignee), all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, any and all rights as licensor under licenses of or relating to the Marks, any and all goodwill of the business associated with any of the Marks (to whatever extent not owned by Assignee) and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made. Assignor further warrants the Marks listed on Schedule A are owned by Assignor, and hereby transferred to Assignee, free and clear of (and are not subject to) any rights, claims or liens of any person.

2. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of Florida without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

Z-International, Inc., a Missouri corporation (dissolved)

By: Friedrich Zschierzschmann Friedrich Zschierzschmann  
Name: Friedrich Zschierzschmann Friedrich Zschierzschmann, individually  
Its: President and Sole Director [SEAL]

State of )  
) ss.:  
County of )

On this \_\_\_\_ day of \_\_\_\_, 2012, before me, \_\_\_\_, personally appeared \_\_\_\_, the \_\_\_\_ of Z-International, Inc., a Missouri corporation (dissolved), acting both individually and as an officer on behalf of the corporation, and who is personally known to me (or proved to me on the basis of satisfactory evidence in the form of \_\_\_\_\_) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, as applicable, executed the instrument.

Witness my hand and official seal.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Notary Public  
Commission-Number: \_\_\_\_\_  
Expiration: \_\_\_\_\_

*See attached  
Acknowledgment dated  
10/05/12 for notary / en*

**SCHEDULE A**

**The Marks**

**REGISTERED TRADEMARKS, TRADEMARKS AND PATENTS OWNED BY  
Z-INTERNATIONAL, INC.**

<b>MARK</b>	<b>FILED</b>	<b>USAGE</b>	<b>SERIAL NUMBER</b>	<b>REGISTRATION NUMBER</b>	<b>REGIS. DATE</b>
<b>REGISTERED TRADEMARKS</b>					
Z <sup>®</sup> & design	04/10/1981	CORPORATE LOGO / UNIVERSAL ID	73305764	1195710	05/18/82
Z-NOTES <sup>®</sup>	12/30/91	SELF STICK NOTES	74234018	1845115	07/12/94
Z-GRAFIX <sup>®</sup>	03/18/93	DESIGNER PAPERS	74369303	1843636	07/05/94
Z-LINE <sup>®</sup>	05/06/99	SCHOOL & OFFICE ACCESSORIES	75698704	2393066	10/10/00
Z-PRINT <sup>®</sup>	01/29/90	SOFTWARE COMPATIBLE FORMS	74023200	1663391	11/05/91
KOOL NOTES <sup>®</sup>	07/09/96	SELF STICK NOTES	75131626	2061518	05/13/97
EXECUTIVE EDGE <sup>®</sup>	08/03/00	SMOOTH EDGE IMPRINTABLE CARD PRODUCTS	76102460	2595543	07/16/02
OFFICE KING <sup>®</sup>	07/09/98	LABELS, PAPERS & OFFICE ACCESSORIES	75515807	2540823	02/19/02
BEYOND BASICS™	03/15/2006	LABELS, NOTES, SOHO ITEMS	76656638	3296054	09/25/07
<b>CANCELLED OR ABANDONED REGISTRATIONS</b>					
ZBP <sup>®</sup>	11/06/89	SECONDARY BRAND IDENTIFICATION	73836269	1644370 CANCELLED	11/14/91
SHORT SHEETS <sup>®</sup>	01/11/95	PRESSURE SENSITIVE LABELS	74621830	2012907 CANCELLED	10/29/96
KOOL STICKERS <sup>®</sup>	10/10/95	DESIGNER PRESSURE SENSITIVE LABELS	75003389	2024709 CANCELLED	12/17/96
KOOL LABELS <sup>®</sup>	07/06/95	PRESSURE SENSITIVE LABELS	74698543	1973096 CANCELLED	05/07/96
KOOL GRAFIX <sup>®</sup>	06/06/95	DESIGNER PAPERS	74684836	1965803 CANCELLED	04/02/96
Z-ECHO <sup>®</sup>	10/22/90	PRODUCTS MADE WITH RECYCLED MATERIALS	74108106	1657391 CANCELLED	11/17/91
Z-PAPER™	10/04/1993	PRINTING PAPER AND STATIONERY	74443689	ABANDONED	
Z-OFFICE™	08/14/1998	LABELS, NOTES & ACCESSORIES	75536735	ABANDONED	
<b>TRADEMARKS</b>					
MULTI-PRINT™	11/05/00	PRESSURE SENSITIVE LABELS	76121836	ABANDONED APPLICATION USED AS TRADEMARK	

