

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Oetker Canada Ltd.	FORMERLY Dr. Oetker Ltd.	12/13/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Dr. Oetker USA, LLC		
Street Address:	10,000 Midlantic Drive, Suite 107W		
City:	Mount Laurel		
State/Country:	NEW JERSEY		
Postal Code:	08054		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3190467	LAVA	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914.821.9077		
Email:	tmddocket@easonellis.com, fields@easonellis.com, dorman@easonellis.com		
Correspondent Name:	Paul Fields		
Address Line 1:	One Barker Avenue		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	07327/305561-US0		
NAME OF SUBMITTER:	Paul Fields		
Signature:	/Paul Fields/		
Date:	12/19/2012		
Total Attachments: 1 source=20121219_101034#page1.tif			

OP \$40.00 3190467

United States
ASSIGNMENT

WHEREAS, **Dr. Oetker Canada Ltd.** (hereinafter called the "Assignor") is the owner of U.S. Trade-mark Registration No. 3,190,467 for the trade-mark LAVA;

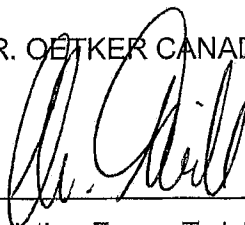
AND WHEREAS, **Dr. Oetker USA, LLC**, having its principal office and place of business at **10,000 Midlantic Drive, Suite 107W, Mount Laurel, NJ 08054** (hereinafter called the "Assignee") is desirous of acquiring the rights to Trade-mark Registration No. 3,190,467 for the trade-mark LAVA.

NOW, THEREFORE, these presents witness that for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has assigned and transferred and by these presents does assign and transfer unto the Assignee all rights, title and interest of the Assignor in and to Trade-mark Registration No. 3,190,467 in the United States, together with the goodwill attached thereto, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as said assigned interest could have been held and enjoyed by the Assignor if the said Assignment and sale had not been made.

EXECUTED at Mississauga, this 13th day of December, 2012.

DR. OETKER CANADA LTD.

By:



Name: Christian F. von Twickel

Title: Executive Vice President