

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samsung Electronics Co. Ltd.		11/15/2012	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Samsung Display Co., Ltd.		
Street Address:	95 Samsung 2 Ro, Giheung-Gu		
City:	Yongin-City, Gyeonggi-Do		
State/Country:	UNKNOWN		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2767170	WISE VIEW	
Registration Number:	3051464	PENTILE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sbarrese@dilworthbarrese.com		
Correspondent Name:	Stephen R. Barrese		
Address Line 1:	1000 Woodbury Road, Suite 405		
Address Line 4:	Woodbury, NEW YORK 11797		
ATTORNEY DOCKET NUMBER:	587-472		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stephen R. Barrese

Signature:

/srb/

Date:

12/19/2012

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK(S)

WHEREAS Samsung Electronics Co. Ltd., a company organized under the laws of Korea, having a principal place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, (the "Assignor"), has adopted, used and is using the marks **WISEVIEW and Design**, Trademark Reg. No. 2767170 and **PENTILE** U.S. Trademark Reg. No. 3051464, which are registered U.S. trademarks in the U.S. Patent and Trademark Office;

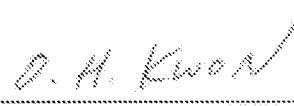
WHEREAS Samsung Display Co., Ltd., a company organized under the laws of Korea, having a principle place of business at 95, Samsung 2 Ro, Gibeung-Gu, Yongin-City, Gyeonggi-Do, Korea ("Assignee"), is desirous of acquiring said mark(s) thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark(s), together with the goodwill of the business symbolized by the mark(s).

SAMSUNG ELECTRONICS CO. LTD.

Dated: November 15, 2012

By:


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Oh-Hyun KWON
Vice chairman & CEO