DESIGN-ABLES™	09/18/2006	PRESSURE SENSITIVE LABELS, TRANSPARENCIES AND SPECIALTY PAPERS FOR SCRAPBOOKING AND CRAFT USE.	766246	PUBLISHED FOR OPPOSITION 05/01/2007
LITE BUDDIES™			LAMPS AND DESK ACCESSORIES	
CUTE CUTS™			SELF STICK NOTES, DIE CUT SHAPES	
NO SLIP™			STAPLE REMOVER	
HOLIDAY PAPERS™		DESIGNER PAPERS, HOLIDAY MOTIFS		NO LONGER USED
HOLIDAY NOTES™		SELF STICK NOTES, HOLIDAY MOTIFS		NO LONGER USED

### EUROPEAN COMMUNITY

MARK	CLASS	USAGE	APP. NUMBER	REGISTRATION NUMBER	REGIS. DATE
<b>REGISTERED TRADEMARKS</b>					
Word ,Office King <sup>®</sup>	16	LABELS, NOTES & ACCESSORIES	Z10950	2913301	11/07/01

### CHINA

MARK	FILE DATE	USAGE	FILE NUMBER	REGISTRATION NUMBER
<b>REGISTERED TRADEMARKS</b>				
Office Land	11/21/06	LABELS, TAGS, STICKERS, NOTES, ETC		5737924
Z <sup>®</sup> & design	12/08/04	CORPORATE LOGO / UNIVERSAL ID		ZC4404475SL
Z-LABEL <sup>®</sup> & design	12/08/04	PRESSURE SENSITIVE LABELS		ZC4404474SL
Z-NOTES <sup>®</sup> & design	12/08/04	SELF STICK NOTES		ZC4404473SL
Z-LINE <sup>®</sup> & design	12/08/04	SCHOOL & OFFICE ACCESSORIES		ZC4404472SL
"rui de li bao"	01/18/06	PRESSURE SENSITIVE LABELS		ZC5126616SL
"li biao" (simple Chinese)	01/18/06	PRESSURE SENSITIVE LABELS		ZC5126617SL
"li bao"	01/18/06	PRESSURE SENSITIVE LABELS		ZC5126618SL

### HONG KONG

MARK	FILE DATE	USAGE	REGIS. DATE	REGISTRATION NUMBER
<b>REGISTERED TRADEMARKS</b>				
Z <sup>®</sup> & design	05/19/05	CORPORATE LOGO / UNIVERSAL ID	10/19/05	300422568
Z-LABEL <sup>®</sup> & design	05/19/05	PRESSURE SENSITIVE LABELS	11/08/05	300422531
Z-NOTES <sup>®</sup> & design	05/19/05	SELF STICK NOTES	11/08/05	300422540
Z-LINE <sup>®</sup> & design	05/19/05	SCHOOL & OFFICE ACCESSORIES	11/08/05	300422559

Certificates for Chinese and Hong Kong marks are on file in the offices of Assignor's Chinese intellectual property attorney

Changchun Yuan

Broad & Bright

Suite 701, CBD International Plaza

No.16 Yong'andongli, Jianguomenwai Avenue

Chaoyang District, Beijing 100022

P. R. China

[www.broadbright.com](http://www.broadbright.com)