

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Moovers, Inc. | | 12/18/2012 | CORPORATION: MISSOURI |

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| RECEIVING PARTY DATA | |
| Name: | Moovers Franchising, Inc. |
| Street Address: | 3517 Enterprise Drive, Suite D |
| City: | Kansas City |
| State/Country: | MISSOURI |
| Postal Code: | 64129 |
| Entity Type: | CORPORATION: MISSOURI |

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| PROPERTY NUMBERS Total: 4 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 2053148 | MOOVERS |
| Registration Number: | 3657610 | MOOVERS |
| Registration Number: | 3751274 | MOOVERS |
| Registration Number: | 4059420 | MOOVERS M |

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| CORRESPONDENCE DATA | |
| Fax Number: | 9136479057 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 9136479050 |
| Email: | tmdocketing.elbein@hoveywilliams.com |
| Correspondent Name: | Michael Elbein - HOVEY WILLIAMS LLP |
| Address Line 1: | 10801 Mastin Blvd., Suite 1000 |
| Address Line 4: | Overland Park, KANSAS 66210 |

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| ATTORNEY DOCKET NUMBER: | 4709.000 |
| NAME OF SUBMITTER: | Michael Elbein |

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| Signature: | /Michael Elbein/ |
| Date: | 12/18/2012 |
| Total Attachments: 1 source=Executed Assignment to Moovers Franchising#page1.tif | |

ASSIGNMENT OF TRADEMARKS

WHEREAS Moovers, Inc., a Missouri corporation with its principal place of business at 3517 Enterprise Drive, Suite D, Kansas City, MO 64129 has adopted and used the trademark MOOVERS, in word and design form, in connection with moving and storage services, as well as other goods and services, and also owns the following registrations issued by the United States Patent and Trademark Office:

| <u>Mark</u> | <u>Reg. No.</u> | <u>Date of Registration</u> |
|----------------------|-----------------|-----------------------------|
| MOOVERS and Design | 2053148 | April 15, 1997 |
| MOOVERS and Design | 3657610 | July 21, 2009 |
| MOOVERS Stylized | 3751274 | February 23, 2010 |
| MOOVERS M and Design | 4059420 | November 22, 2011 |

WHEREAS, Moovers Franchising, Inc., a Missouri corporation having a principal place of business at 3517 Enterprise Drive, Suite D, Kansas City, MO 64129 is desirous of acquiring the entire right, title and interest in and to the above mentioned trademarks, applications, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Moovers, Inc. hereby assigns to Moovers Franchising Inc., all right, title and interest in and to the above-noted trademark and trademark registration therefore, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

This Agreement is executed this 18th day of December, 2012.

Moovers, Inc.

By: 

Its: President