

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	John Mason Beard		11/15/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wellcentive, Inc.		
Street Address:	100 Mansell Ct.		
Internal Address:	Ste. 625		
City:	Roswell		
State/Country:	GEORGIA		
Postal Code:	30076		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3146904	WELLCENTIVE
CORRESPONDENCE DATA			
Fax Number:	8032559831		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(843) 720-4302		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	100 North Tryon Street		
Address Line 2:	42nd Floor, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	38773/09005		
NAME OF SUBMITTER:	John C. McElwaine		
Signature:	/John C. McElwaine/		
Date:	12/19/2012		
Total Attachments: 1 source=38773-09005-Trademark_Assignment_11 15 2012#page1.tif			

CH \$40.00 3146904

TRADEMARK ASSIGNMENT

WHEREAS, John Mason Beard, an individual having an address of 100 Mansell Ct., Ste. 625 Roswell, Georgia 30076 (hereinafter, "Assignor") has used the trademark and owns the following registration thereof:

<u>Mark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
WELLCENTIVE	United States	3,146,904	September 19, 2006

WHEREAS, Wellcentive, Inc., a corporation organized and existing under the laws of state of Delaware, having a principal place of business at 100 Mansell Ct., Ste. 625 Roswell, Georgia 30076 (hereinafter, "Assignee") is desirous of acquiring said mark, the registration thereof and the good will of the business symbolized by said mark,

NOW, THEREFORE, for five dollars (\$5.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said mark, together with the good will of the business symbolized by said mark, and the said registration, and in and to any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of said mark, for past and future acts of unfair competition related to said mark, and for any and all other past and future acts related to said mark and giving rise to any remedy by statute or otherwise.

This trademark assignment is effective November 15, 2012

Assignor

By 
Name: John Mason Beard

Wellcentive, Inc.

By 
Name: Frank B. Murphy
Title: President and CEO