TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WHG TM LLC	FORMERLY WHG TM CORP.	10/25/2012	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Howard Johnson International, Inc.
Street Address:	22 Sylvan Way
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	75054250	1-800-I-GO-HOJO
Serial Number:	77904159	GIVE HAPPY
Serial Number:	78416837	GO ANYWHERE. STAY HERE.
Serial Number:	77658979	GO HAPPY. GO HOJO.
Serial Number:	77769907	HO JO
Serial Number:	75015356	HOWARD JOHNSON
Serial Number:	75147849	HOWARD JOHNSON
Serial Number:	75746755	HOWARD JOHNSON
Serial Number:	75746757	HOWARD JOHNSON
Serial Number:	75746754	HOWARD JOHNSON
Serial Number:	75675727	HOWARD JOHNSON HOME OFFICE
Serial Number:	78410054	HOWARD JOHNSON RISE & DINE
Serial Number:	78436182	HOWARD JOHNSON RISE & DINE
Serial Number:	72184575	HOWARD JOHNSON'S

OP $515.00 75054250

Serial Number:	72051799	HOWARD JOHNSON'S
Serial Number:	72051800	HOWARD JOHNSON'S
Serial Number:	77152530	I GO HOJO
Serial Number:	75746756	
Serial Number:	75577518	
Serial Number:	78279419	WAGS TO WHISKERS

CORRESPONDENCE DATA

Fax Number: 9737536620

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 973 753-6455

Email: uspto.mail@wyn.com

Correspondent Name: Susan L. Crane

Address Line 1: 22 Sylvan Way

Address Line 2: Wyndham Worldwide Corporation

Address Line 4: Parsippany, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	111498 HOJO
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	12/18/2012

Total Attachments: 3

source=WHG TM LLC - HJ#page1.tif

source=WHG TM LLC - HJ#page2.tif

source=WHG TM LLC - HJ#page3.tif

HJ ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS **WHG TM, LLC** (**"Assignor"**), a Delaware limited liability company with its principal place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS **Howard Johnson International, Inc.** (**"Assignee"**), a Delaware corporation with its principal place of business at 22 Sylvan Way, Parsippany, NJ 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective October 25, 2012, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

WHG TM, LLC

By: George Dollar
Name: GEORGE DOLLAR
Title: SECRETARY
Dated: 10/25/2012

HOWARD JOHNSON INTERNATIONAL, INC.

By: S L Crane
Name: SUSAN L CRANE
Title: GROUP VICE PRESIDENT, LEGAL
Dated: 11/1/12

253551

State of NEVADA

County of CLARK

On 10/25/12 before me, KATHLEEN S. JACOBSEN, personally appeared GEORGE DOLLAR personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen S. Jacobsen (Seal)

KATHLEEN S. JACOBSEN
Notary Public, State of Nevada
Appointment No. 08-7637-1
My Appt. Expires Sep 4, 2016

253551

EXHIBIT 1

253551