

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
URL Pharma, Inc.		12/11/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MPC OldCo, Inc.		
Street Address:	1100 Orthodox Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19124		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77700666	SMARTER SCIENCE. SAFER MEDICINES.	
Serial Number:	77700661	URL PHARMA SMARTER SCIENCE. SAFER MEDICINES.	
CORRESPONDENCE DATA			
Fax Number:	3018960607		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	301-896-0600		
Email:	kadkins@bw-iplaw.com		
Correspondent Name:	BERENATO & WHITE, LLC		
Address Line 1:	6550 Rock Spring Drive		
Address Line 2:	Suite 240		
Address Line 4:	Bethesda, MARYLAND 20817		
ATTORNEY DOCKET NUMBER:	6318.000		
NAME OF SUBMITTER:	Joseph W. Berenato, III; Reg. No. 30,546		
Signature:	/Joseph W. Berenato, III/		

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TRADEMARK

Date:

12/18/2012

Total Attachments: 3

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ASSIGNMENT

WHEREAS, effective October 1, 2012, URL Pharma, Inc. (hereinafter referred to as "Assignor"), a corporation established under the laws of Delaware, having an address of 1100 Orthodox Street, Philadelphia, Pennsylvania 19124, has adopted, used, is currently using and is the owner of all right, title and interest in the trademarks and service marks of attached Schedule 1 that are pending and/or registered in the United States Patent and Trademark Office, and in the respective offices of foreign countries, and is the owner of all right, title and interest in the patent applications and patents of Schedule 1 (the patents, patent applications, trademarks and service marks hereinafter referred to collectively as the "Assigned Rights");

AND MPC OldCo, Inc. (hereinafter referred to as "Assignee"), a corporation established under the laws of Pennsylvania, having an address of 1100 Orthodox Street, Philadelphia, Pennsylvania 19124, is interested in acquiring all right, title and interest in and to said Assigned Rights, the goodwill appurtenant to the trademarks and service marks, including the right to sue for past infringement of the Assigned Rights.


NOW, THEREFORE, for the amount of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and sets over to Assignee its entire worldwide right, title and interest in and to said Assigned Rights as set forth in Schedule 1, together with the right to sue for past infringement and the goodwill appurtenant to the trademarks and service marks.


Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and any corresponding foreign patent and/or trademark office, to issue any

patents, registrations and/or renewals for said Assigned Rights to Assignee, its successors and assigns, and to record this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed and sealed this Assignment, which shall be effective as of October 1, 2012.

Date: 12-11-12


By: Kenneth Greisman
URL Pharma, Inc.
Secretary

Witnessed by: 
Name (printed): Chad A. Diehl

SCHEDULE 1

Trademarks

Application/Registration No.

SMARTER SCIENCE. SAFER MEDICINES

U.S. Application No. 77700666

URL PHARMA SMARTER SCIENCE.
SAFER MEDICINES (& Design)

U.S. Application No. 77700661

URL

CA Application No. 1414398

URL PHARMA

CA Application No. 1372573

URL PHARMA (& Design)

CA Application No. 1415049

URL PHARMA SMARTER SCIENCE.
SAFER MEDICINES (& Design)

CA Application No. 1452441

SMARTER SCIENCE. SAFER MEDICINES

CA Application No. 1452445