

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WHG TM LLC	FORMERLY WHG TM CORP.	10/25/2012	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Howard Johnson International, Inc.		
<b>Street Address:</b>	22 Sylvan Way		
<b>City:</b>	Parsippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07054		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	75054250	1-800-I-GO-HOJO	
Serial Number:	77904159	GIVE HAPPY	
Serial Number:	78416837	GO ANYWHERE. STAY HERE.	
Serial Number:	77658979	GO HAPPY. GO HOJO.	
Serial Number:	77769907	HO JO	
Serial Number:	75015356	HOWARD JOHNSON	
Serial Number:	75147849	HOWARD JOHNSON	
Serial Number:	75746755	HOWARD JOHNSON	
Serial Number:	75746757	HOWARD JOHNSON	
Serial Number:	75746754	HOWARD JOHNSON	
Serial Number:	75675727	HOWARD JOHNSON HOME OFFICE	
Serial Number:	78410054	HOWARD JOHNSON RISE & DINE	
Serial Number:	78436182	HOWARD JOHNSON RISE & DINE	
Serial Number:	72184575	HOWARD JOHNSON'S	

OP \$515.00 75054250

**TRADEMARK**

Serial Number:	72051799	HOWARD JOHNSON'S
Serial Number:	72051800	HOWARD JOHNSON'S
Serial Number:	77152530	I GO HOJO
Serial Number:	75746756	
Serial Number:	75577518	
Serial Number:	78279419	WAGS TO WHISKERS

**CORRESPONDENCE DATA**

Fax Number: 9737536620  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 973 753-6455  
Email: uspto.mail@wyn.com  
Correspondent Name: Susan L. Crane  
Address Line 1: 22 Sylvan Way  
Address Line 2: Wyndham Worldwide Corporation  
Address Line 4: Parsippany, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	111498 HOJO
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	12/18/2012

Total Attachments: 3  
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## HJ ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS **WHG TM, LLC** ("Assignor"), a Delaware limited liability company with its principal place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS **Howard Johnson International, Inc.** ("Assignee"), a Delaware corporation with its principal place of business at 22 Sylvan Way, Parsippany, NJ 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective October 25, 2012, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

### WHG TM, LLC

By: George Dollar  
Name: GEORGE DOLLAR  
Title: SECRETARY  
Dated: 10/25/2012

### HOWARD JOHNSON INTERNATIONAL, INC.

By: Susan L Crane  
Name: SUSAN L CRANE  
Title: GROUP VICE PRESIDENT, LEGAL  
Dated: 11/1/12

State of NEVADA

County of CLARK

On 10/25/12 before me, KATHLEEN S. JACOBSEN,  
personally appeared BERNARD DOLLAR personally known to me (or  
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s)  
is/are subscribed to the within instrument and acknowledged to me that he/she/they  
executed the same in his/her/their authorized capacity(ies), and that by his/her/their  
signature(s) on the instrument the person(s), or the entity upon behalf of which the  
person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen S. Jacobsen (Seal)



**EXHIBIT 1**

253551

**RECORDED: 12/18/2012**

**TRADEMARK  
REEL: 004922 FRAME: 0300**